

2026-2027

Sponsorship Proposal

Document Prepared For Pensacola Community Partners



Tate High School
Showband of the South
Cantonment, Florida

www.showbandofthesouth.com

About Us

The Showband of the South, J.M. Tate High School's acclaimed marching band, has a proud legacy of excellence that is known for performances at premier events like the Macy's Thanksgiving Day Parade, the Tournament of Roses Parade, Pearl Harbour's 75th Memorial, and Ireland's St. Patrick's Festival. In 1980, the band won the inaugural Band of America Grand National Championship and returned as a finalist in 1989. The drumline and the Tate Chapparrals have competed on the world stage with the Chaparrals claiming the 1989 WGI Scholastic World Class Gold Medal.

The Showband of the South upholds excellence in performance, leadership, and tradition: instilling pride, representing Tate with distinction, and preparing students to lead with character and perform with passion.



Our Mission

- To maintain the highest quality of performance
- To build respect for one another through a supportive atmosphere
- To develop leaders through diligence and hard work



Our Ensembles

- The Showband of the South Marching Band
- 3 Concert Ensembles: Wind Ensemble, Symphonic Band, & Concert Band
- 2 Jazz Ensembles
- Percussion Ensemble (Marching & Indoor)
- The Chaparrals Color Guard (Marching & Winter)

Moments in Motion: Memories Made Possible by our Sponsors



PERFORMING FOR LOCAL MIDDLE SCHOOL STUDENTS



SHOWBAND IN WASHINGTON D.C.



2026 WINTER GUARD



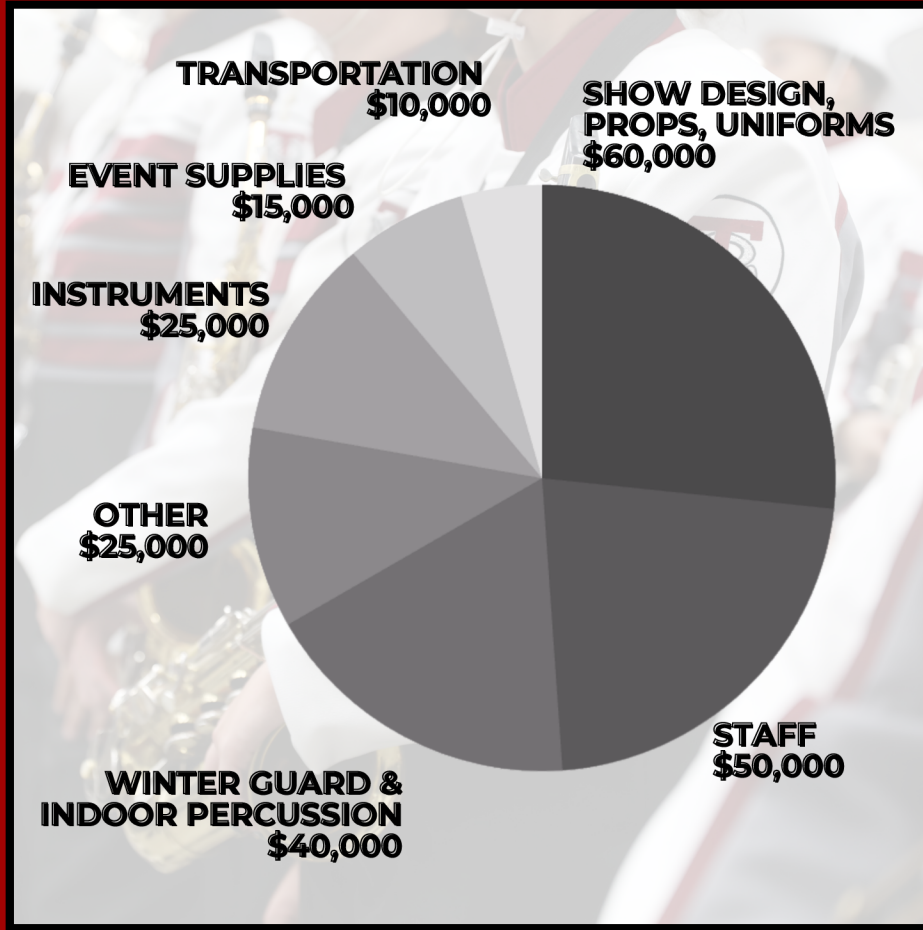
FRIDAY NIGHT LIGHTS FOR OUR AGGIES



BAND CAMP 2025

Financial Needs

2026-2027 SCHOOL YEAR



**LIKE US ON FACEBOOK
@TATE HIGH SCHOOL
SHOWBAND OF THE SOUTH**

Moments in Motion: Memories Made Possible by our Sponsors



SUPERIOR JAZZ BAND



2026 INDOOR PERCUSSION



**PERFORMING THROUGHOUT
THE COMMUNITY**



WORLD-CLASS INSTRUCTION

AMBITION
GROWTH
GOODNESS
INTEGRITY
EXCELLENCE
SUPERIOR TRADITION





SPONSOR LEVELS

GOLD \$5,000+

- Sponsor receives a scheduled performance by The Showband of the South members
- Personalized recognition plaque for your place of business
- Large decal for advertisement on Showband trailer
- Halftime announcement at all Tate Home football games
- Business logo displayed on Showband social media, the Showband website, and in any event or performance programs

Silver \$3,000 - \$4,999

- Recognition plaque for your place of business
- Medium decal for advertisement on Showband trailer
- Halftime announcement at 3 Tate Home football games
- Business logo displayed on Showband social media, the Showband website, and in any event or performance programs

Bronze \$1,000 - \$2,999

- Recognition plaque for your place of business
- Small decal for advertisement on Showband trailer
- Halftime announcement at 1 Tate Home football game
- Business logo displayed on Showband social media, the Showband website, and in any event or performance programs

Crimson \$500 - \$999

- Composite picture of the Showband
- Business logo displayed on Showband social media, the Showband website, and in any event or performance programs

Gray \$100 - \$499

- Business logo displayed on Showband social media, the Showband website, and in any event or performance programs



Sponsorship Form (2026-2027)

Please help us continue the proud tradition of the Tate High School Showband of the South with your financial support. We appreciate your support!

Business Name

Individual Name

Mailing Address

Phone Number

Email Address

Sponsorship Amount

\$

Sponsorship Notes/Message

Check One

☐

Gold
\$5,000+

☐

Silver
\$3,000 - \$4,999

☐

Bronze
\$1,000 - \$2,999

☐

Crimson
\$500 - \$999

☐

Gray
\$100 - \$499

PLEASE MAKE CHECK PAYABLE TO:
TATE BAND BOOSTERS ASSOCIATION, INC.



Phone

Paula Butler @ 850.232.5984



Email

fundraising.tateband@gmail.com



Website

www.showbandofthesouth.com



Address

P.O. Box 445, Gonzalez, FL 32560

Signature & Date