

Executive Summary

The Movement Community/Wellness Center is a company located in Brooklyn, New York, serving the whole of the United States. The company will provide a hub for people to enjoy fitness and health services while they connect with their community. The company will operate two businesses: the first will be a for-profit company I.T.A. Movement LLC, and the second will be a nonprofit organization called Evolution Movement Inc. Fitness classes, online classes, and personal training will be offered by I.T.A. Movement LLC. The organization will provide a wide range of fitness classes, including high-intensity classes, athlete-style training, and yoga. The space will also offer one-on-one and small-group personal training and the opportunity for local trainers to come in and train for a charge.

The nonprofit organization 'Evolution Movement Inc.' will host a variety of fitness, health, and community programs for residents. The Evolution Movement has a free online community platform that will educate and teach individuals about various fitness and health recommendations and provide information about other small businesses and community activities. The venue will also host a variety of community events such as food drives, seminars, toy drives, and other activities.

Our goal is to deliver top-notch services (counseling, education, nutrition, fitness, and support groups) and become one of the leading wellness centers in New York. Our services will be a place for physical and nutritional wellness as well as mental and educational purposes that will allow individuals to know about their diseases to manage them better and prevent high-risk individuals from being diagnosed. These resources will assist and encourage individuals to create health and fitness goals that motivate one's wellness journey, resulting in high retention and success rates.

We plan on separating ourselves from the competition by bringing a community aspect to fitness. Combining I.T.A. Movement with our Non-profit will help bring customers and followers to both companies. Our fitness studio will retain members by holding them accountable with fitness tracking and fresh workouts. Fitness studios typically have down time on the weekend evenings, we will use this time to host different events for the Non-Profit. Everything from community pop ups to workshops. We will also allow local non-profits to rent out the space for their own

workshops. We will also be in a neighborhood that doesn't have any fitness studios of this caliber, so we will separate ourselves from the big box gyms in the area.

Opportunity

Problem & Solution

Problem Worth Solving

A huge issue in minority neighborhoods is the lack of fitness and health services and education. Growing up in Brooklyn, I saw the lack of knowledge that people had on basic fitness and nutrition. I created my business to provide fitness and health services for all, specifically those in deprived neighborhoods. Most gyms that are in our neighborhoods are big box gyms that don't cater to peoples actual needs. There's not much sense of community and there is little to know education when you join these facilities.

Our Solution

The Movement

The Movement fitness/ community studio will provide a different style of fitness service from the other fitness gyms in the area. We are a boutique gym, we are focused on holding our members accountable and helping them reach their goals. Our fresh and challenging classes will help people reach their goals, and we also plan to educate our members on the importance of fitness and how to live a healthier life. We will also provide other fitness services for people in the community, around the city, and across the world. One on One In person and virtual fitness training, corporate/ residential wellness, and our online platform will separate us from others in the field.

Evolution Movement Inc.

Our Non-Profit Evolution Movement will also bring traffic to the fitness/ community studio. We will host different community events and workshops that will bring the community together and also bring traffic into the studio. Small business pop-ups, health and fitness workshops, and other events will be held during the studios down time.

Target Market

Our services cater to all ages and levels. Our fitness classes are athlete style classes so they cater to people 18-55, we also work with youth athletes 10-17. Our personal training caters to all ages, our team of personal trainers have experience working with men and women of all ages and levels of fitness. We plan on opening in a neighborhood that fits our demographic. The average income of our members will be \$55k+ . We believe that fitness and health is something that everyone can use, our services will reach people of all ages and levels.

Competition

Current Alternatives

The competitors in this field are other fitness studios and big box gyms such and Crunch Fitness, Planet Fitness, and Blink. What separates us from other fitness studios is that we will provide a style of training that isn't in the neighborhood we will be in. Our area is an untapped area when it comes to the style of class we are offering. The other fitness studio typically teach Spin classes, Dance classes, or yoga/ Pilates. Our athlete/ H.I.I.T style training is different than all the other studios. These studios also don't offer personal training, so that will also separate us from the competitors.

