



CAPABILITY STATEMENT



Scan me!

LATESHA ISBELL, CEO

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Upscaling Minority and Women-Owned Businesses. Advancing Economic Inclusion in Underserved Communities.

Savvy Diva Enterprises is dedicated to advancing economic inclusion and equitable growth in disadvantaged communities. We empower minority and women-owned businesses by providing strategic business development support, technical assistance, and access to capital, ensuring that they play a central role in transforming their local economies. We also help federal awardees and partners develop and implement Community Benefits Plans and programs that prioritize meaningful community engagement, job creation, and economic opportunities for historically underrepresented groups.

CORE COMPETENCIES

- **Community Benefits Planning:** Expertise in crafting and executing Community Benefits Plans that align with federal initiatives like Justice40, ensuring the inclusion of disadvantaged communities in economic development.
- **Workforce Development:** Programs designed to train and upskill individuals in underserved communities, supporting job creation and economic empowerment.
- **Strategic Partnerships:** Development of partnerships that foster engagement and collaboration between government entities, private sector, and minority-owned businesses.
- **Business Development Consulting:** Comprehensive strategies for women & minority-owned businesses, focusing on sustainable growth, scaling to government and corporate contracts, and access to capital.
- **Fractional Business Development Services:** Our flexible and scalable solutions offer the expertise of a seasoned business development manager at a fraction of the cost. We help businesses grow through strategic planning, market expansion, and securing contracts.

DIFFERENTIATORS

- **Justice40 Alignment:** Deep understanding of federal priorities related to the Justice40 initiative, ensuring clients meet community engagement and inclusion requirements.
- **Focused on Economic Inclusion:** A mission-driven approach to advancing economic inclusion by empowering minority and women-owned businesses.
- **Proven Track Record:** Extensive experience in business development, with successful projects in strategic planning, access to capital, and supporting businesses in underserved communities.
- **Tailored Programs:** Our programs like the Business Bootcamp and Goals & Growth Accelerator provide targeted solutions that address the unique needs of growing businesses.

NAICS CODES

- 541611** – Administrative Management and General Management Consulting Services
- 541612** – Human Resources Consulting Services
- 541720** – Research and Development in the Social Sciences and Humanities
- 561110** – Office Administrative Services
- 611430** – Professional & Management Development Training
- 611699** – All Other Miscellaneous Schools and Instruction
- 611710** – Educational Support Services

PAST PERFORMANCE

- Southern Company – Supplier inclusion program management
- Georgia Power Company – Energy efficiency program implementation; Business development
- Alabama Power Company – Sales strategy and training
- City of Stockbridge – Entrepreneurship program
- AL Minority Vendor Program – Conference workshop presenter
- National Coalition of 100 Black Women – Multiple speaking engagements

COMPANY DATA

Company name: Savvy Diva Enterprises LLC
Date of registration: 5/15/20 (state of GA)
UEI#: HHENQgUKHUB6
DUNS#: 117714143
CAGE code: 92JC8



CONTACT INFORMATION

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