

# tubseer

## COMPANY PROFILE

**Tubseer Management Company** 2020-Q2

## Who Are We?

## **Our Story**

After about 20 years in serving big names, we decided to widen our range. Now, we share our passion by helping more partners. Our ramp up process is designed to empower you.

## Why Us?

Business mentors are key—that's why when it comes to client selection, we're choosy. We want to give you the time and guidance you deserve.





## About Us

#### Experience You Can Count On

Since 2001, our consultants started the journey of providing special services to our special partners. Our agile methodology is based on designing customized solutions for each partner, because we believe that the added value comes as a result of deep understanding of the needs and proper treatment on the pain areas, then move forward towards developing innovative solutions, using all available strengths our partners have, empowering them with the needed tools to gain it if they don't have.

#### Need More?

Our ramp up process is designed to empower your team and outfit them with the tools they need to succeed. Talk to us today about how we can support your growth, maximize your turnover and put you on a solid track to success and profit.

#### Mission

Design an effective consultation system by integrating management skills, smart solutions, business models and creativity of experts

## Vision

A leader company in insighting the clients toward achieving their goals

## Ethics

Integration Creativity Achievement Well Organized Speed Fairness

### Approach

Utilizing the latest management concepts and the emotional intelligence to reach a distinguished relationship and tangible achievements with all Stakeholders Below are some of our partners whom been served by our experts



Some of Our Experts



**20+ years of experience** An expert consultant in management, HR, Legal Affairs and Governance



25+ years of experience An Expert Consultant in strategic planning, personal and institutional development, quality and change management



ENG. AZHAR KENJI

35+ years of experience An expert consultant in merging and acquisition programs, held CEO positions and BoD memberships in major industrial groups

#### MR. ASHOOR ALZAHRANI

#### ENG. ABDULLAH AL-DURAIN



35+ years of experience An expert consultant with international expertise in Organizational Development, Change Management and Human **Resources Development** 

35+ years of experience An expert Consultant in automotive industry, branding and hospitality

**30+ years of experience** 

An expert consultant in business &

management and financial planning

sales strategies, transformation



**30+ years of experience** An expert Consultant in HR management and organizational development

#### MR. CHRIS O'BRIEN



DR. HUSSEIN ALATTAS

#### MR. IMAD MALLAEB

#### DR. ISMAIL SATTI



**30+ years of experience** An expert consultant in talent management, education with entertainment, creativity and innovation

#### MRS. AFAF ALYAMANI

#### 30+ years of experience **Financial advisor**, **Asset Manager and Banker**





**30+ years of experience** An expert consultant in quality system, ISO, excellence and quality of information security



**30+ years of experience** An expert consultant in strategic and operational planning, Organizational development and ISO 9001 implementation



**30+ years of experience** An expert consultant in Industrial management, feasibility studies, and merger & acquisition

#### DR. TAYSSIR SEIF

#### ENG. ABDULRAZZAQ AL-HADI

#### DR. LOAIE BALKHOYOR



**30+ years of experience** an expert in balance methodologies, business solutions and strategic planning



**25+ years of experience** An expert business consultant held CEO positions and BOD memberships in many industrial groups



**25+ years of experience** An expert consultant in financial auditing and governance, chartered accountant and bankruptcy trustee