Compared to big box gyms, we offer a different atmosphere than they can offer. Our style of classes is unlike any gyms in the area and we also a more personal experience. Bigger gyms have too many customers and can't give the personal attention that a studio like our can. We are looking to build a community of people and not only train them, but educate them on the importance of fitness and health. This separate us from bigger, corporate gyms that cant cater to their members in this way.

Our Advantages

The Movement is different from any of our competitors in the area. The services we offer is different from other fitness studios, and our customer service and mission is different than big box gyms. We will separate ourselves from the competition by providing an experience unlike any other in the area. We not only focus on helping

individuals reach their fitness goals, we motivate, teach, and hold people accountable. Our services are so different from bigger box gyms that we will have individuals that are members of these gyms and also come into our facility to train.

Execution

Marketing & Sales

Marketing Plan

The Movement will use multiple streams of advertising.

- Before we open, we will host a number of social media influencers from NYC to come in and take a class, they will promote the class and this will lead into our grand opening.
- Run ads on Facebook and Instagram, as well as various Facebook groups and social media platforms such as MeetUp.
- Email marketing to our leads that we already have.
- Direct mail marketing to residential buildings in the area, the neighborhood is up and coming and there is a lot of new residents moving in.
- Generate leads from our relationships and the community we build. Business to business relationships and leads generated from events we do for our Non-Profit Evolution Movement.

We will also have a strong social media presence where we will create a following based around our brand.

The Movement will have various streams of income

- Unlimited Group Fitness Class membership \$199-249 a month, 4 Class membership \$89 a month. Class passes 5-10 classes \$119-229
- Personal Training membership combination of training with classes \$799-\$850. Personal training packages range from \$450-850.

- Online Classes. We will stream some of our classes for people to take anywhere around the world. The online membership will be \$10 a month and can be marketed nationwide.
- Rented space. Our non-profit, Evolution Movement will host various events. Small business Pop Ups that will showcase other small business and non-profits will bring in monthly revenue as we charge businesses for booths. We will also rent out the space to other instructors and trainers that might want to come in to train, host workshops, or video shoots.
- Corporate/ Residential Wellness. Our business has already been working in the corporate wellness field where we provide fitness services to businesses throughout the city. We will look to expand our corporate wellness to more businesses, as well as residential wellness for residential buildings in NYC that are looking for fitness services.
- Merchandise. The Movement will sell different merchandise, fitness gear (T shirts, shorts, etc), Heart rate monitors (our classes will connect to heart rate monitors so you can track during the class), beverages and supplements.

Sales Plan

What will separate The Movement from other fitness studios and fitness centers is our attention to details. The three main things that will keep people coming back is being personable and being friendly to our members, holding people accountable and rewarding them for their hard work, and encouraging competitiveness and reaching your goals with our tracking system. We will also offer a commission structure for our staff for selling services and merchandise. For members we will focus on referrals and we will offer a referral program.

