



Girls on the Run **PARTNER** *with us.*

Invest in her *power* and *potential*

Our Mission

Our mission is to inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.



Our Programs

At Girls on the Run, we inspire girls to recognize their inner strength and celebrate what makes them one of a kind. Trained coaches lead teams through one of our research-based curricula, which include dynamic discussions, fun activities and running games. Over the course of our ten-week programs, girls in 3rd through 8th grade develop essential skills to help them navigate their worlds and establish a lifetime appreciation of health and fitness. Our programs culminate with girls positively impacting their communities through a service project and being physically and emotionally prepared to complete a celebratory 5K event.

Why it matters



Research shows that 3rd through 8th grade is a critical period of time for girls. Their self-confidence begins to drop by age nine, 50% of girls ages 10 to 13 experience bullying, and physical activity levels begin to decline.

A recent independent study found that the Girls on the Run curriculum, delivered by highly trained coaches, positively impacts girls' lives by helping them increase their self-confidence, develop healthy relationships and feel good about themselves.

At an age when girls are constantly trying to measure up to ideas of who they should be when they're still discovering who they are, Girls on the Run shows them that their potential isn't just enormous, it's beyond measure.



Girls on the Run

Palm Beach

Our Audience & Reach

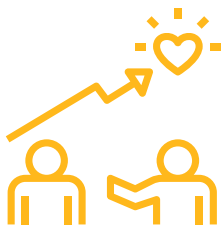
Email Subscribers	4,750+
Friends, Family, Spectators, Supporters	2,500+ per event
Program Participants	3500 girls served
Coach Volunteers	100+ per year
Event Volunteers	100+ per year



24-25 Accomplishments



100% of Participants Received
Some Form of Financial Assistance



102 Volunteer Coaches



478 Girls
Served



23 Program
Locations

When Will you Reach Our Audience?





Girls on the Run

Partnership levels are further described on following pages.

Palm Beach

Partnership Benefits	Presenting Sponsor	Start Line	Coach	Medal	Spirit	Sparkler
	\$15,000	\$12,000	\$10,000	\$10,000	\$8,000	\$5,000
Official Program Sponsor Partner with table in GOTR area at 5K event and logo in program materials	★					
Official Start Line Partner with Logo branded banner and opportunity to lead the girls to start line, logo placement on 5K marketing materials		★				
Official Coach Partner - branding on coach shirts, training, swag option			★			
Official Medal Partner - branding on medals keepsake, logo placement on 5K marketing materials				★		
Official Fun-tivities Partner - branding on 5K Fun-tivities Station					★	
Official Sparkler Partner- branding for Sparklers, swag option						★
Opportunity to attend a site Support Visit with swag	★	★				
Opportunity announcing our partnership to media via professional press release	★	★	★	★		
Acknowledgment of your support online and during the 5K event	★	★	★	★	★	★
Logo inclusion on program t-shirts	★	★	★	★	★	★
Logo branding at 5K event	★	★	★	★	★	★
Branding on communications to families and participants	★	★	★	★	★	★

"I always struggled to make friends, but now as a **GOTR GIRL**, I have an entire team of them!" -Savannah, age 10

