

xpflow

AI-Powered Affiliate Management

AI is transforming the workplace

? Agent TBD



DEVIN

* Claude



Agent TBD



ChatGPT



Sora



From Tools to Teammates...

The old way...

Software tools help you get it done

The new way....

AI agents just do it for you

Affiliate Marketing | *Back in the day...*



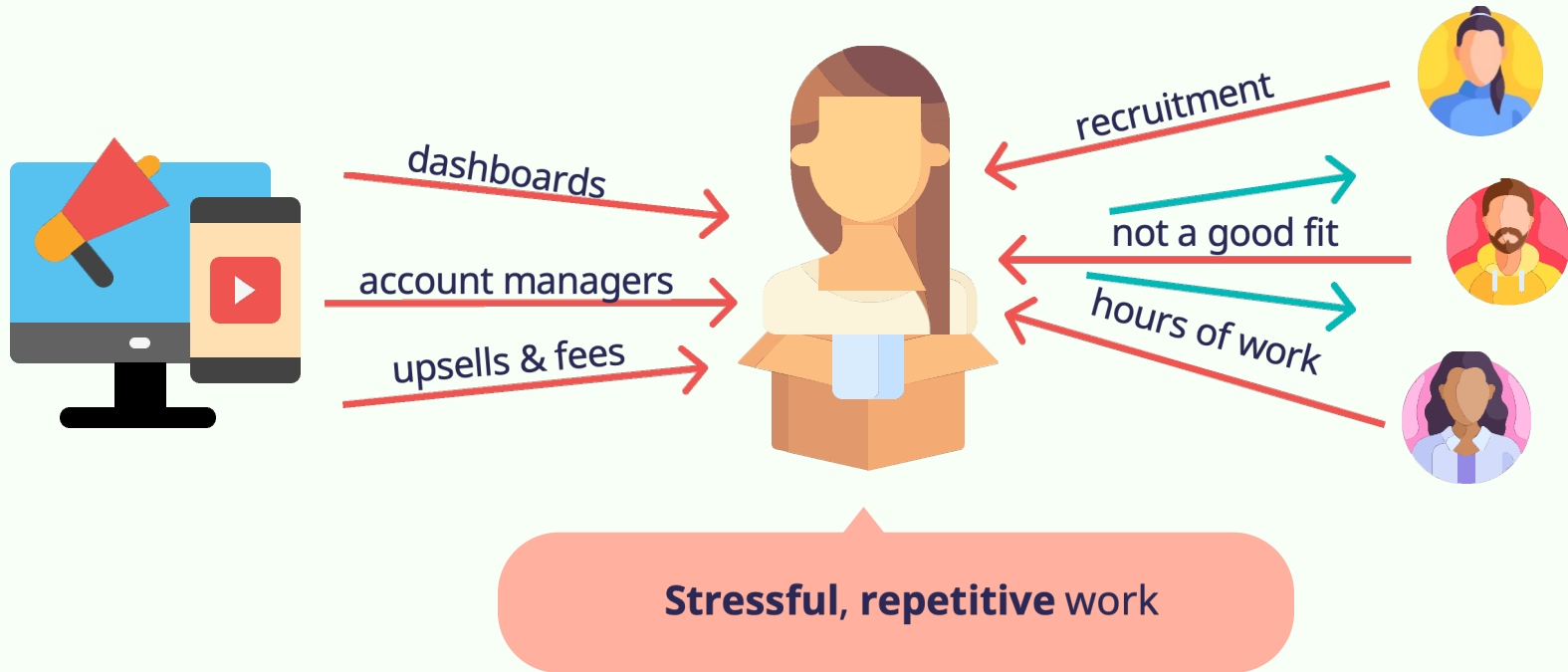
Merchant puts new product on the market



Finds channels to market and sell product

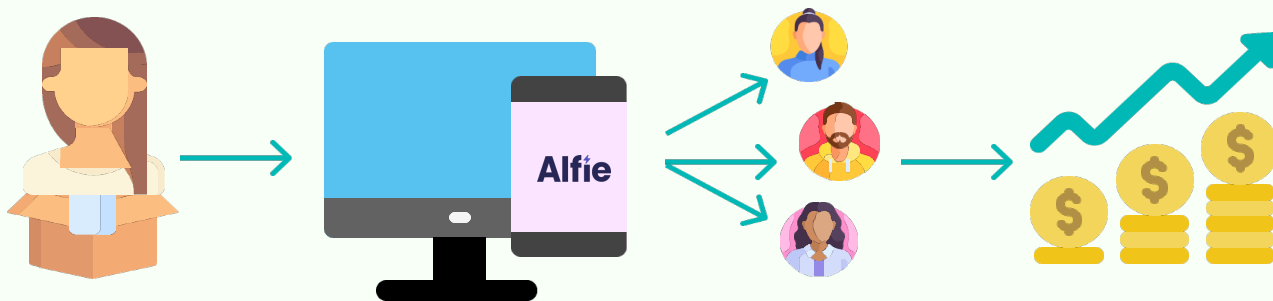
xpflow

Affiliate Marketing | *The old way*



Affiliate Marketing The New Way | *With Alfie*

The worlds first AI Affiliate Manager



Takes care of




Takes care of it

Learns

- Finding your dream affiliates
- Recruiting those affiliates
- All communication with affiliates
- Everything the networks do (tracking sales, payments, taxes)

- Your brand and products
- Your style of communication
- What works for your brand

COMPETITORS | *FEATURE COMPARISON*

	Affiliate Matchmaking	Reporting	Affiliate Network	AI Assisted Messaging	Supporting Subscriptions	Transparent Pricing	Costs
 Endorsely	✓	✓	✓	✗	✗	✗	'Free' up to \$1000 in sales then \$99 / mo credit costs + more
 affistash.	✓	✗	✗	✓	✗	✓	Subscription tiers \$97 / mo or \$247 / mo
 Head	✓	✓	✓	✓	✗	✗	\$1600 + 10% of influencer fee
xpflow	✓	✓	✓	✓	✓	✓	\$99 / mo plus 4.25% sales commission



Affiliate marketing
is set to grow from

**\$15.12
Billion**

to

**\$17.42
Billion**

Influencer marketing is set
to grow from

**\$24
Billion**

to

**\$35
Billion**

The current players are bloated, slow and costly.

XPFlow + Alfie is **effective, fast and affordable.**

We offer solutions not only to enterprises but also small businesses who are intimidated by the efforts and costs of other software.

OUR FORECAST | *ANNUAL REVENUE*

2026	2027	2028	2029	2030
\$1.2 Million	\$8.3 Million	\$15.7 Million	\$21.4 Million	\$27.5 Million

Based on current valuation of \$450M

Mark Abrams | Founder

A serial entrepreneur on a mission to bring bold ideas to life that challenge industries and empower users. I've spent my career at the intersection of innovation and impact, building teams that develop tools to the ever-changing world of e-commerce.

Dan Cseko | CTO

- **Technical Transformation Expert** with Measurable Impact
- Architect of **High-Performance Engineering** Organizations
- Driver of **Platform Innovation** and Cost Optimization

Oliver Searle-Barnes | CPO

- Serial Founder & **Startup Success**
- Million-User **Platform Architect**
- **Product Innovator** & Market Fit Expert

Matt O'Brien | CMO

- Strategic **Growth Leader** with Proven Results
- Builder of **High-Performance Marketing Teams**
- Innovator in Monetization and **Brand Expansion**

Contact Founder Mark with any questions at mark@xpflow.app