Operations

Milestones & Metrics

Company

Overview

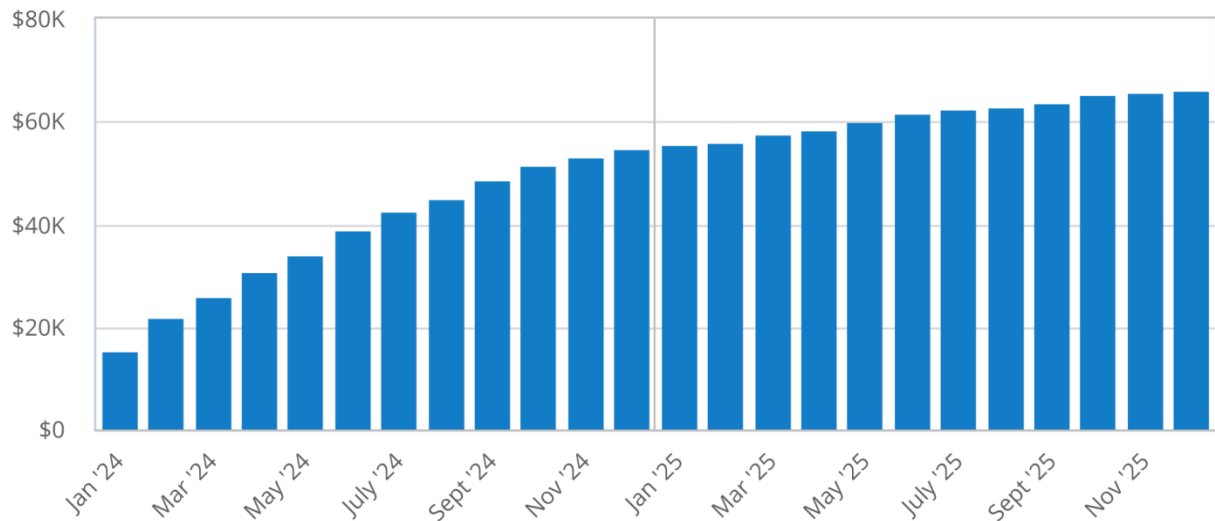
Team

Owner - Terrell Ray - Group Fitness coordinator, Personal trainer,

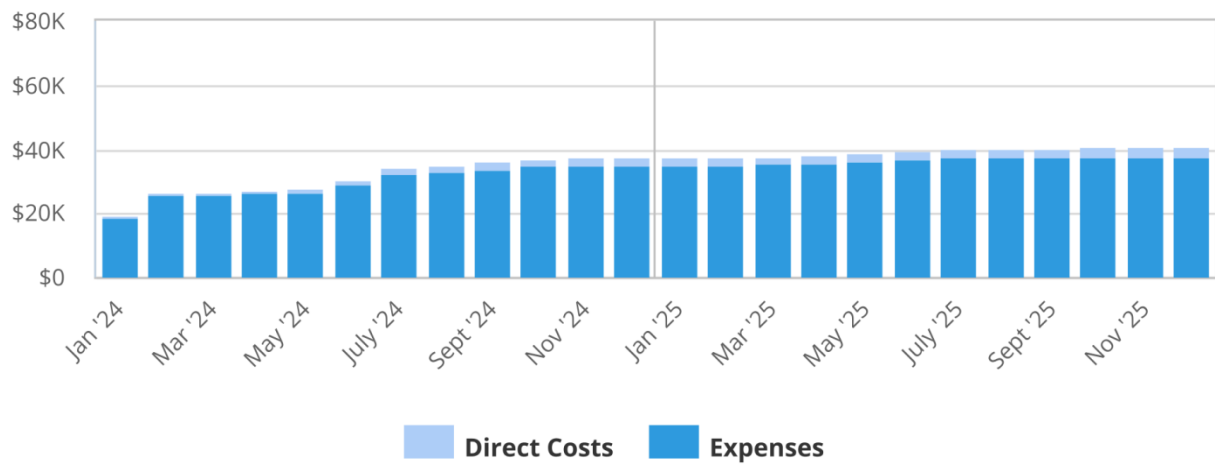
Financial Plan

Forecast

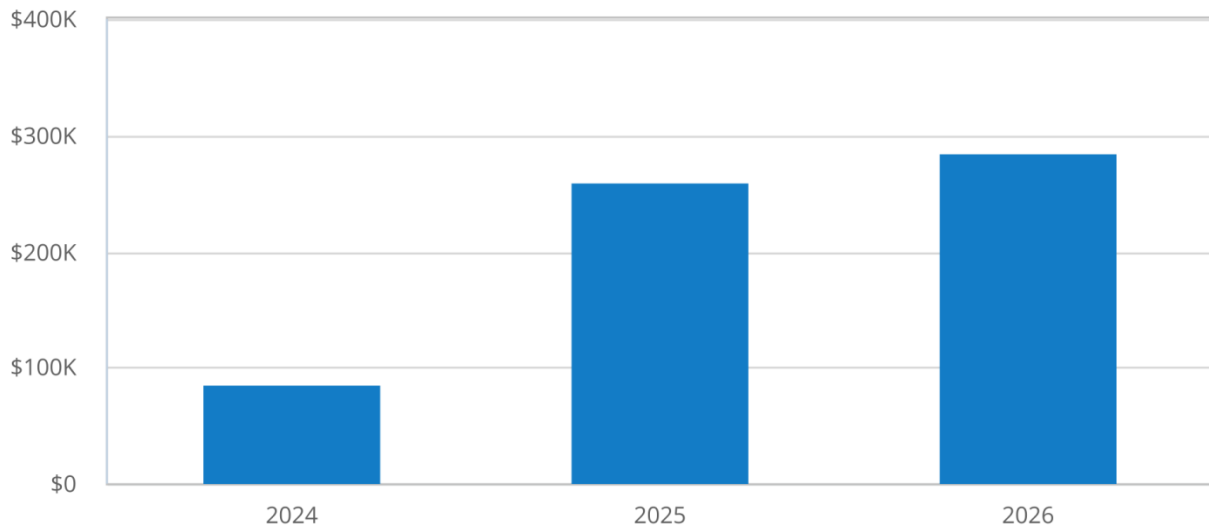
Revenue by Month



Expenses by Month



Net Profit (or Loss) by Year



Financing

Funds will go to:

- \$20k will go to equipment and merchandise needed for the studio
- \$28k on turning the space into the studio, this includes, lighting, possible flooring, CRM system, all permit costs, ventilation, front desk fridge, AED/ First Aid, Lockers, and more.
- \$36k for 6 months of rent
- \$22k for 3 months of Instructors
- \$16k for 3 months of staffing

Statements

Projected Profit and Loss

	2024	2025	2026
Revenue	\$463,069	\$735,689	\$776,038
Direct Costs	\$17,550	\$32,700	\$35,700
Gross Margin	\$445,519	\$702,989	\$740,338
Gross Margin %	96%	96%	95%
Operating Expenses			
Salaries & Wages	\$208,750	\$283,500	\$295,800
Employee Related Expenses	\$12,640	\$17,280	\$17,800
Rent plus Gas and light Bills	\$69,600	\$69,600	\$69,600
Merchandise and stock for next month	\$12,000	\$12,000	\$12,000
Wifi/ Cable and Music Service/ Monthly Operating Expenses/ Insurance	\$12,000	\$12,000	\$12,000
