



SPONSORSHIP

PREMIER SPONSOR

\$2500

- ✓ Premier sponsorship is essentially the “brought to you by” sponsor.
- ✓ Everyone who hears of this expo knows that it was made possible by your company.
- ✓ Everywhere that the H&F logo appears your logo will be there too.
- ✓ Your business will be prominently displayed on all print marketing tools such as mailings, brochures, business cards billboards and banners.
- ✓ The H&F Expo has utilized radio and TV to advertise and would ensure you are mentioned and invited to take part in any on air or live interviews.
- ✓ Your business will be included in the development of the marketing plan and will take your requests and suggestions into account during the development process.
- ✓ You will be provided with a professionally designed banner.
- ✓ Your company’s name/logo will be prominently displayed on the staff shirt at the Expo.
- ✓ Your business will be given the prime vendor spot within the expo.
- ✓ Each year the sponsorship levels will rise but by being a Premier level sponsor you will have the opportunity to be the Premier sponsor at the same cost as you paid this year.

COMPETITION SPONSOR

\$1500

- ✓ The highlight of the expo is always what is going on in the middle of the expo center! Last year it was an obstacle course that people lined up to run. This event always has eyes on it and is the best way to get your business recognized the day of the event!
- ✓ Your company logo will be included in all print marketing tools where sponsors are listed.
- ✓ Your logo will be the central logo and stand out above all other logos other than the Premier level sponsor.
- ✓ Your logo will be prominently displayed on the staff shirt at the Expo.
- ✓ Your company will have a prime location and booth of any size at the expo.
- ✓ You will be provided with a professionally designed banner.
- ✓ Each year the sponsorship levels will rise but by being a Competition sponsor you will have the opportunity to be the Competition Sponsor at the same cost as you paid this year.

GOLD SPONSOR

\$1000

- ✓ Your company logo will be prominently displayed in all print marketing tools where sponsors are listed.
- ✓ Your company’s logo will be prominently displayed on the staff shirt at the Expo.
- ✓ Your company will have a prime location and booth of any size at the expo.
- ✓ You will be provided with a professionally designed banner.
- ✓ Each year the sponsorship levels will rise but by being a Gold level sponsor you will have the opportunity to be the Gold sponsor at the same cost as you paid this year.



SPONSORSHIP

STAGE SPONSOR

- ✓ The stage is a focal point of the expo where all announcements, speakers, fitness instructors and competitions will be taking place.
- ✓ The stage will have your banner and whatever else you would like to provide to ensure everyone knows this stage is yours
- ✓ You will be provided with a small professionally made and designed banner.
- ✓ A 10x10 vendor booth is included in this package

\$500

SUPPORTING SPONSOR

- ✓ A supporting sponsor is for that person or business who may not want to have a booth at the expo but still wants to support the healthy and fit expo and its mission.
- ✓ You will be provided with 3 free entry tickets to the event as well as the competition.

\$100

SWAG SPONSOR

- ✓ Do you have a product or service you would like to donate to our vendor bags. Examples of swag could be water bottles, coupons, shirts, hats...
- ✓ Providing swag will give you 1 free entry to the expo.

FREE

If you feel you or your budget does not fit into one of the above sponsorships or have a better and out of the box idea of how to support the expo, please feel free to contact us with your ideas. We are excited at the opportunity to combine efforts with your company in making our community a healthier one!