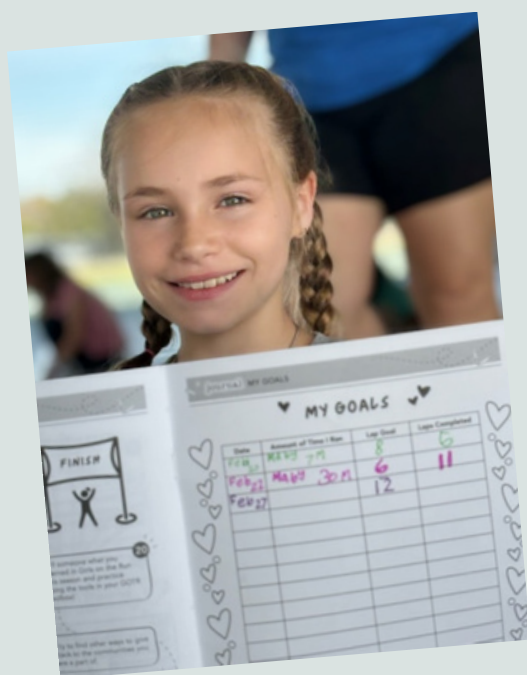


Girls on the Run

Palm Beach

Partnership Benefits

	Mountain Mover	Girl Power	Limitless Potential	Star Power	Energy Award	Open Hearted
	\$5,000	\$3,500	\$2,000	\$1,000	\$750	\$500
Sponsor an entire team, logo branding for team and at site, swag option	★					
Sponsor part of a team, logo branding at team site		★				
Logo branding on program t-shirt	★	★	★	★	★	
Name listed on program shirt						★
Logo branding at 5K event	★	★				
Name Listed at 5K event			★	★	★	
Branding on communications/social media to families and participants	★	★	★	★		



"It was always hard to make friends, but now I have so many. I feel good about myself and love to run now! I feel so **STRONG** and like I can do anything!"

-Hayley, age 8

Pay Online in our secure portal <https://form.jotform.com/GOTRPB/gotr-pb-partner>

Presenting Sponsor: \$15,000

The Presenting Sponsor makes the entire dynamic, life-transforming program and celebratory 5K possible for hundreds of girls, their coaches, and running buddies — igniting their confidence as they explore their skills, recognize their potential and ultimately cross the finish line, achieving their season's goals!



- “Presented by Your Company” and logo across programming materials
- Opportunity for a table in GOTR Celebration area of 5K event, professional press release
- Opportunity to attend a site Support Visit (swag provided by sponsor if desired, as appropriate)
- Acknowledgment of your support online and during the 5K event
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants

Start Line: \$12,000

Support the girls as they start their celebratory 5K. The start line is just the beginning.

- Logo branded start line partner-provided banner and opportunity to lead the girls out to the 5K start line
- Branding logo placement added to all 5K materials, professional press release
- Opportunity to attend a Site Support visit (swag provided by sponsor if desired, as appropriate)
- Acknowledgment of your support online and during 5K event
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants

Coach: \$10,000

Support the wonderful volunteers who guide and nurture the team throughout the program.

- Support National Coach Training and background checks for Coaches
- Branding and logo placement added to coach t-shirts and throughout National Coach Training slide deck
- Provide information and swag to support and honor coaches, professional press release
- Acknowledgment of your support online and during 5K event
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants



Medal: \$10,000

Give the girls a sense of joy as they complete the program and 5K event.

- Branding and logo placement added to back of GOTR medal keepsake
- Branding and logo placement added to 5K marketing materials, professional press release
- Acknowledgment of your support online and during 5K event
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants

Spirit: \$8,000

Make the 5K event special with fun-tivities. Support the fun-tivities station!

- Company branding at fun-tivities station during Celebration 5K event
- Acknowledgment of your support online and during 5K event
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants

Sparkler: \$5,000

Support our community Sparklers! who serve as Cheerleaders on the course, giving girls just the boosts they need.

- Option to provide company branded swag for Sparklers to wear at 5K event
- Acknowledgment of your support online and during 5K event
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants

“As a coach, I have learned so much while teaching these lessons to my girls. I’ve seen the life applications that these girls hear and how valuable they are to me. I started finding my **INNER STRENGTH**, **BALANCE** in my life, and **STAR POWER**. Coaching Girls on the Run has helped me find the better version of myself so I can be a better example for those around me.”

Mountain Mover: \$5,000

The Mountain Mover Sponsor supports a team and gives the girls the opportunity to participate, as they build the confidence to do hard things and “move their mountains,” thanks to your support. As a Mountain Mover Partner, you will have the opportunity to cheer them on at the celebratory 5K and witness them achieve a goal they worked toward all season — crossing the finish line!

- Sponsor an entire team for a season
- Opportunity to provide branded swag for team participants to wear at 5K
- Logo branding at team site
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants



Girl Power: \$3,500

Support part of a team in their quest to make it to the finish line.