Loan/ Investor Paymen	\$38,500	\$42,000	\$42,000
Marketing	\$6,000	\$6,000	\$6,000
Total Operating Expenses	\$359,490	\$442,380	\$455,200
Operating Income	\$86,029	\$260,609	\$285,138
Interest Incurred			
Depreciation and Amortization			
Gain or Loss from Sale of Assets			
Income Taxes	\$0	\$0	\$0
Total Expenses	\$377,040	\$475,080	\$490,900
Net Profit	\$86,029	\$260,609	\$285,138
Net Profit / Sales	19%	35%	37%

Projected Balance Sheet

	Starting Balances	2024	2025	2026
Cash		\$86,029	\$346,638	\$631,776
Accounts Receivable		\$0	\$0	\$0
Inventory				
Other Current Assets				
Total Current Assets		\$86,029	\$346,638	\$631,776
Long-Term Assets				
Accumulated Depreciation				
Total Long-Term Assets				
Total Assets		\$86,029	\$346,638	\$631,776
Accounts Payable		\$0	\$0	\$0
Income Taxes Payable		\$0	\$0	\$0
Sales Taxes Payable		\$0	\$0	\$0
Short-Term Debt				
Prepaid Revenue	\$0	\$0	\$0	\$0
Total Current Liabilities	\$0	\$0	\$0	\$0
Long-Term Debt				
Long-Term Liabilities				
Total Liabilities	\$0	\$0	\$0	\$0
Paid-In Capital				
Retained Earnings	\$0	\$0	\$86,029	\$346,638
Earnings		\$86,029	\$260,609	\$285,138
Total Owner's Equity	\$0	\$86,029	\$346,638	\$631,776

