



Professional Summary

For nearly 20 years Manya has applied keen analysis, technical strength, creativity, and infectious enthusiasm to designing and implementing innovative health programs that have achieved measurable impact at every level of country health systems in Sub-Saharan Africa. She has led ambitious start-ups, resuscitated troubled programs, navigated teams through tumultuous periods of growth and change, and achieved breakthrough results in several health areas: HIV prevention with key populations, Malaria and Child Survival, Hypertension, and more recently, Adolescent and Youth Sexual and Reproductive Health. Manya has held senior leadership roles in country offices at PSI and Jhpiego, in Togo, Côte d'Ivoire and Kenya, led the global vanguard Adolescents 360 program (Bill & Melinda Gates Foundation and Children's Investment Fund Foundation), and founded a boutique consulting firm. She consistently delivers thoughtful, consumer-centered programs that deliver tangible results.

A skilled intercultural leader with deep experience in challenging contexts, Manya has designed, written winning proposals for, and managed, some of the development industry's largest and most complex bilateral and multilateral grants. These include: PSI's first ever Global Fund grant (HIV prevention with key populations), DfID's flagship Malaria investment in bed nets in Kenya, PSI's first malaria treatment project (Pfizer Foundation), USAID Kenya's \$118M APHIAplus integrated health services grants, Jhpiego's first hypertension project (Astra Zeneca), Jhpiego's first adolescent health project (Merck for Mothers) and more (\$200M worth of programs to date).

Manya is a unique professional who combines MBA pragmatism, anthropological curiosity, and artistic creativity to lead analysis of complex problems, pinpoint key leverage points for change, design fresh and practical solutions that work, and communicate in a practical and engaging way that promotes learning and replication. Her positive attitude, sense of humor, and wholehearted management style promote high team engagement and a shared commitment to excellence. Manya speaks native English and fluent French.

Education	
MBA, Marketing and Strategy, Thunderbird School of Global Management (2013) Master's Certificate, Publishing, Harvard University, (1998) BA, Cultural Anthropology, Summa Cum Laude, Trinity University, (1998) Executive Leadership Training, The Center for Creative Leadership (2007)	
Areas of Expertise	Skills
Adolescent health, reproductive health, management of start-ups and innovation, Human Centered Design (HCD) for global health, interdisciplinary team leadership & management, Intercultural leadership & management, Sub-saharan African health systems, change management	Public speaking, strategic planning, program design, communications, new business development, facilitation, training and capacity building, management, social marketing, behaviour change communication, proposal writing, coaching and mentoring
Interests and Hobbies	
Writing, design, fine arts and crafts, cooking, travel, photography, gardening, dance	

Employment History

Director, Adolescents 360

Population Services International | Washington, D.C., United States | May 2016 - August 2018 (2 years, 3 months)

Led start-up, research and development, and optimization of the globally celebrated [Adolescents 360](#) project; a multi-country, \$30M flagship adolescent health investment co-funded by the Bill & Melinda Gates Foundation and the Children's Investment Fund Foundation. A360 has reimagined delivery of contraceptive services in Tanzania, Ethiopia and Nigeria and is demonstrating [breakthrough results](#). After only six months of implementation, A360 served more than 50,000 girls who were doing nothing to prevent pregnancy with modern methods of contraception and is on track to reach hundreds of thousands more. Manya built and led the execution of A360's multidisciplinary, human-centered design-based approach to program design, which meaningfully engaged young people as decision-making partners, and is foundational to all of PSI's global youth programming. While leading a complex multi-country team and a consortium of partners through a new process, Manya presented, published and shared learning prolifically, and advised the adolescent health and design communities on practical aspects of merging design and health as well as managing innovation. She was an advisory board member of [HCD Uncut](#), key contributor to HCD Exchange, and supervised PSI's global lead on all things youth. Manya convened a project advisory board comprised of the adolescent health community's most influential members (WHO, FP2020, UNFPA), and presented A360 to PSI's Board, at the World Health Organization, and at scientific conferences.

Key Achievements:

- Approximately 57% of tens of thousands of girls reached by A360's activities adopt a contraceptive method, and more than 51% of users are selecting long acting contraceptive methods—IUDs and implants. A360's approaches are foundational to PSI's youth strategy, and inspired PSI's global strategy
- Synthesized and packaged breakthrough insights about adolescents and contraceptive use, a reframing of contraceptive messaging, a replicable blueprint to revolutionize adolescent health programming and practical tactics to make adolescent-focused programs dramatically more effective
- Two abstracts accepted for oral presentation at the International Conference for Family Planning, (among 12 abstracts accepted from A360)
- External process evaluation recognized Manya's leadership as essential to project achievements

Global Adolescent Health Focal Point

Sr. Program Advisor & Director, Communications, New Project Development

Jhpiego | Kenya | May 2010 - April 2016 (5 years, 11 months)

