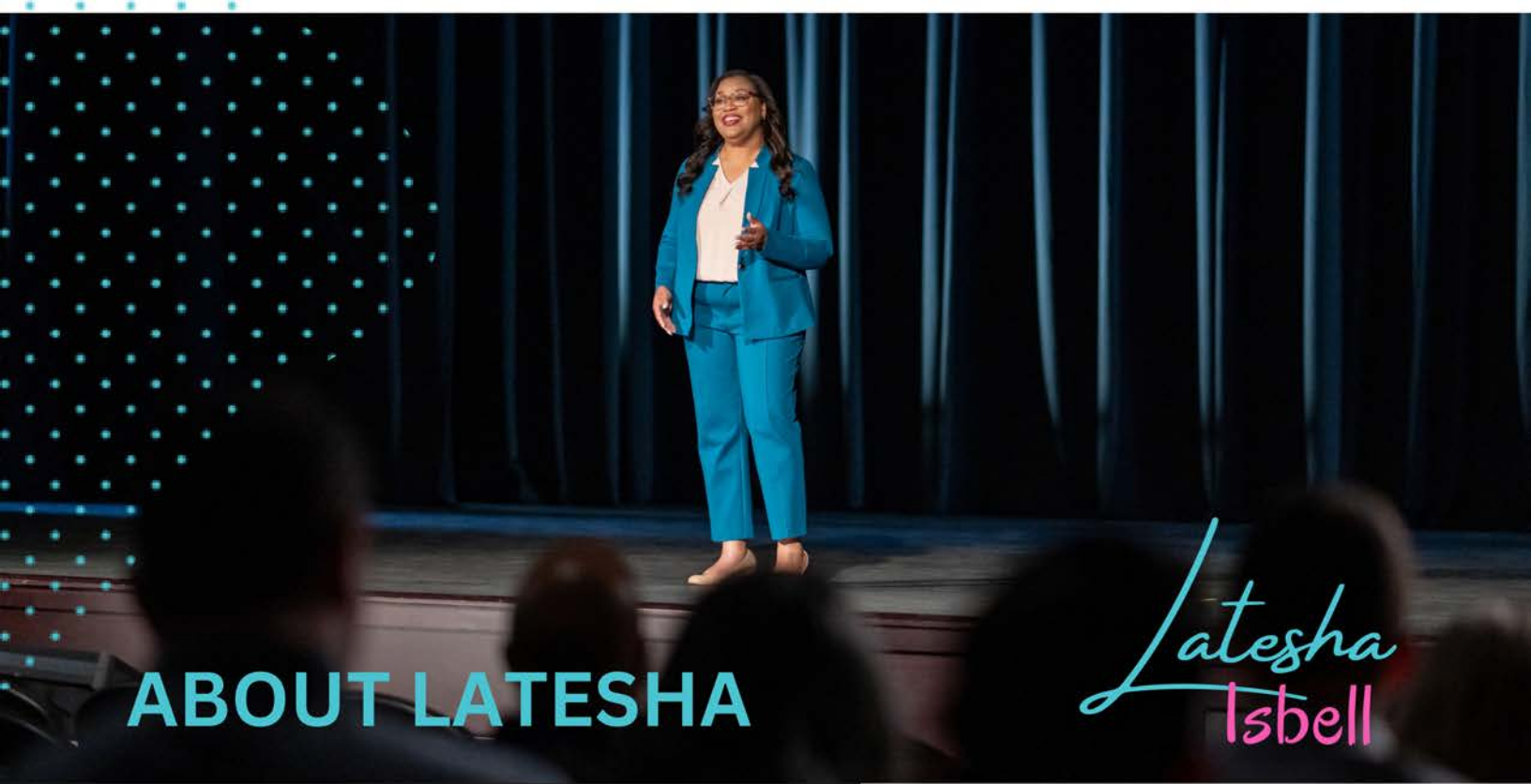


If you do what you  
love, you'll never  
work a day in your  
life. (Marc Anthony)

Latesha  
Isbell

Business Strategist | Speaker |  
Economic Inclusion Advocate

Bold. Insightful. Transformational.



## ABOUT LATESHA

Latesha  
Isbell

Latesha Isbell is a seasoned entrepreneur and mid-level manager for a Fortune 500 company. With 10 years in entrepreneurship and almost 30 years of corporate experience in supplier inclusion (supplier diversity), business development, and program management, she brings a wealth of knowledge to any stage that she graces.

Latesha is the CEO and Chief Strategist at Savvy Diva Enterprises, a business development firm that advances economic opportunities in communities of color by supporting minority and women-owned businesses with advocacy, consulting, resources, and access to capital.

### Core values:

- Economic inclusion
- Entrepreneurship
- Supplier inclusion (supplier diversity)

**Degrees:** Master's in Business Administration; Bachelor's in Finance

**Certifications:** Women's Entrepreneurship; Digital Marketing; Diversity, Equity, and Inclusion

**Advocacy:** National Small Business Association (Leadership Council and Economic Development committee)

## KEYNOTE & WORKSHOP TOPICS

- 1 Corporate Contracting 101:**  
"Why you're not winning corporate contracts: Do's and Don'ts."
- 2 Corporate Contracting 201:**  
"Corporate contracting deep dive (a 90-minute How-To workshop)."
- 3 Supplier Inclusion 101:**  
"The Top 10 mistakes most corporations make in their supplier diversity programs."
- 4 Supplier Inclusion 201:**  
"Stop checking boxes. Start having real impact."

# CLIENTS & MEDIA APPEARANCES



VoyageATL

BLACK ENTERPRISE



FOX



SHOUTOUT ATLANTA

CANVAS REBEL



## TESTIMONIALS



Latesha appeared on The Sharvette Mitchell Radio and she was a dynamic and professional guest. She came prepared to discuss insider secrets to scale a business with corporate contracts. My audience of entrepreneurs gleaned a ton of information and insight from her presentation. I would recommend Latesha for your media platform, conference or symposium.

- Sharvette Mitchell  
Sharvette Mitchell Radio Show



My partner and I invited Latesha to speak for our weekly networking mixer and she was outstanding. Exceptional, efficient, and effective are just a few of the words I will use to describe Latesha's delivery of her topic on the mistakes that small business owners make when pursuing corporate contracts. Latesha's wealth of knowledge combined with her passion will leave an impact on those who hear her speak.

- Dorothy Travis  
AAC Coworking Community



Great professional and awesome presenter of information put in an understandable way for entrepreneurs.

- Chris Jourdan  
Jourdan Enterprises

## SPEAKING HIGHLIGHT

In this full media campaign, I served as a company spokesperson for a Fortune 500 company,



Latesha  
Isbell



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latesha@thesavvydiva.com

## ADDITIONAL SERVICES

### Corporate:

- Supplier inclusion consulting & training
- Supplier development programs
- Strategic planning

### Small Business:

- Business consulting
- Fractional (outsourced) Business Development Officer
- Access to capital

BOOK LATESHA  
TODAY AND  
WITNESS THE  
POWER OF  
TRANSFORMATION  
IN ACTION.

SCAN THE QR CODE  
BELOW TO COMPLETE THE  
SPEAKER REQUEST FORM





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Isbell

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