

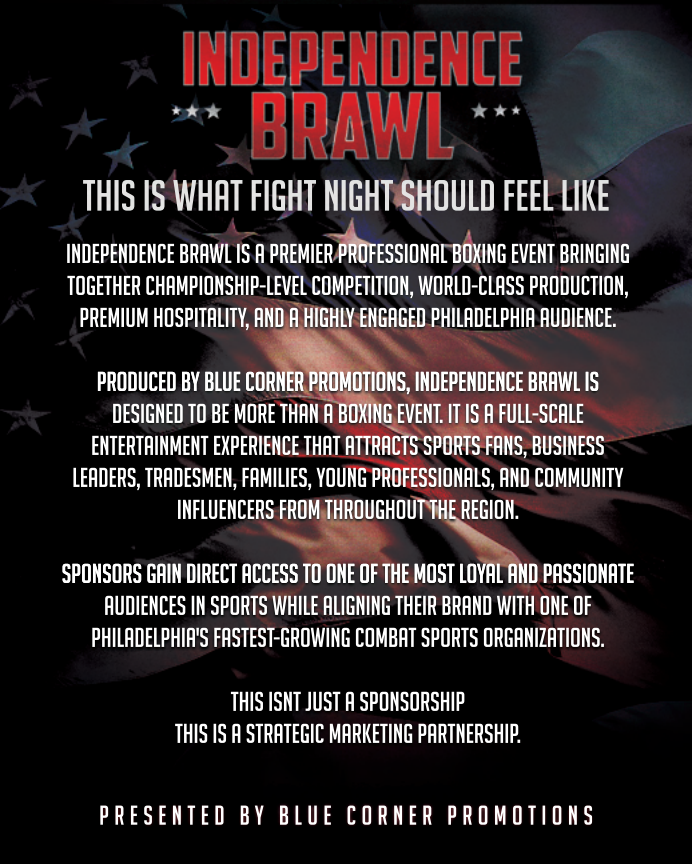
The background of the entire poster is a stylized, high-contrast image of the American flag. The stars are prominent in the upper left, while the stripes flow across the bottom. The colors are dark and moody, with deep blues, blacks, and vibrant reds.

THE FILLMORE PHILADELPHIA
INDEPENDENCE
★★★ **BRAWL** ★★★

JULY 25 2026

OFFICIAL SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

PRESENTED BY BLUE CORNER PROMOTIONS

The background of the entire advertisement is a stylized American flag. The stars are white and of varying sizes, scattered across a dark blue field. The stripes of the flag are in shades of red and white, appearing as if they are waving or draped. The overall tone is patriotic and energetic.

INDEPENDENCE BRAWL

THIS IS WHAT FIGHT NIGHT SHOULD FEEL LIKE

INDEPENDENCE BRAWL IS A PREMIER PROFESSIONAL BOXING EVENT BRINGING TOGETHER CHAMPIONSHIP-LEVEL COMPETITION, WORLD-CLASS PRODUCTION, PREMIUM HOSPITALITY, AND A HIGHLY ENGAGED PHILADELPHIA AUDIENCE.

PRODUCED BY BLUE CORNER PROMOTIONS, INDEPENDENCE BRAWL IS DESIGNED TO BE MORE THAN A BOXING EVENT. IT IS A FULL-SCALE ENTERTAINMENT EXPERIENCE THAT ATTRACTS SPORTS FANS, BUSINESS LEADERS, TRADESMEN, FAMILIES, YOUNG PROFESSIONALS, AND COMMUNITY INFLUENCERS FROM THROUGHOUT THE REGION.

SPONSORS GAIN DIRECT ACCESS TO ONE OF THE MOST LOYAL AND PASSIONATE AUDIENCES IN SPORTS WHILE ALIGNING THEIR BRAND WITH ONE OF PHILADELPHIA'S FASTEST-GROWING COMBAT SPORTS ORGANIZATIONS.

**THIS ISN'T JUST A SPONSORSHIP
THIS IS A STRATEGIC MARKETING PARTNERSHIP.**

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE ★★★ BRAWL ★★★

WHY BLUE CORNER PROMOTIONS?

BLUE CORNER PROMOTIONS WAS BUILT BY LIFELONG MEMBERS OF THE
PHILADELPHIA BOXING COMMUNITY.

OUR DEBUT PROFESSIONAL EVENT, THE BLUEPRINT, SOLD OUT AND ESTABLISHED
BLUE CORNER PROMOTIONS AS ONE OF THE MOST EXCITING NEW BRANDS IN
REGIONAL BOXING.

