

Hi there,

Thank you for taking the time out to learn about Midwest Mix Fest 2024 sponsorship opportunities!

Midwest DJ Productions presents:

4th Annual Midwest Mix Fest 2024 (Music, Art & Food Festival)

July 27th & 28th, 2024

Kemper Center 6501 3rd Ave, Kenosha, WI 53143 (2 Stages, Indoor & Outdoor)

All proceeds to benefit Alex's Lemonade Stand Foundation, a pediatric cancer research foundation.

SATURDAY, JULY 27, 2024

Outdoor AME Stage

2p-10p

Indoor SUBBASS Stage

4p-12a

SUNDAY, JULY 28, 2024

Outdoor AME Stage

2p-10p

Indoor SUBBASS Stage

2p-10p

Alex's Lemonade Stand Foundation (ALSF) emerged from the front yard lemonade stand of 4-year-old Alexandra "Alex" Scott, who was fighting cancer and wanted to raise money to find cures for all children with cancer. Her spirit and determination inspired others to support her cause, and when she passed away at the age of 8, she had raised \$1 million.

Midwest DJ Production is a DJ entertainment company owned and operated by Diego and Dianna Villalobos. MDJP specializes in weddings, corporate, special events and music festival production. Kenosha, WI located in the middle of the Chicago-Milwaukee corridor is where they call home but you can find them performing shows across the Midwest and beyond. Voted "Best DJ of Kenosha County" 6 years running, they boast 6 years as full time business owners and over 30 years of events industry experience.

With support from businesses such as Festival Foods, Twin Disc, Cricket Wireless, Tenuta's Liquor and Oliver's Bakery, the Salinas-Villalobos family has been able to hold Alex's Lemonade Stands annually for 13 years, continuing their fundraising efforts longer than they ever imagined. Dianna's sister Christina, (Better known as Cookie) the lemonade stand founder, reports an amazing fundraising total of \$8,886 since 2011.

Midwest DJ Productions and Alex's Lemonade Stand are teaming up once again to bring you the 4th Annual Midwest Mix Fest 2024. Featuring 2 stages, indoor and outdoor, a diverse lineup of 40+ DJs, 40+ vendors, live graffiti art, a dance contest, a kids activity area and much more family-friendly fun. Also featuring a community turkey leg and taco eating competition featuring local activists, police personnel, city officials and local social media influencers.

The 4th annual Midwest Mix Fest 2024, Kenosha's first and only EDM music festival, is currently seeking community supporters interested in a mutually beneficial partnership. We are offering an exciting sponsorship opportunity that will showcase your business to thousands of potential customers, providing a valuable platform to increase your brand visibility and engage with a diverse and enthusiastic audience. Join us in making this event an unforgettable experience for our attendees while promoting your business to a large and targeted market.

With your company by our side at this upcoming event, we're sure to achieve this summer's Alex's Lemonade Stand fundraising goal and bring beautiful, positive music to the Kenosha community and beyond. If you are interested in sponsoring this event, please complete the attached form and reply to this email.

Let's collaborate to create something truly special!

Sincerely,
Diego and Dianna Villalobos

For more info visit our website: <https://midwestdjproductions.com/midwest-mix-fest>



July 27 & 28, 2024

The 4nd annual Midwest Mix Fest is presented by Midwest DJ Productions. This family-friendly, 2-day indoor/ outdoor music festival will take place in the heart of Kenosha at the Kemper Center.

Conveniently located between Chicago and Milwaukee, attendants will enjoy stunning views of Lake Michigan, while listening to 40+ live DJs in the mix. Proudly presenting food and art vendors, live graffiti artists, turkey leg eating competition, dance contest and much more!

We believe that diverse music events are essential for community growth. Will you join us in our mission to build unity with music?

*Proceeds from this event will go to Alex's Lemonade Stand Fdtn, a foundation for pediatric cancer research. <https://www.alexslemonade.org/mypage/3668603>

2024 SPONSORSHIP LEVELS

PRESENTING SPONSOR - \$10,000 (1 available)

- Recognition as the official Midwest Mix Fest sponsor in all event promotions
- Logo featured on website, print and social media
- Sponsor signage throughout event
- On stage acknowledgment
- Vendor space included (10x10)
- 10 complementary VIP tickets w/ headliner meet & greet

HEADLINING SPONSOR - \$2000 (4 available)

- Recognition as headlining sponsor
- Logo featured on website, flyer and social media
- On stage acknowledgment right before headliner
- Vendor space included (10x10)
- 6 complementary VIP tickets w/ meet & greet

STAGE SPONSOR - \$1000 (0 available)

- Recognition as stage sponsor
- Logo featured on website, print and social media
- On stage acknowledgment
- Logo signage on stage at event
- 4 complementary VIP tickets

CONTRIBUTING SPONSOR - \$300 (unlimited)

- Logo featured on website, flyer and social media
- 2 complementary entry tickets

COMMUNITY SUPPORTER - \$100 (unlimited)

- 1 featured social media post
- 2 complementary entry tickets

SPONSORSHIP CONFIRMATION

PRESENTING SPONSOR
 HEADLINING SPONSOR
 STAGE SPONSOR
 CONTRIBUTING SPONSOR
 COMMUNITY SUPPORTER

Please make checks payable to:
 MIDWEST DJ PRODUCTIONS
 midwestdjproductions@gmail.com
 www.midwestdjproductions.com

SPONSOR CONTACT INFORMATION

Name _____
 Address 1 _____
 Address 2 _____
 City _____ State _____ ZIP _____
 Phone _____ Fax _____
 Email _____

Sponsorship Total \$ _____

TOTAL AMOUNT ENCLOSED _____