

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ



tuboseer

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# COMPANY PROFILE

Tubseer Management Company

2021-Q3

# Who Are We?

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## **Our Story**

After about 20 years in serving big names, we decided to widen our range. Now, we share our passion by helping more clients. Our ramp up process is designed to empower you.

## **Why Us?**

Business mentors are key—that's why when it comes to client selection, we're choosy. We want to give you the time and guidance you deserve.





## About Us

### Experience You Can Count On

Since 2001, our consultants started the journey of providing special services to our special clients. Our agile methodology is based on designing customized solutions for each partner, because we believe that the added value comes as a result of deep understanding of the needs and proper treatment on the pain areas, then move forward towards developing innovative solutions, using all available strengths our clients have, empowering them with the needed tools to gain it if they don't have.

### Need More?

Our ramp up process is designed to empower your team and outfit them with the tools they need to succeed. Talk to us today about how we can support your growth, maximize your turnover and put you on a solid track to success and profit.



## Mission

Build and lead an effective consultation system by integrating management skills, smart tools, business models and creativity of experts



## Vision

A leading company in providing insightful consultations to its clients to achieve their goals



## Ethics

Integration  
Innovation  
Agility  
Productivity  
Well-ordered  
Speediness  
Fairness



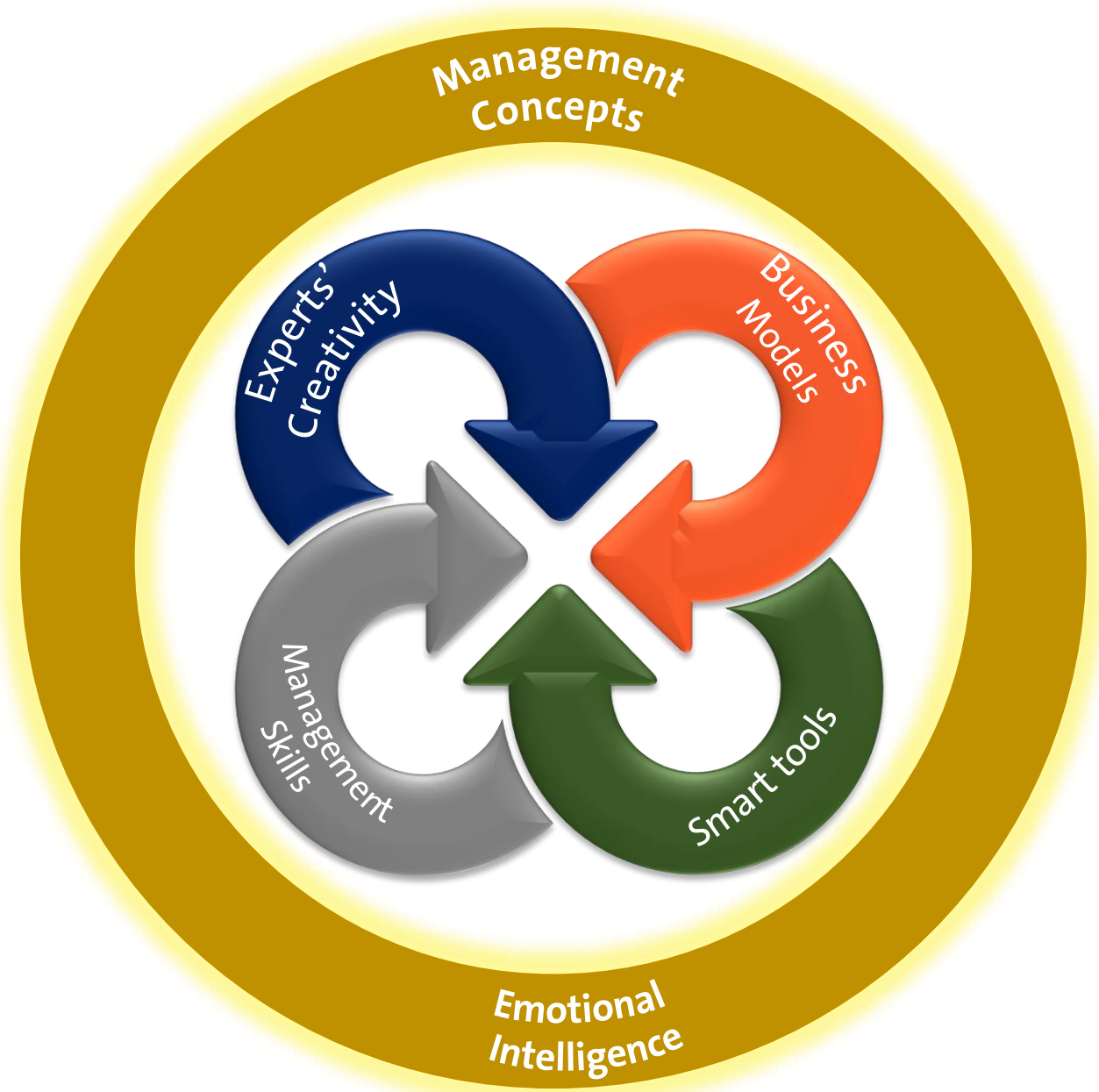
## Approach

Utilizing the latest management concepts and the emotional intelligence to reach a distinguished relationship and tangible achievements with all Stakeholders

# Our Strategy Model

## Delivering the value..

Agility and quality are key words in our business practice, we sustain continuous efforts to deliver high-end consulting services by maximizing the utilization of success factors.



**Clients been served by our consultants**



شرطة أبوظبي  
ABU DHABI POLICE



المملكة العربية السعودية  
الديوان الملكي



مهيئة الهساحة الجيولوجية السعودية  
SAUDI GEOLOGICAL SURVEY



عبد اللطيف جميل  
Abdul Latif Jameel



مؤسسة حياة الخيرية  
Hayat Charitable Foundation



# Our Consultants





**20+ years of experience**  
An expert consultant in  
management, HR, Legal  
Affairs and Governance

MR. ASHOOR ALZHRANI



**25+ years of experience**  
An Expert Consultant in  
strategic planning, personal and  
institutional development,  
quality and change  
management

ENG. ABDULLAH AL-DURAIN



**35+ years of experience**  
An expert consultant in merging  
and acquisition programs, held  
CEO positions and BoD  
memberships in major industrial  
groups

ENG. AZHAR KENJI



**35+ years of experience**  
An expert consultant with  