OUR TEAM HAS HELPED BUILD AND PRODUCE SUCCESSFUL EVENTS THROUGHOUT
THE PHILADELPHIA MARKET WHILE DEVELOPING FIGHTERS, CREATING
OPPORTUNITIES, AND RAISING THE STANDARD FOR WHAT FIGHT NIGHT SHOULD BE.

WE ARE BUILDING A LONG-TERM SPORTS ENTERTAINMENT BRAND WITH MULTIPLE
ANNUAL EVENTS, GROWING DIGITAL REACH, AND EXPANDING SPONSORSHIP
OPPORTUNITIES.

SPONSORS WHO PARTNER WITH US TODAY BECOME PART OF THAT GROWTH STORY.

PRESENTED BY BLUE CORNER PROMOTIONS

The background of the entire graphic is a stylized American flag. The stars are white and arranged in a grid-like pattern on the left side, while the stripes are dark blue and red, flowing across the right side. The text is overlaid on this background.

INDEPENDENCE BRAWL

WHO YOU WILL REACH

OUR AUDIENCE INCLUDES:

- **PHILADELPHIA SPORTS FANS**
- **UNION WORKERS AND SKILLED TRADESMEN**
- **BUSINESS OWNERS AND ENTREPRENEURS**
- **YOUNG PROFESSIONALS**
- **FAMILIES AND COMMUNITY LEADERS**
- **COMBAT SPORTS ENTHUSIASTS**
- **DECISION-MAKERS WITH STRONG LOCAL PURCHASING POWER**

**THIS AUDIENCE ACTIVELY SUPPORTS COMPANIES THAT SUPPORT
LOCAL EVENTS AND LOCAL ATHLETES.**

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE BRAWL

REACH BEYOND FIGHT NIGHT

A PARTNERSHIP WITH INDEPENDENCE BRAWL DELIVERS EXPOSURE FAR BEYOND THE AUDIENCE INSIDE THE FILLMORE.

DIGITAL REACH

DURING FIGHT WEEK FOR OUR PREVIOUS EVENT, "THE BLUEPRINT"
BLUE CORNER PROMOTIONS GENERATED MORE THAN: 500,000+
VIEWS, IMPRESSIONS & ENGAGEMENTS ACROSS:

- INSTAGRAM
- FACEBOOK
- TIKTOK
- FIGHTER SOCIAL MEDIA PLATFORMS
- PROMOTIONAL VIDEO CAMPAIGNS
- EVENT CONTENT & MEDIA COVERAGE

OUR INTEGRATED MARKETING STRATEGY KEEPS SPONSOR BRANDS
VISIBLE BEFORE, DURING, AND AFTER FIGHT NIGHT.

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE BRAWL

BROADCAST & STREAMING EXPOSURE

THE INDEPENDENCE BRAWL MAIN EVENT FEATURING WBA CHAMPION SHERA MAE PATRICIO WILL RECEIVE INTERNATIONAL TELEVISION AND STREAMING DISTRIBUTION.

BROADCAST AND DISTRIBUTION PARTNERS INCLUDE:

- O NETWORK
- AMAZON PRIME VIDEO
- PLUTO TV
- INTERNATIONAL BROADCAST PARTNERS

IN ADDITION, BLUE CORNER PROMOTIONS IS PARTNERING WITH A MAJOR STREAMING PLATFORM WITH A SUBSCRIBER BASE EXCEEDING:

9,000,000+

SUBSCRIBERS WORLDWIDE

YOUR BRAND. LOCAL IMPACT. GLOBAL VISIBILITY. FROM SOCIAL MEDIA ENGAGEMENT AND LIVESTREAM DISTRIBUTION TO INTERNATIONAL TELEVISION COVERAGE, INDEPENDENCE BRAWL PROVIDES SPONSORS WITH MEANINGFUL EXPOSURE ON BOTH A REGIONAL AND GLOBAL SCALE

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE BRAWL

EVENT MARKETING & REACH

INDEPENDENCE BRAWL UTILIZES A MULTI-PLATFORM PROMOTIONAL STRATEGY DESIGNED TO MAXIMIZE SPONSOR VISIBILITY BEFORE, DURING, AND AFTER THE EVENT.