Total Liabilities & Equity	\$0	\$86,029	\$346,638	\$631,776
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Projected Cash Flow Statement

	2024	2025	2026
Net Cash Flow from Operations			
Net Profit	\$86,029	\$260,609	\$285,138
Depreciation & Amortization			
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory			
Change in Accounts Payable	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Change in Prepaid Revenue	\$0	\$0	\$0
Net Cash Flow from Operations	\$86,029	\$260,609	\$285,138
Investing & Financing			
Assets Purchased or Sold			
Net Cash from Investing			
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
Net Cash from Financing			
Cash at Beginning of Period	\$0	\$86,029	\$346,638
Net Change in Cash	\$86,029	\$260,609	\$285,138
Cash at End of Period	\$86,029	\$346,638	\$631,776

Appendix

Profit and Loss Statement (With Monthly Detail)

2024	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24
Total Revenue	\$15,390	\$21,939	\$25,973	\$30,668	\$34,205	\$38,793	\$42,549	\$45,144	\$48,880	\$51,412	\$53,391	\$54,724
Total Direct Costs	\$700	\$850	\$800	\$1,000	\$1,100	\$1,100	\$1,800	\$1,800	\$2,100	\$2,100	\$2,100	\$2,100
Gross Margin	\$14,690	\$21,089	\$25,173	\$29,668	\$33,105	\$37,693	\$40,749	\$43,344	\$46,780	\$49,312	\$51,291	\$52,624
Gross Margin %	95%	96%	97%	97%	97%	97%	96%	96%	96%	96%	96%	96%
Operating Expenses												
Salaries and Wages	\$10,300	\$13,450	\$13,700	\$14,100	\$14,350	\$16,600	\$19,400	\$19,900	\$20,900	\$21,650	\$22,200	\$22,200
Employee Related Expenses	\$300	\$680	\$680	\$680	\$680	\$980	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440
Rent plus Gas and light Bills	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800
Merchandise and stock for next month	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Wifi/ Cable and Music Service/ Monthly Operating Expenses/ Insurance	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Loan/ Investor Paymen		\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500
Marketing	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
Total Operating Expenses	\$18,900	\$25,930	\$26,180	\$26,580	\$26,830	\$29,380	\$32,640	\$33,140	\$34,140	\$34,890	\$35,440	\$35,440

The Movement

Operating Income	(\$4,210)	(\$4,841)	(\$1,007)	\$3,088	\$6,275	\$8,313	\$8,109	\$10,204	\$12,640	\$14,422	\$15,851	\$17,184
Interest Incurred												
Depreciation and Amortization												
Gain or Loss from Sale of Assets												
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Expenses	\$19,600	\$26,780	\$26,980	\$27,580	\$27,930	\$30,480	\$34,440	\$34,940	\$36,240	\$36,990	\$37,540	\$37,540
Net Profit	(\$4,210)	(\$4,841)	(\$1,007)	\$3,088	\$6,275	\$8,313	\$8,109	\$10,204	\$12,640	\$14,422	\$15,851	\$17,184
Net Profit / Sales	(27%)	(22%)	(4%)	10%	18%	21%	19%	23%	26%	28%	30%	31%