#### DR. ABDULLAH JAMAL

#### ENG. HADEEL AHMED

#### MR. MUHAMMAD BALAMASH



**25+ years of experience** An expert consultant in organization and talent development



**25+ years of experience** Management Development Consultant and Crisis Management Expert



**20+ years of experience** An expert consultant in information technology and software development

#### DR. RAYED KURDI

#### MR. ABDULLAH AL-GHAMDI



**20+ years of experience** Management Development Consultant and Crisis Management Expert



**20+ years of experience** An expert consultant in quality management and charitable work



**19+ years of experience** An expert consultant in strategic planning and business development

#### ENG. TAHA KHALIL

#### MR. ABDULGHAFOUR BAKHSH

#### ENG. MOHAMMED ASSALATEEN



**10+ years of experience** An expert consultant in Business Development and Events Management



**10+ years of experience** Identity expert, photography and translation professional

MS. ALAWIA MANGAL

#### MR. AMEEN QAISARAN

Our Service

#### Top Management Consultations



**Business Process Redesign** 





Corporate Governance Consultations

Digital Transformation Consultations

HR Outsourcing Services

Marketing and Sales Consultations

Financial consulting and bankruptcy services

## **Top Management Consultations**



When it comes to lead a big entity, the way you tackle your business should be special, exactly like the specialty your role has, ready-made solutions do not work here, you need to be insightful and able to design innovative solutions, that's what makes you really unique and put you ahead of your competitors. Our part here is to guide you through this journey and help you to design your future success, when needed, we offer also implementation services to help completing your success process successfully

## **Talent Acquisition Consultations**



Strategies and plans will lead to nothing if you don't have those professionals who can lead the success, having superior human resources helps even to overcome all barriers and fine tuning your plans along the way. We help you invest in the right leaders by providing you with high level executive candidates for your important vacancies.

## **Business Process Redesign**



Success is a comprehensive process with different aspects. Having the best work flow possible with smooth and effective information flow, linked with applicable KPIs and decision making tools, are some examples of how we can rebuild and empower your internal processes and bridge its gabs to reach that level of efficiency you need to achieve your goals.

## **Designing Policies & Procedures**



Transferring the practices into written policies and procedures is more than regulatory requirement, it is very important to ensure same understanding and proper implementation among whole entity, it will eliminate the conflicts and boost the productivity, beside allowing the entity to spread its culture between all staff in systematic manner. We offer to design or develop the whole policies and procedures for your business, considering balancing between risk-based and facilitation methodologies.

## **Corporate Governance Consultations**



Shareholders' dispute or misuse of power are two examples of those internal risks that may disrupt your business or even get it worse, governance is the proper way to mitigate such risks and shift the decision making process to a balanced level where rights, responsibilities and authorities are clear and agreed upon. We can develop your governance policies to comply with regulations and keep a dynamic governing system at the same time.



## **Digital Transformation Consultations**

Live in future by starting your digital transformation today. Whatever is your business type, it is for sure that moving today to the new technology will boost your productivity and create significant success. In this VUCA world, soon there will be no place for entities without artificial intelligence or solid online services.

Take the decision today and let us provide you with all what you need to do it smart.

## HR Outsourcing Services



Whether you are a big or start-up company, get the advantage to focus more on your core functions, while we take care about your support functions, like accounting, IT, HR & Admin.

Talk to us to see how we can help you in this, saving your money and efforts to focus more on your business innovation.

## Financial consulting and bankruptcy services



In the world of finance and business, your success cannot continue without an intelligent financial strategy and an effective financial structure. Starting with designing a financial operations structure according to the latest accounting standards, and building a financial policies and authorities, up to developing a mechanism to grab investment opportunities, and ending with having mechanisms to improve the financial position, Tubseer offers you the insight into the best solutions to overcome all financial challenges.

Even if you came late, we can help you organizing your financial situation and passing the bankruptcy process, to get you a new beginning.



## **Business Process Redesign**

Whether you are experiencing difficulties in sales engineering or seeking to develop it, Tubseer has a lot to offer you, design your identity and branding, prepare a marketing and advertising plan, develop marketing and sales management systems, analyse the marketing gap for your products, and identify sales problems, are some examples of what we can accomplish for you in innovative way.

**Innovation Lab** 



## **Innovation Lab**



#### Innovation Lab services include:

Creating creative ideas, whether for consulting projects or new products.
 Receiving new ideas and developing them with creative ideas.
 Designing experimental products for new ideas and testing them.
 Marketing and launching the final product of creative ideas
 Providing financing for creative projects and products.

We believe in Tubseer that innovation is no longer an optional tool in consulting work, but rather has become the essence of modern consulting work, and that is why we have created the Innovation Lab to be an integral part of our work, as it is a cornerstone of our business models.





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# TO SEE BEYOND ..



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