MARKETING EFFORTS INCLUDE:

- **SOCIAL MEDIA ADVERTISING**
- **FIGHTER-DRIVEN PROMOTIONAL CAMPAIGNS**
 - **PRESS CONFERENCES**
 - **INFLUENCER COLLABORATIONS**
 - **PODCAST APPEARANCES**
 - **VIDEO CONTENT**
- **EVENT COUNTDOWN CAMPAIGNS**
 - **EMAIL MARKETING**
 - **LIVE-STREAM PROMOTION**
- **EVENT PHOTOGRAPHY AND MEDIA COVERAGE**
- **SPONSOR INTEGRATION ACROSS ALL CHANNELS**

YOUR BRAND BECOMES PART OF THE EVENT EXPERIENCE FROM THE FIRST ANNOUNCEMENT THROUGH FIGHT NIGHT.

PRESENTED BY BLUE CORNER PROMOTIONS

The background of the entire graphic is a stylized American flag. The stars are visible in the upper left, and the stripes flow across the bottom and right. The text is overlaid on this background.

INDEPENDENCE BRAWL

FEATURED ATTRACTIONS

- **WBA CHAMPIONSHIP BOXING**
- **SHERA MAE PATRICIO – WBA CHAMPION**
- **ALI ELLIS JR. – WBC CHAMPION**
- **JOHNNY RIVERA – NBA CHAMPION**
- **RIISING LOCAL AND NATIONAL PROFESSIONAL TALENT**
- **PREMIUM VIP HOSPITALITY**
- **LIVE STREAM DISTRIBUTION**
- **HIGH-END PRODUCTION**
- **REGIONAL MEDIA COVERAGE**

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE BRAWL

SPONSORSHIP BENEFITS

**EVERY PARTNERSHIP IS DESIGNED TO PROVIDE MEASURABLE VALUE
THROUGH:**

- **BRAND EXPOSURE**
- **CUSTOMER ACQUISITION**
- **CONTENT CREATION**
- **HOSPITALITY OPPORTUNITIES**
- **SOCIAL MEDIA REACH**
- **COMMUNITY ENGAGEMENT**
- **LIVE EVENT VISIBILITY**
- **BROADCAST EXPOSURE**
- **DIRECT CONSUMER INTERACTION**

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE ★★★ BRAWL ★★★

OFFICIAL SPONSORSHIP LEVELS

CUSTOM PARTNERSHIPS AVAILABLE

EVERY SPONSOR IS DIFFERENT.

THE PACKAGES IN THIS PROPOSAL ARE DESIGNED TO PROVIDE THE GREATEST VALUE AND EXPOSURE AT EACH INVESTMENT LEVEL, BUT THEY ARE ONLY STARTING POINTS.

ALL SPONSORSHIP OPPORTUNITIES CAN BE CUSTOMIZED TO FIT YOUR GOALS, PRIORITIES, AND BUDGET.

WHETHER YOU'RE LOOKING FOR VIP HOSPITALITY, BRAND VISIBILITY, LIVESTREAM EXPOSURE, EVENT ACTIVATION, OR A COMBINATION OF OPPORTUNITIES, WE'LL BUILD A PACKAGE TAILORED TO YOUR BUSINESS.

PARTNERSHIPS START AT JUST \$500.

TELL US YOUR BUDGET. TELL US WHAT'S IMPORTANT TO YOUR BRAND.

WE'LL BUILD THE REST.

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE ★★★ BRAWL ★★★

CUSTOM BRAND ACTIVATIONS STARTING AT \$500

AVAILABLE OPPORTUNITIES INCLUDE:

- FIGHT OF THE NIGHT SPONSORSHIP
- FIGHTER WALKOUT SPONSORSHIP
 - ROUND SPONSORSHIP
- 360 PHOTO BOOTH SPONSORSHIP
 - PRODUCT SAMPLING
 - VENDOR SPACE
- LIVESTREAM COMMERCIAL PLACEMENT
 - STEP & REPEAT BRANDING
 - MEDIA WALL BRANDING
- APP SPONSORSHIP OPPORTUNITIES
 - GIVEAWAY SPONSORSHIP
 - T - SHIRT TOSS SPONSOR
 - FIGHT OF THE NIGHT SPONSOR

CUSTOM PACKAGES CAN BE DESIGNED TO FIT ANY MARKETING BUDGET.

