

# Matt Ranson

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Production Coordinator | Live Event & Touring Professional  
New Orleans, LA | mr@ggerocks.com | (318) 613-5262

## Professional Summary

Experienced and dependable production coordinator with 15+ years in live entertainment production for touring artists, festivals, and theatrical events. Skilled at advancing and managing all technical aspects of live shows—including backline, staging, lighting, sound, LED walls, risers, and performer needs—with a proven ability to deliver seamless on-site execution across North America. Recognized for strong communication, problem-solving, and hands-on leadership in fast-paced touring and concert environments.

## Core Competencies

- Production Advancing & Coordination
- Backline, Lighting, Sound, & LED Wall Setup
- Stage & Venue Operations Management
- Touring Logistics & On-Site Execution
- Artist & Performer Technical Support
- Stagehand & Crew Leadership
- Festival & Concert Production
- Technical Rider Interpretation & Fulfillment
- Venue & Vendor Communication
- Live Show Troubleshooting & Quality Control

## Professional Experience

Gotta Groove Entertainment — New Orleans, LA  
Owner & Production Coordinator  
2008 – Present

- Coordinate and advance technical production for national touring artists, regional concerts, and multi-stage festivals.
- Liaise with venues and vendors to ensure backline, lighting, sound, staging, LED walls, risers, and other technical needs are delivered and set up accurately.
- Supervise on-site production including stage builds, sound checks, and performer accommodations; manage crews to execute show requirements.
- Travel extensively to oversee live shows, maintaining a high standard of professionalism and adaptability in diverse venues.
- Support artists, management, and production teams with clear, timely communication of technical details and show flow.

## Technical Skills

- Backline & Instrument Management
- LED Wall Configuration & Setup
- Audio Systems (FOH/Monitors)

- Stage Lighting Design & Operation
- Stage Plot & Technical Rider Creation
- Crew Scheduling & Management
- Venue & Labor Union Coordination
- CAD / Stage Diagrams (basic proficiency)

## **Education**

Northwestern State University of Louisiana – Natchitoches, LA  
Bachelor of Arts, Business Management

## **Certifications & Training**

- Festival Emergency Planning Training
- NFL/NCAA Venue Security Protocols

## **Availability**

Willing to travel extensively for touring productions throughout North America.