



Latesha
Isbell

Business Strategist | Speaker |
Economic Inclusion Catalyst

Bold. Insightful. Transformational.



ABOUT LATESHA

Latesha Isbell is a seasoned entrepreneur with 10 years in entrepreneurship and almost 30 years of corporate experience in supplier diversity, business development, and program management. She brings a wealth of insider knowledge to any stage that she graces.

Latesha is the CEO and Chief Strategist at Savvy Diva Enterprises, a business development firm dedicated to advancing economic inclusion and equitable growth in under-resourced communities. Her firm offers strategic consulting, fractional business development services, and access to capital.

Core values:

- Economic inclusion
- Entrepreneurship
- Supplier inclusion (supplier diversity)

Degrees: Master's in Business Administration; Bachelor's in Finance

Certifications: Women's Entrepreneurship; Digital Marketing; Diversity, Equity, and Inclusion; Certified Energy Manager; Certified Demand Side Manager

Advocacy: Greater Women's Business Council board member, National Small Business Association (Leadership Council and Economic Development committee)

KEYNOTE & WORKSHOP TOPICS

- 1 Intentional Inclusion:**
Strategies to Help Corporations to Stop Checking Boxes and Start Having Real Impact
- 2 Scaling for Success:**
Insider Secrets That Enable Diverse Businesses to Crack the Corporate Contracting Code
- 3 Justice40 and Beyond:**
Empowering Communities Through Inclusive Economic Development

SPEAKING ENGAGEMENTS



ALABAMA
MINORITY VENDOR
CONFERENCE



SEEA
SOUTHEAST ENERGY EFFICIENCY ALLIANCE



NCBW
100



MOGUL
TV GLOBAL NETWORK



TESTIMONIALS



Latesha appeared on The Sharvette Mitchell Radio Show and she was a dynamic and professional guest. She came prepared to discuss insider secrets to scale a business with corporate contracts. My audience of entrepreneurs gleaned a ton of information and insight from her presentation. I would recommend Latesha for your media platform, conference or symposium.

- Sharvette Mitchell
Sharvette Mitchell Radio Show



My partner and I invited Latesha to speak for our weekly networking mixer and she was outstanding. Exceptional, efficient, and effective are just a few of the words I will use to describe Latesha's delivery of her topic on the mistakes that small business owners make when pursuing corporate contracts. Latesha's wealth of knowledge combined with her passion will leave an impact on those who hear her speak.

- Dorothy Travis
AAC Coworking Community



Great professional and awesome presenter of information put in an understandable way for entrepreneurs.

- Chris Jourdan
Jourdan Enterprises

MEDIA APPEARANCES

VoyageATL



BLACK ENTERPRISE



FOX

SHOUTOUT ATLANTA

CANVAS REBEL

SPEAKER PROMO VIDEO

Scan the QR code or click the link to view my [speaker promo video](#).



SPEAKER FEES

Virtual Speaking Engagements:

- 60-minute Webinar: \$2,500

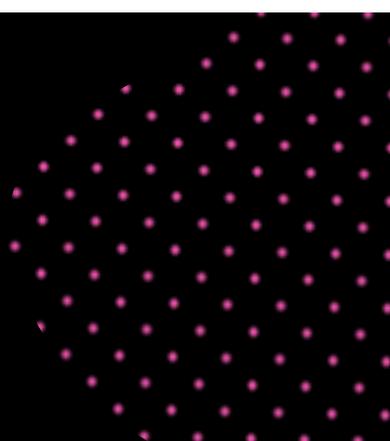
In-Person Speaking Engagements:

- 60-minute Keynote: \$5,000 (Domestic) or \$6,500 (International)
- 60-minute Panelist: \$3,500 (Domestic) or \$5,000 (International)
- 60-90-minute Breakout Workshop: \$4,500 (Domestic) or \$6,000 (International)
- Bundle: 60-minute Keynote + 60-minute Panelist: \$7,500 (Domestic) or \$10,000 (International)
- Bundle: 60-minute Pre-conference Webinar + 60-90-minute Breakout Workshop: \$6,000 (Domestic) or \$7,500 (International)

In-Person Workshops:

- Half-Day Workshop (up to 4 hours): \$7,500 (Domestic) or \$9,000 (International)
- Full-Day Workshop (up to 8 hours): \$12,000 (Domestic) or \$13,500 (International)

Add-Ons and Adjustments:

- Pricing is adjusted for international speaking engagements to account for additional time, complexity, and expenses related to travel and logistics (visa applications, customs, etc.).
 - Travel Expenses: Reimbursed by the host organization (flights, lodging, meals, etc.).
- 

Latesha
Isbell



[/latesha-isbell-v2](#)



www.thesavvydiva.com



latesha@thesavvydiva.com

ADDITIONAL SERVICES

Corporate:

- Community Benefits Planning
- Supplier inclusion consulting
- Supplier development programs
- Strategic planning

Small Business:

- Business consulting
- Fractional (outsourced) Business Development Manager
- Access to capital

BOOK LATESHA
TODAY AND
WITNESS THE
POWER OF
TRANSFORMATION
IN ACTION.

SCAN THE QR CODE
BELOW TO COMPLETE THE
SPEAKER REQUEST FORM





Latesha
Isbell

Bold. Insightful. Transformational.