INDEPENDENCE BRAWL

VIP BOX PARTNER - \$1,000

1 PRIVATE VIP BOX WITH WAITRESS SERVICE
4 VIP TICKETS

BENEFITS INCLUDE:

- VIP BOX BRANDING
- WEBSITE RECOGNITION
- SOCIAL MEDIA RECOGNITION

SUPPORTER PARTNER - \$1,500

1 PRIVATE VIP BOX WITH WAITRESS SERVICE
4 VIP TICKETS

BENEFITS INCLUDE:

- EVERYTHING INCLUDED IN VIP BOX PARTNER
- LOGO PLACEMENT ON EVENT MATERIALS
 - EVENT SIGNAGE
- WEBSITE RECOGNITION
- SOCIAL MEDIA RECOGNITION

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE ★★★ BRAWL ★★★

SILVER PARTNER - \$3,500

2 PRIVATE VIP BOXES WITH WAITRESS SERVICE

8 VIP TICKETS

BENEFITS INCLUDE:

- **EVERYTHING INCLUDED IN SUPPORTING PARTNER**
- **VENDOR / DISPLAY OPPORTUNITY**
- **PREMIUM EVENT SIGNAGE**
- **WEBSITE SPONSOR LISTING**
- **CHAMPIONSHIP BOUTS ROUND CARD LOGO PLACEMENT**
- **MAIN EVENT EXPOSURE**

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE BRAWL

GOLD PARTNER - \$5,000

**2 PRIVATE VIP BOXES
8 VIP TICKETS**

BENEFITS INCLUDE:

- **EVERYTHING INCLUDED IN SILVER PARTNER**
 - **RING CORNER PAD BRANDING**
- **LOGO PLACEMENT ON PROMOTIONAL MATERIALS**
- **PRESS CONFERENCE BACKDROP PLACEMENT**
 - **WEIGH-IN BACKDROP PLACEMENT**
- **CHAMPIONSHIP ROUND CARD LOGO PLACEMENT**
 - **MAIN EVENT EXPOSURE**
 - **CO-MAIN EVENT EXPOSURE**

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INDEPENDENCE BRAWL

PLATINUM PARTNER - \$8,000

**3 PRIVATE VIP BOXES
12 VIP TICKETS**

BENEFITS INCLUDE:

- **EVERYTHING INCLUDED IN GOLD PARTNER**
 - **RING CANVAS LOGO PLACEMENT**
 - **CORNER PAD BRANDING**
 - **CO-MAIN EVENT SPONSORSHIP**
 - **360 PHOTO BOOTH SPONSORSHIP**
 - **PREMIUM SPONSOR RECOGNITION**
- **MAIN CARD ROUND CARD LOGO PLACEMENT**
 - **MAIN EVENT EXPOSURE**
 - **CO-MAIN EVENT EXPOSURE**

PRESENTED BY BLUE CORNER PROMOTIONS

INDEPENDENCE ★★★ BRAWL ★★★

OFFICIAL EVENT PARTNER — \$20,000 ONLY ONE AVAILABLE

ENTERTAIN CLIENTS, EMPLOYEES, VENDORS, AND GUESTS WITH:

4 PRIVATE VIP BOXES

16 PREMIUM VIP TICKETS

DEDICATED WAITRESS SERVICE

OPEN BAR

-PREMIER PARTNERSHIP BENEFITS

-OFFICIAL EVENT PARTNER DESIGNATION

-CATEGORY EXCLUSIVITY

-PREMIUM BRANDING ACROSS ALL EVENT -ASSETS

-RING CANVAS LOGO PLACEMENT

-CORNER PAD BRANDING

-MAIN EVENT CHAMPIONSHIP ROUND CARD LOGO
PLACEMENT

-MAIN EVENT & CO-MAIN EVENT EXPOSURE

-LIVESTREAM LOGO INTEGRATION

-COMMERCIAL PLACEMENT DURING BROADCAST

-VENDOR / ACTIVATION SPACE

WALKOUT WITH WBC CHAMPION ALI ELLIS JR.

LOGO PLACEMENT ON ALI ELLIS JR.'S TRUNKS

-LOGO PLACEMENT ON CORNERNMEN APPAREL

-SPONSOR INTERVIEW OPPORTUNITY

-PREMIUM RECOGNITION THROUGHOUT THE EVENT

-VIP HOSPITALITY PACKAGE

The background of the entire image is a close-up, slightly blurred view of the American flag, showing the stars and stripes in a dark, moody color palette.

INDEPENDENCE BRAWL

**LET'S BUILD SOMETHING TOGETHER
INDEPENDENCE BRAWL IS MORE THAN ONE NIGHT OF BOXING.
IT IS THE FOUNDATION OF A GROWING PHILADELPHIA SPORTS
ENTERTAINMENT BRAND.**

**JOIN US AS A FOUNDING PARTNER AND CONNECT YOUR BUSINESS WITH
ONE OF THE MOST PASSIONATE AUDIENCES IN THE REGION.**

**BLUE CORNER PROMOTIONS
BRIAN COSTELLO
FOUNDER**

**BLUECORNERPROMOTIONS.COM
INFO@BLUECORNERPROMOTIONS.COM**