An Executive Management Team member, Manya oversaw strategic engagement with external stakeholders through every stage of the project cycle—from promoting project achievements to positioning for new business opportunities, to designing and writing winning proposals for Jhpiego's flagship country program (annual budget of over \$35 million 280+ staff). In addition to managing a team of communications and program specialists, she created and led a variety of organization-wide development initiatives, such as management training, *Jhpiego's first country-level strategic plan*, and a balanced scorecard accountability system for project health. She provided targeted coaching and support to Jhpiego-Kenya's Chiefs of Party and Project Directors. Manya spearheaded *Jhpiego's global engagement in adolescent sexual and reproductive health programming* and led the Merck for Mother's funded [Brighter Future project](#), which used a human-centered design inspired process and built demand for contraception through life-planning.

Key Achievements:

- Wrote winning proposals for more than \$200M worth of new business including: Hypertension screening and treatment (AstraZeneca), Integrated Primary health care and HIV services (USAID), Oral PrEP (Bill & Melinda Gates Foundation)
- Led Jhpiego's early engagement with adolescent sexual and reproductive health; The Brighter Future project achieved a 10 percentage point increase in contraceptive uptake at outreach events after a year of low cost activities that went viral on Kenyan university campuses
- Established Jhpiego's first in-country communications department which functioned as an in-house creative agency with print, web, film, photography, and audio work appearing in Huffington Post, Voice of America, NPR, CNN and USAID's FrontLines, among others

Founder and Senior Consultant

M*Power International | Kenya | April 2010 - December 2011

Started a successful boutique consulting firm specialized in supporting international NGOs in new business development, technical writing and editing, communications, customized training, management coaching, conference content development, facilitation and organizational development. Clients included: Chemonics, ICAP, PSI, Jhpiego, JHU CCP, and Innovations for Poverty Action.

Advisor, Maternal and Child Health and Malaria

Population Services International (PSI) | Kenya | March 2007 - March 2010

Founded and managed all aspects of one of PSI's largest Maternal and Child Health programs, including a comprehensive malaria prevention and treatment portfolio, and child survival activities including point-of-use water treatment and micronutrient sprinkles. Managed a core team of 26 people an annual budget of more than \$30M. **Increased MCH program health impact by 60% in 18 months**, accounting for 11% of PSI's global impact (DALYs averted) in 2008 and 15% in 2009. Worked closely with the Division of Health Promotion on national communications initiatives, including the national "Malezi Bora" integrated child health awareness-raising campaign. Manya redesigned mosquito net distribution systems resulting in greater coverage equity and increasing overall health impact—**the 2012 Malaria Indicator Survey credited the bednet distribution and behavior change communication activities led by PSI as driving a 50% reduction in child mortality**. Manya developed an ACT training curriculum, communication campaign, and toolkit for health workers used as the international quality standard across PSI. She supervised a series of cutting-edge research initiatives in partnership with Kemri Wellcome Trust and the London School of Hygiene and Tropical Medicine including a pilot study on the effect of retail distribution of ACT on fever treatment, and qualitative research on predictors of net use among pregnant women in Kenya, among others. Manya trained and mentored a Kenyan counterpart who took over full management of the Maternal and Child Health department when she left PSI.

Key Achievements:

- Secured a \$25 million 15-month grant from DfID for free distribution and social marketing of mosquito nets through government clinics and the private sector, and a second, \$25 million cost extension
- Secured a \$2.5 million 5-year grant from Pfizer Pharmaceutical for health communications supporting public sector delivery of malaria treatment drugs through public clinics (ACT)
- Served as elected chairperson for the Program Management section of the 2009 National Malaria Program Review
- Evolved outreach approaches, job aids and management to a model designed to catalyze community problem-identification and resolution, now recognized by the Kenyan Ministry of Health as the gold-standard in interpersonal communication (ETL: Education through Listening)

Country Representative

Population Services International (PSI) | Togo | March 2003 – March 2007

Managed all aspects PSI-Togo's operations and projects addressing HIV/AIDS prevention, Maternal and Child Health, Family Planning, HIV Counseling and Testing and Adolescent Health. Led a team of 65 local staff, 3 American and European technical staff, 150 VCT service providers and over 3,500 interpersonal communications agents. Turned around a struggling program by revamping administrative systems, building institutional capacity, and improving public relations, strategic planning, fundraising, operational management, program design and implementation, research, and communication campaigns. Collaborated closely with Togolese government and development partners to guide national strategies for HIV/AIDS, malaria prevention, MCH and Reproductive Health. Increased overall country funding by 400%--from \$1.5 million annual budget in 2003 to \$7.5 million annual budget in 2006. Diversified donor portfolio to include: USAID West Africa Regional Project Funds, US Ambassador's Funds, US Department of Defense DHAPP, DfID Civil Society Grant Funds, Mobil, and the Global Fund. Developed a drop-in health and life skills center for highly vulnerable adolescent girls, a comprehensive girls' empowerment program (Club des Etoiles), and an HIV-prevention program for Men who have Sex with Men, all of which resulted in PSI-Togo winning PSI's award for the Most Innovative Program in West and Central Africa.