international expertise in  
Organizational Development,  
Change Management and  
Human Resources Development

MR. CHRIS O'BRIEN



**35+ years of experience**  
An expert Consultant in  
automotive industry, branding  
and hospitality

MR. IMAD MALLAEB



**30+ years of experience**  
An expert Consultant in HR  
management and  
organizational development

DR. ISMAIL SATTI



**30+ years of experience**  
**Financial advisor,**  
**Asset Manager and Banker**

DR. HUSSEIN ALATTAS



**30+ years of experience**  
An expert consultant in business &  
sales strategies, transformation  
management and financial  
planning

MR. ALI ALGHAMDI



**30+ years of experience**  
An expert consultant in talent  
management, education with  
entertainment, creativity and  
innovation

MRS. AFAF ALYAMANI



**30+ years of experience**  
An expert consultant in quality system, ISO, excellence and quality of information security

DR. TAYSSIR SEIF



**30+ years of experience**  
An expert consultant in strategic and operational planning, Organizational development and ISO 9001 implementation

ENG. ABDULRAZZAQ AL-HADI



**30+ years of experience**  
An expert consultant in Industrial management, feasibility studies, and merger & acquisition

DR. LOAIE BALKHOYOR



**30+ years of experience**  
an expert in balance methodologies, business solutions and strategic planning

DR. ABDULLAH JAMAL



**25+ years of experience**  
An expert business consultant held CEO positions and BOD memberships in many industrial groups

ENG. HADEEL AHMED



**25+ years of experience**  
An expert consultant in financial auditing and governance, chartered accountant and bankruptcy trustee

MR. MUHAMMAD BALAMASH



**25+ years of experience**  
An expert consultant in organization and talent development

MR. ABDULAZIZ TAMIMI



**25+ years of experience**  
Management Development Consultant and Crisis Management Expert

DR. RAYED KURDI



**20+ years of experience**  
An expert consultant in information technology and software development

MR. ABDULLAH AL-GHAMDI



**20+ years of experience**  
Management Development  
Consultant and Crisis  
Management Expert

ENG. TAHA KHALIL



**20+ years of experience**  
An expert consultant in  
quality management and  
charitable work

MR. ABDULGHAFOUR BAKHSH



**19+ years of experience**  
An expert consultant in  
strategic planning and business  
development

ENG. MOHAMMED ASSALATEEN



**10+ years of experience**  
An expert consultant in  
Business Development and  
Events Management

MS. ALAWIA MANGAL



**10+ years of experience**  
Identity expert,  
photography  
and translation  
professional

MR. AMEEN QAISARAN



**20+ years of experience**  
Professional consultant in  
IT management, IT  
infrastructure and service  
delivery management

MR. SYED ALIUDDIN

# Mechanisms

# We offer three different mechanisms to provide our services:



## Projects:

Plan and execute an effective project to achieve a specific objective in a certain time.

