

Randy Rought

Why I should work with you



Created by:

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Air Force Retiree still Serving my Community

My experience and code of ethics should appeal to you as a client.

I am a REALTOR®

My name is Randy Rought and I am a full-time REALTOR® with HomeSmart. I have been involved in Real Estate since the mid 1990s (investment properties, flips, home ownership, and land). I decided to get my real estate license in 2015. I think HomeSmart is first class. If I had to do it all over again, I would still pick them because of their extensive training and mentoring program, reasonable fees, and their awesome management and staff.

We are a Military Family and Flag Wavers.



I retired from the United States Air Force after 22 years of active duty service. My wife Bonnie is also retired military, having serving 24 years with the Colorado Air National Guard. She deployed to the sand box more times than I did. Besides my beautiful wife Bonnie, we have a plethora of fuzzy, furry, four-legged kids. We both come from strong military families. We are both very active in the American Legion and our local community programs. You can tell from my picture I am not a young kid, nor am I a pretend glamour-shot model like many agents, but my wife and most cats & dogs like me, so that has to say something.

I was an intelligence analyst while in the Air Force. With my background, I have developed an analytical mind and use this in my analysis of properties, homes, and situations. I identify problems, analyze the issues, and more importantly - I offer solutions. If I don't personally know the answer, I have a core group of professionals behind me in HomeSmart standing ready to assist with any challenges. I lived in Europe most of my career. As they say, I am well traveled, culturally well versed, and have covered quite a bit of the globe. After retiring from the Air Force, I spent a dozen years working as an Analytical Defense Contractor. I have found my analytical training extremely useful in analyzing homes and properties.

Integrity First Service before Self Excellence in all we do

USAF Core Value Statement



My core values

I have lived the USAF core values my entire adult life. It was ingrained in me for all those years, and everyone still gets this from me today. As a veteran and REALTOR®, I actively support those who have made the commitment and sacrifice by wearing a uniform (military and 1st responders) for this country. But I help everyone with the same level of professionalism and dedication. I am a REALTOR® and not a salesman. Think of me more as your real estate consultant. There are real estate agents and REALTORS®. Only those called REALTOR® have raised their right hand and taken an oath to follow a strict code of ethics. Too many agents will not take this oath. The ethics of the National Association of REALTORS® are very comparable with my own personal code of ethics and integrity.

The real estate industry gives awards for the most homes sold each year. I can tell you right now I will never be one of those “Award Winners”. I am client selective. I go for quality instead of quantity. I am not in this game to sell thousands of homes a year. We have military retirements and rental properties. I don’t have an assembly line, sit-on-my-tail type of business. **I only deal with a maximum of two residential sellers at a time** - which is why I only have two sets of signs. My clients know they are the focus of my personal attention.

In short – I’m here to solve your problems.

I work exclusively as your agent and am your legal representative with extensive fiduciary duties. I will negotiate the best price on your behalf; help you thoroughly understand the local real estate market; and deal with the complex Colorado buying/selling processes. My goal is to help my clients make their real estate process as painless and stress-free as possible. My greatest desire is to have **a long term relationship with my clients**. You can trust me to have your best interest at heart for this deal and for future deals. I want to help on your next real estate deal, and more importantly, I want you to refer me with glowing comments to your family, friends and co-workers. I would rather have one ecstatically happy client, rather than someone who felt like a cog in a half-assed assembly line process in order for me to get a commission.



A fighter jet is shown in flight, banking to the right. It leaves a thick, white, curved smoke trail that starts behind the jet and extends across the bottom right of the page.
Randy Rought
REALTOR®

Air Force Retiree still Serving my Community

You get value from my experience and knowledge

When we go to look at a house, I will give you my opinion. I will highlight the bad and the good. You not only benefit of my real estate experience, but my investment and homeowner experience. I have owned and flipped investments properties. I oversaw designs, renovations, and conducted repairs. When the inspectors talk about what they find, I know from experience if something is important or not. I have dealt with both rural and in-town residential properties. Many real estate agents who have only dealt with in-town properties are not familiar with rural issues such as water rights, well ownership, septic inspection, and propane. I give you my opinions and comments, but the final decision is yours.

You will get high value from me. I earn my commission from hard work, attention to detail, diligent client protection, and personalize client attention. When I say I work for you, I only work for you. I won't pass you off to a team of unknown people. You get my personal attention. You will have both my cell phone and home phone numbers to get a hold of me when you need to get a hold of me.

I understand clients just aren't buying or selling an object, but making a serious life transition. It's important to partner with a REALTOR® who understands the concept of covering your back. Besides the real estate aspect of our relationship, I also stand ready to help with any other issues related to moving to a new area. I keep a list of handymen and specialist if you need something done.

Because of my military intelligence background, I have easily passed criminal, mental, and financial stability background checks. When you hire this veteran, you get someone who has been certified as honest, trustworthy, mission-orientated, and who will cover your back.

Support your local veterans with your business.



Keep calm – You are working with a **military veteran** and a **HomeSmart REALTOR®**