Key Achievements:

- Secured PSI's first ever Global Fund grant (\$32M for HIV prevention)
- Met with the President of Togo in July 2006 and successfully advocated for him to get a public HIV test.
- Redesigned condom distribution system, increasing availability and reducing costs by 80%

National Program Manager

Population Services International (PSI) | Cote d'Ivoire | March 2002 – March 2003

Managed a 13-person team and all aspects of a CDC and USAID-funded Family Health and HIV/AIDS prevention program. Re-energized the program by: Decentralizing management and empowering local staff; Shifting behavior change campaigns to a participative approach designed to catalyze community problem-identification and resolution; Developing standardized training manuals, curricula, monitoring and evaluation systems and tool kits for Trainers and Peer Educators. Designed and mobilized funding from the US Department of Defense for an HIV prevention program with the Ivorian Military: Operation Haute Protection.

Rural Health Project Manager, Community Health Extension Worker

Peace Corps | Cote d'Ivoire | January 2000 – March 2002

Developed educational rural HIV/AIDS, maternal and child health and water sanitation outreach programs based upon in-depth community needs assessment. Mobilized and organized three communities to build self-filtering, spring-fed surface wells with voluntary village labor, providing potable water for over 6,000 people. Initiated, implemented and managed a community health program staffed by local volunteers in a rural antenatal clinic impacting 240 women and children a month with preventive health services including growth monitoring, nutrition counseling, and contraceptive counseling. Together with local teachers and health workers, designed and implemented a school sexual and reproductive health education program for adolescents that was later adopted by the district.

Health Editor

Fitness Magazine | New York, New York | September 1998 – December 1999

Wrote and edited health and wellness content for a consumer women's service magazine with a circulation of 9 million. Managed summer internship program, including recruiting and hiring. Conducted analyses of market research to the Editor-in-Chief and senior staff (such as, *What Makes a Fitness Cover Work*). Column, *60-Second Serenity* nominated for the National Magazine Awards, 1999.

Editorial Assistant

Seventeen Magazine | New York, New York | Summer 1996

Wrote and edited health and wellness content for national consumer magazine targeting adolescent girls. Wrote the "Sex and Your Body" column, a Q&A formatted page addressing health and relationship concerns of girls aged 11-17.

Presentations and Publications

- Keynote speaker at Youth Tech and Health conference, San Francisco, June 2017.
- Lead author on two abstracts accepted for oral presentation at the 2015 International Conference for Family Planning (ICFP):
 - *Engage, Believe, Achieve! A creative design partnership with Kenyan university students increases contraceptive use*
 - *Peer Education reloaded: a reimagined model empowers students to be effective agents of change*
- Presented at MSD/Merck side event at ICFP: *Innovative strategies to address high unmet contraceptive need among Youth and Adolescents in Sub-Saharan Africa*, alongside global leaders in adolescent health.
- Presented on a panel at FIGO focusing on Adolescent Health and practical strategies to make adolescent Family Planning initiatives more successful together with USAID and WHO global adolescent health leads.
- Co-Author on abstract accepted for poster presentation at the 2016 Africa Conference on Sexual Health and Rights: Devezin, Tara, Mychelle Farmer, Manya Dotson, Alice Liu: *Enhanced Engagement and Youth Participation in Sexual Health Programming: Effects of Smartphone Communication (WhatsApp)*.
- Moderated panel discussion with five young people from Africa and Asia at Jhpiego's Adolescent Health Summit, February 2015.
- Invited by the Advance Family Planning advocacy project to present the Brighter Future approach to the Tanzanian Commission for Universities and 15 Institutions of Higher Learning, September 2105.
- Oral Presentation at Jhpiego's Mini-University 2015: *Insight to Action: How to Use Human-Centered Design to Reimagine Health Services for Young People*.
- Guest speaker during the 2013 GE Senior Executives training, which focused on health care challenges in Africa
- Kangwana, Beth B., Sarah V. Osano, Abdisalan M. Noor, Victor A. Alegana, Andrew J. Nyandigisi, Jayesh Pandit, [Manya Andrews](#) et al. "IMPACT OF SUBSIDIZED ARTEMETHER-LUMEFANTRINE (AL) IN THE RETAIL SECTOR ON COVERAGE OF PROMPT EFFECTIVE TREATMENT OF CHILDREN UNDER FIVE IN KENYA: A CLUSTER RANDOMIZED CONTROLLED TRIAL." In AMERICAN JOURNAL OF TROPICAL MEDICINE AND HYGIENE, vol. 83, no. 5, pp. 174-174. 8000 WESTPARK DR, STE 130, MCLEAN, VA 22101 USA: AMER SOC TROP MED & HYGIENE, 2010.