



NOVAS

SHOULDER MEETING

SPONSORSHIP OPPORTUNITIES

Date: September 16-17, 2027

Venue: Fox Harb'r Resort, Nova Scotia, Canada

Canada's Current and Future Shoulder Specialists All in One Room

NOVAS brings together global faculty with Canadian shoulder surgeons, physicians, researchers, and trainees into a single room for dedicated subspecialty learning and collaboration.

For years, Canadian specialists had to cross the border to access shoulder education. NOVAS was created to bridge this gap on home soil, delivering premier, fully CME-accredited subspecialty learning.

Hosted at the oceanfront Fox Harb'r Resort, NOVAS replaces crowded lecture halls with an intimate retreat where attendees and global leaders exchange knowledge, explore new innovations, and build genuine, lasting professional relationships.

PARTNERING WITH NOVAS 2027



Who You Will Reach

Attendee Profiles

Orthopedic Surgeons, Shoulder Specialists, Sports Medicine Physicians, Fellows, Residents, Medical Students, Researchers, and Industry.

Key Attendee Pain Points

Seeking cutting-edge surgical techniques, evaluating advances in biological treatments, navigating complex clinical decision-making, and products that improve patient outcomes.

Direct Audience Access

Reaching a focused community of 500 medical professionals through targeted email campaigns and over [Insert yearly Impressions on social media] impressions across dedicated social media channels.



Why Partnering Matters for Your Company

High-Impact Engagement

Engage directly with surgeons and physicians in an environment built for unfiltered, transparent clinical exchange regarding real-world challenges, technical pitfalls, and technological advances.

Network Building

Build meaningful relationships with established key opinion leaders and rising surgical talent during dedicated networking sessions and leisure activities, including golf.

Thought Leadership

Present your products, clinical data, and technology to an audience actively looking to elevate their practice standards.



SPONSORSHIP LEVELS

Title Sponsor

One opportunity available

- **Premier Visibility:** Top-tier logo placement across all event materials, venue signage, the NOVAS website, social media, and marketing emails
- **Speaking Opportunity:** Deliver a 50-minute industry presentation integrated into the meeting schedule
- **Prime Exhibit Space:** Centered venue space for product displays, including 3 exhibit tables and 2 banners
- **Reception Presence:** Display promotional flyers and 1 banner at the main registration/reception desk
- **Verbal & Written Recognition:** Official verbal announcements during meeting sessions and prominent inclusion in all event communications
- **Golf Perk:** Includes 1 complimentary round of golf at Fox Harb'r Resort for a company representative
- **Included Registration:** 4 complimentary meeting seats (*additional seats require standard registration fees*)

Platinum Sponsor

Three opportunities available

- **Brand Exposure:** Logo placement across event materials, venue signage, and the NOVAS website
- **Speaking Opportunity:** Deliver a 15-minute industry presentation integrated into the meeting schedule
- **Exhibit Space:** Dedicated display space, including 1 exhibit table and 2 banners.
- **Verbal & Written Recognition:** Official verbal announcements during meeting sessions and inclusion in event communications
- **Included Registration:** 2 complimentary meeting seats (*additional seats require standard registration fees*)

Gold Sponsor

Five opportunities available

- **Digital & Print Branding:** Logo placement on the NOVAS website and event materials
- **Exhibit Space:** Dedicated display space, including 1 exhibit table and 1 banner
- **Written Recognition:** Official acknowledgment in event communications
- **Included Registration:** 1 complimentary meeting seat (*additional seats require standard registration fees*)

Bronze Sponsor

Multiple opportunities available

- **Digital & Print Branding:** Logo placement on the NOVAS website and event materials
- **On-Site Presence:** Dedicated space for 1 company banner at the venue
- **Written Recognition:** Official acknowledgment in event communications

An aerial photograph of a lush green golf course with several sand traps and a flag on a green. In the background, there's a line of trees and a body of water under a clear blue sky. Overlaid on the center of the image is the 'NOVA SHOULDER MEETING' logo. The word 'NOVA' is in large, dark blue, sans-serif capital letters, with a stylized lighthouse icon replacing the letter 'V'. Below 'NOVA' is a horizontal line. Underneath the line, the words 'SHOULDER MEETING' are written in a smaller, dark blue, sans-serif font.

NOVA

SHOULDER MEETING

LET'S CONNECT

Sponsorship opportunities are deliberately limited to preserve our intimate, high-access atmosphere.

Contact us today to discuss which tier best aligns with your team's strategic goals for 2027:

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🌐 NovaShoulderMeeting.com