

Strictly Confidential

xpflow

Alfie.io
Powered by xpflow

Transforming Transactions in the Affiliate Space.

The First Autonomous Agent for Partnership Recruitment.
Replacing manual outreach with AI-driven discovery to solve the
Customer Acquisition Cost (CAC) crisis





Every business rely's on marketing and today the market Is more saturated than ever. These steps take time marketers don't have.

A global study reveals that only 28% of a marketer's time is spent on their actual job with the majority being stressful, repetitive work.



Source: Cubitrek (2025)



Alfie automates the repetitive tasks, XPFlow allows you to manage the rest.

Alfie is an AI agent that takes over the hardest parts of affiliate marketing: researching partners and writing outreach.

Automated Lead Discovery

Finds and prioritizes up to 5 qualified affiliate partners per day, saving considerable research hours.

Constantly Learns

Alfie uses clients' *accept and reject* decisions to learn, refining targeting and messaging over time.

Effortless Management

Once a partnership has been established XPFlow helps you handle payouts, tax forms, tracking and more!



Smart Outreach

Learns our clients' tone of voice from their website and drafts personalized outreach that sounds like their brand, not a bot.

Save Hours Each Week

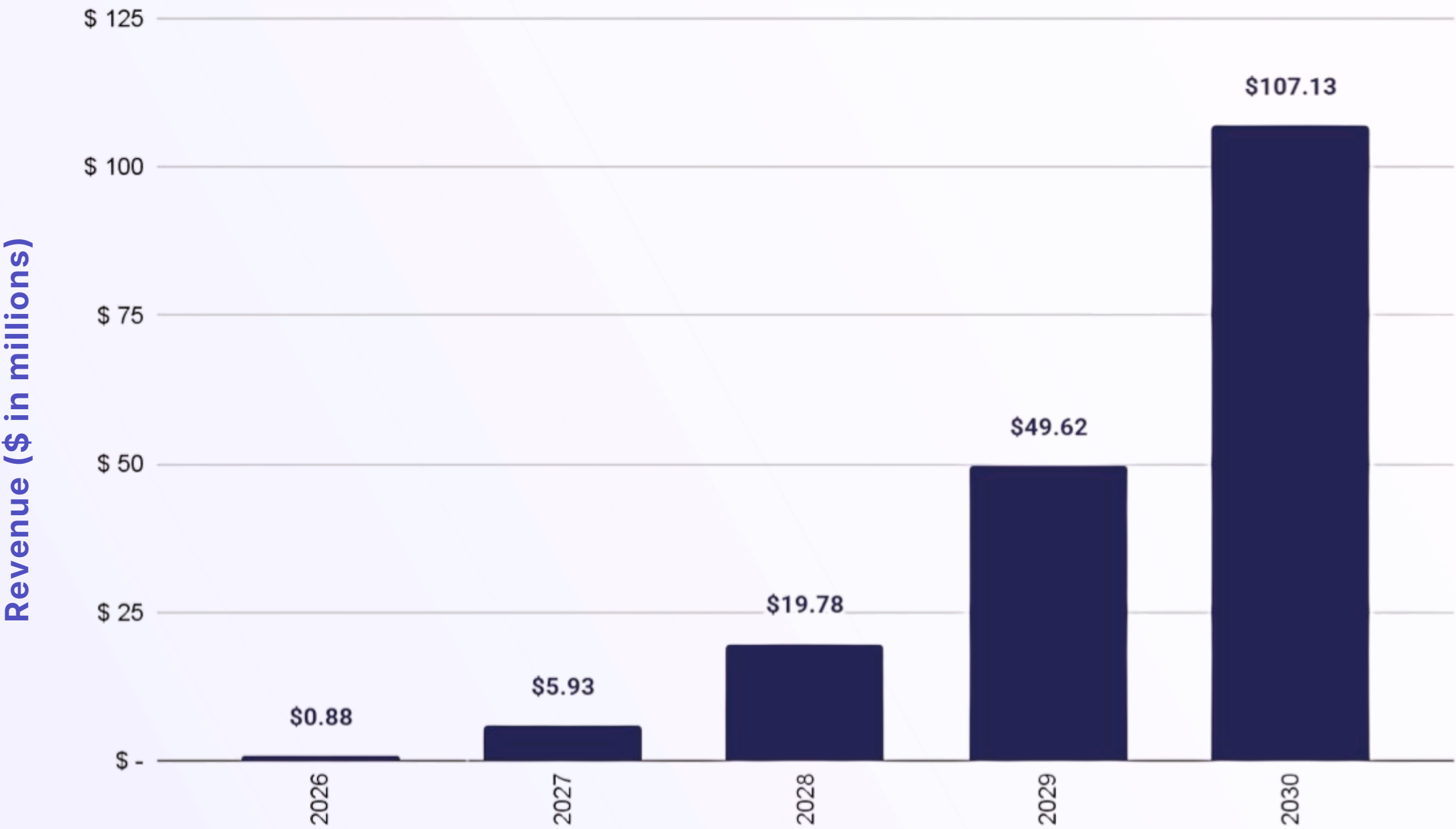
Alfie delivers vetted partners and personalized pitch drafts every morning, so our clients just review and send, reclaiming their lost time.

Please enquire for a full, guided product demo





What is the projected annual revenue of xpflow through 2030?





The all-in-one solution: From Small/Medium Businesses to Enterprise and Beyond

Alfie helps marketers trade unpredictable advertising spend for a sustainable, AI-enhanced performance channel at a reliable, consistent price to give our clients peace of mind that they won't be stung by any nasty, hidden costs.

BRAND FEATURE	Affiliate Matchmaking	Reporting	Affiliate Network	AI-Assisted Messaging	Transparent Pricing	Revenue Model
xpflow	✓	✓	✓	✓	✓	\$29 p/m +4.25% commission on affiliate network.
Endorsely	✓	✓	✓	✗	✗	'Free' up to \$1000 in sales, \$99/mo credit costs + more after
affistash.	✓	✗	✗	✓	✓	Subscription Tiers \$97/ p/m - \$247 p/m
Aha	✓	✓	✓	✓	✗	One-time fee to influencers + 10% of the deal price



But don't just take our word for it,
here's what our clients are saying



“ —
| XPFlow has changed
the game in affiliate
management for our
small team. We've
discovered &
connected with
affiliates for our new
brand lightyears
faster than before. |
— ”

LIVV Audio



“ —
| It saves so much
time and effort so
we can focus on
working with the
connections, not
finding them. I wish
it existed sooner. |
— ”

Juvent



“ —
| XPFlow is
changing the
game in affiliate
marketing. — ”

Rhoback



“ —
| 25 hours saved per
month!
We reduced search
time from 30 hours
a month to less
than 5! — ”

DayBreak Skincare

xpflow

Alfie.io
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**Let XPFlow be your Solution
Provider.**

Connect with us.



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