## Advantages:

Focused and specific  
Meets deadlines

## Hiring:

Hire a consultant (or more) as a part-time consultant, to provide on-demand consultations or work on projects led by the client.

## Advantages:

Flexible contracts  
Affordable fees  
Unlimited scope

## Annual Contract:

Yearly agreement to provide on-demand consultations.

## Advantages:

Competitive fees  
Broader involvement

# Our Services

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Top Management Consultations



Talent Acquisition Consultations



Business Process Redesign



Designing Policies & Procedures



Corporate Governance Consultations



Digital Transformation Consultations



HR Outsourcing Services



Marketing and Sales Consultations



Financial Consulting and Bankruptcy Services

## Top Management Consultations



When it comes to lead a big entity, the way you tackle your business should be special, exactly like the specialty your role has, ready-made solutions do not work here, you need to be insightful and able to design innovative solutions, that's what makes you really unique and put you ahead of your competitors. Our part here is to guide you through this journey and help you to design your future success, when needed, we offer also implementation services to help completing your success process successfully

## Talent Acquisition Consultations



Strategies and plans will lead to nothing if you don't have those professionals who can lead the success, having superior human resources helps even to overcome all barriers and fine tuning your plans along the way. We help you invest in the right leaders by providing you with high level executive candidates for your important vacancies.

## Business Process Redesign



Success is a comprehensive process with different aspects. Having the best work flow possible with smooth and effective information flow, linked with applicable KPIs and decision making tools, are some examples of how we can rebuild and empower your internal processes and bridge its gabs to reach that level of efficiency you need to achieve your goals.



## Designing Policies & Procedures



Transferring the practices into written policies and procedures is more than regulatory requirement, it is very important to ensure same understanding and proper implementation among whole entity, it will eliminate the conflicts and boost the productivity, beside allowing the entity to spread its culture between all staff in systematic manner. We offer to design or develop the whole policies and procedures for your business, considering balancing between risk-based and facilitation methodologies.

## Corporate Governance Consultations



Shareholders' dispute or misuse of power are two examples of those internal risks that may disrupt your business or even get it worse, governance is the proper way to mitigate such risks and shift the decision making process to a balanced level where rights, responsibilities and authorities are clear and agreed upon. We can develop your governance policies to comply with regulations and keep a dynamic governing system at the same time.

## Digital Transformation Consultations



Live in future by starting your digital transformation today. Whatever is your business type, it is for sure that moving today to the new technology will boost your productivity and create significant success. In this VUCA world, soon there will be no place for entities without artificial intelligence or solid online services.

Take the decision today and let us provide you with all what you need to do it smart.

# HR Outsourcing Services



Whether you are a big or start-up company, get the advantage to focus more on your core functions, while we take care about your support functions, like accounting, IT, HR & Admin.

Talk to us to see how we can help you in this, saving your money and efforts to focus more on your business innovation.

# Financial consulting and bankruptcy services



In the world of finance and business, your success cannot continue without an intelligent financial strategy and an effective financial structure. Starting with designing a financial operations structure according to the latest accounting standards, and building a financial policies and authorities, up to developing a mechanism to grab investment opportunities, and ending with having mechanisms to improve the financial position, Tubseer offers you the insight into the best solutions to overcome all financial challenges.

Even if you came late, we can help you organizing your financial situation and passing the bankruptcy process, to get you a new beginning.

# Business Process Redesign



Whether you are experiencing difficulties in sales engineering or seeking to develop it, Tubseer has a lot to offer you, design your identity and branding, prepare a marketing and advertising plan, develop marketing and sales management systems, analyse the marketing gap for your products, and identify sales problems, are some examples of what we can accomplish for you in innovative way.

# Innovation Lab



## Innovation Lab



We believe in Tubseer that innovation is no longer an optional tool in consulting work, but rather has become the essence of modern consulting work, and that is why we have created the Innovation Lab to be an integral part of our work, as it is a cornerstone of our business models.

Innovation Lab services include:

- 1- Creating creative ideas, whether for consulting projects or new products
- 2- Receiving new ideas and developing them with creative ideas.
- 3- Designing experimental products for new ideas and testing them.
- 4- Marketing and launching the final product of creative ideas
- 5- Providing financing for creative projects and products.





[www.tubseer.com](http://www.tubseer.com)

tubseer

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