- Logo branding at team site
- Logo inclusion on program t-shirts
- Logo branding at 5K event
- Branding on communications via email to families and participants for one season

Limitless Potential: \$2,000

Show the girls you care as they strive toward building the confidence to recognize their potential.

- General Operating Partner, supports Scholarship Fund, materials, and programming for program participants
- Logo inclusion on program t-shirts
- Name listed at 5K event
- Branding on communications via email to families and participants for one season

Star Power: \$1,000

Help girls shine as they learn how to harness the positive energy they possess.

- General Operating Partner, supports Scholarship Fund, materials, and programming for program participants
- Logo inclusion on program t-shirts
- Name listed at 5K event
- Branding on communications via email to families and participants, once in the season

Energy Award: \$750

Celebrate the girls' accomplishments for an "I Can" moment.

- General Operating Partner, supports Scholarship Fund, materials, and programming for program participants
- Logo inclusion on program t-shirts
- Name listed at one Celebration 5K event

Open Hearted: \$500

Support girls as they foster meaningful relationships and personal growth.

General Operating Partner, supports Scholarship Fund, materials, and programming.

- Name listed at one 5K event

“If you’re having a problem like someone is picking on you, or making you feel bad about yourself, you can think about **YOUR FRIENDS** at Girls on the Run and how they **ENCOURAGE YOU** and make you feel good. You can count on your GOTR friends to help you feel better and **BELIEVE IN YOURSELF** again.”





Girls on the Run **PARTNER** *with us.*

Invest in a *Girl*, Change the *WORLD*

I would like to partner:

Presenting Sponsor Partner	\$15,000 <input type="checkbox"/>
Finish Line	\$12,000 <input type="checkbox"/>
Coach	\$10,000 <input type="checkbox"/>
Medal	\$10,000 <input type="checkbox"/>
Spirit	\$8,000 <input type="checkbox"/>
Sparkler	\$5,000

Payment Information

☐ My check is enclosed
Please make payable to:

Girls on the Run Palm Beach

☐ Invoice Requested

☐ Pay Online in our secure portal

<https://form.jotform.com/GOTRPB/gotr-pb-partner>

Mountain Mover	\$5,000 <input type="checkbox"/>
Girl Power	\$3,500 <input type="checkbox"/>
Limitless Potential	\$2,000 <input type="checkbox"/>
Star Power	\$1,000 <input type="checkbox"/>
Energy Award	\$750 <input type="checkbox"/>
Open Hearted	\$500 <input type="checkbox"/>
Other	\$_____ <input type="checkbox"/>

Please complete and mail to:

Diane Evans, Council Director
Girls on the Run Palm Beach
PO Box 971301
Boca Raton, FL 33497-1301



Girls on the Run **PARTNER** *with us.*

Other ways to Give

At GOTR Palm Beach, we have opportunities for you, your organization, and your employees to support and engage with our program. We are grateful for all the support that we receive from our community partners!

BECOME A SOLEMATE

SoleMates is a community made up of passionate people raising money for Girls on the Run. As a SoleMate, you will train for a physical activity challenge of your choice while raising critical funds to support more girls in our community. Ideas include challenging yourself to run or walk miles, run in an event, join a gym and stick to a schedule, set a weight loss goal and ask others to support you along the way with donations to GOTR Palm Beach. Dream up your challenge that works for you and commit to go the distance!

Visit www.girlsontherunpbc.org/solemates for more information!

HOST A WORKPLACE CHALLENGE

Show you care by setting up an activity challenge, like logging the minutes that employees run/walk, and pledge dollars or cents per minute for GOTR. Hold a dress down/up day and ask employees to donate for the privilege. Instead of a holiday gift exchange, employees could make a donation. Try a potluck lunch: each employee contributes part of the meal with a donation for GOTR. Run a 5K together and collect donations for GOTR. Get creative! Set a fundraising goal with your team and watch them rise to the challenge. Then, join us at the 5K on the happiest day of the season with over 2,000 participants and the joy of watching girls cross the finish line!

DONATE AN IN-KIND GOOD OR SERVICE

Do you have a product or services to contribute to one (or more!) of our events? In-kind perks include name and shout out at our 5k event!

