

A woman with long dark hair and glasses, wearing a bright blue suit over a white top, stands on a stage. She is gesturing with her right hand. The background consists of a blue curtain with vertical folds. In the top left and bottom right corners, there are decorative patterns of small white dots.

Latesha  
Isbell

Business Strategist | Speaker |  
Economic Inclusion Catalyst

Bold. Insightful. Transformational.





## ABOUT LATESHA

Latesha  
Isbell

Latesha Isbell is a seasoned entrepreneur with 10 years in entrepreneurship and almost 30 years of corporate experience in supplier diversity, business development, and program management. She brings a wealth of insider knowledge to any stage that she graces.

Latesha is the CEO and Chief Strategist at Savvy Diva Enterprises, a business development firm dedicated to advancing economic inclusion and equitable growth in under-resourced communities. Her firm offers strategic consulting, fractional business development services, and access to capital.

### **Core values:**

- Economic inclusion
- Entrepreneurship
- Supplier inclusion (supplier diversity)

**Degrees:** Master's in Business Administration; Bachelor's in Finance

**Certifications:** Women's Entrepreneurship; Digital Marketing; Diversity, Equity, and Inclusion; Certified Energy Manager; Certified Demand Side Manager

**Advocacy:** Greater Women's Business Council board member, National Small Business Association (Leadership Council and Economic Development committee)

## KEYNOTE & WORKSHOP TOPICS

1

### **Intentional Inclusion:**

Strategies to Help Corporations to Stop Checking Boxes and Start Having Real Impact

2

### **Scaling for Success:**

Insider Secrets That Enable Diverse Businesses to Crack the Corporate Contracting Code

3

### **Justice40 and Beyond:**

Empowering Communities Through Inclusive Economic Development

# SPEAKING ENGAGEMENTS



ALABAMA  
MINORITY VENDOR  
CONFERENCE



SEEA  
SOUTHEAST ENERGY EFFICIENCY ALLIANCE



## TESTIMONIALS



Latesha appeared on The Sharvette Mitchell Radio Show and she was a dynamic and professional guest. She came prepared to discuss insider secrets to scale a business with corporate contracts. My audience of entrepreneurs gleaned a ton of information and insight from her presentation. I would recommend Latesha for your media platform, conference or symposium.

- Sharvette Mitchell  
Sharvette Mitchell Radio Show



My partner and I invited Latesha to speak for our weekly networking mixer and she was outstanding. Exceptional, efficient, and effective are just a few of the words I will use to describe Latesha's delivery of her topic on the mistakes that small business owners make when pursuing corporate contracts. Latesha's wealth of knowledge combined with her passion will leave an impact on those who hear her speak.

- Dorothy Travis  
AAC Coworking Community



Great professional and awesome presenter of information put in an understandable way for entrepreneurs.

- Chris Jourdan  
Jourdan Enterprises

## MEDIA APPEARANCES

VoyageATL



BLACK  
ENTERPRISE



FOX

SHOUTOUT ATLANTA

CANVAS REBEL

## SPEAKER PROMO VIDEO

Scan the QR code or click the link to view my [speaker promo video](#).



# SPEAKER FEES



## **Virtual Speaking Engagements:**

- 60-minute Webinar: \$2,500

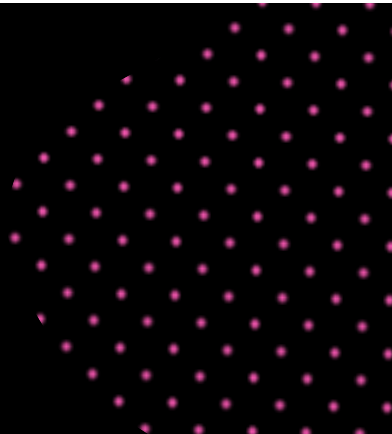
## **In-Person Speaking Engagements:**

- 60-minute Keynote: \$5,000 (Domestic) or \$6,500 (International)
- 60-minute Panelist: \$3,500 (Domestic) or \$5,000 (International)
- 60-90-minute Breakout Workshop: \$4,500 (Domestic) or \$6,000 (International)
- Bundle: 60-minute Keynote + 60-minute Panelist: \$7,500 (Domestic) or \$10,000 (International)
- Bundle: 60-minute Pre-conference Webinar + 60-90-minute Breakout Workshop: \$6,000 (Domestic) or \$7,500 (International)

## **In-Person Workshops:**

- Half-Day Workshop (up to 4 hours): \$7,500 (Domestic) or \$9,000 (International)
- Full-Day Workshop (up to 8 hours): \$12,000 (Domestic) or \$13,500 (International)

## **Add-Ons and Adjustments:**

- Pricing is adjusted for international speaking engagements to account for additional time, complexity, and expenses related to travel and logistics (visa applications, customs, etc.).
  - Travel Expenses: Reimbursed by the host organization (flights, lodging, meals, etc.).
- 



Latesha  
Isbell



[/latesha-isbell-v2](#)



[www.thesavvydiva.com](http://www.thesavvydiva.com)



[latesha@thesavvydiva.com](mailto:latesha@thesavvydiva.com)

## ADDITIONAL SERVICES

### Corporate:

- Community Benefits Planning
- Supplier inclusion consulting
- Supplier development programs
- Strategic planning

### Small Business:

- Business consulting
- Fractional (outsourced) Business Development Manager
- Access to capital

BOOK LATESHA  
TODAY AND  
WITNESS THE  
POWER OF  
TRANSFORMATION  
IN ACTION.

SCAN THE QR CODE  
BELOW TO COMPLETE THE  
SPEAKER REQUEST FORM



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