The Movement

2025	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25
Total Revenue	\$55,432	\$56,033	\$57,544	\$58,479	\$60,228	\$61,542	\$62,689	\$62,916	\$63,609	\$65,273	\$65,912	\$66,031
Total Direct Costs	\$2,100	\$2,100	\$2,200	\$2,700	\$2,700	\$2,900	\$2,900	\$2,900	\$2,900	\$3,100	\$3,100	\$3,100
Gross Margin	\$53,332	\$53,933	\$55,344	\$55,779	\$57,528	\$58,642	\$59,789	\$60,016	\$60,709	\$62,173	\$62,812	\$62,931
Gross Margin %	96%	96%	96%	95%	96%	95%	95%	95%	95%	95%	95%	95%
Operating Expenses												
Salaries and Wages	\$22,200	\$22,200	\$22,500	\$22,500	\$23,400	\$23,700	\$24,200	\$24,200	\$24,200	\$24,800	\$24,800	\$24,800
Employee Related Expenses	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440	\$1,440
Rent plus Gas and light Bills	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800	\$5,800
Merchandise and stock for next month	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Wifi/ Cable and Music Service/ Monthly Operating Expenses/ Insurance	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000	\$1,000
Loan/ Investor Paymen	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500	\$3,500
Marketing	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500	\$500
Total Operating Expenses	\$35,440	\$35,440	\$35,740	\$35,740	\$36,640	\$36,940	\$37,440	\$37,440	\$37,440	\$38,040	\$38,040	\$38,040
Operating Income	\$17,892	\$18,493	\$19,604	\$20,039	\$20,888	\$21,702	\$22,349	\$22,576	\$23,269	\$24,133	\$24,772	\$24,891
Interest Incurred												
Depreciation and Amortization												

The Movement

Gain or Loss from Sale of Assets												
Income Taxes	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Expenses	\$37,540	\$37,540	\$37,940	\$38,440	\$39,340	\$39,840	\$40,340	\$40,340	\$40,340	\$41,140	\$41,140	\$41,140
Net Profit	\$17,892	\$18,493	\$19,604	\$20,039	\$20,888	\$21,702	\$22,349	\$22,576	\$23,269	\$24,133	\$24,772	\$24,891
Net Profit / Sales	32%	33%	34%	34%	35%	35%	36%	36%	37%	37%	38%	38%

The Movement

	2024	2025	2026
Total Revenue	\$463,069	\$735,689	\$776,038
Total Direct Costs	\$17,550	\$32,700	\$35,700
Gross Margin	\$445,519	\$702,989	\$740,338
Gross Margin %	96%	96%	95%
Operating Expenses			
Salaries and Wages	\$208,750	\$283,500	\$295,800
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Income Taxes	\$0	\$0	\$0
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Net Profit	\$86,029	\$260,609	\$285,138
Net Profit / Sales	19%	35%	37%

Balance Sheet (With Monthly Detail)

	Starting Balances	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24
Cash		(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845	\$86,029
Accounts Receivable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Inventory													
Other Current Assets													
Total Current Assets		(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845	\$86,029
Long-Term Assets													
Accumulated Depreciation													
Total Long- Term Assets													
Total Assets		(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845	\$86,029
Accounts Payable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Income Taxes Payable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Sales Taxes Payable		\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Short-Term Debt													
Prepaid Revenue	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Current Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Long-Term Debt													

The Movement

Long-Term Liabilities

Total Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid-In Capital													
Retained Earnings	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Earnings		(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845	\$86,029
Total Owner's Equity	\$0	(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845	\$86,029
Total Liabilities & Equity	\$0	(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845	\$86,029

The Movement

2025	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25
Cash	\$103,921	\$122,414	\$142,018	\$162,057	\$182,946	\$204,648	\$226,997	\$249,574	\$272,842	\$296,975	\$321,748	\$346,638
Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Inventory												
Other Current Assets												
Total Current Assets	\$103,921	\$122,414	\$142,018	\$162,057	\$182,946	\$204,648	\$226,997	\$249,574	\$272,842	\$296,975	\$321,748	\$346,638
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Short-Term Debt												
Prepaid Revenue	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Total Current Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Long-Term Debt												
Long-Term Liabilities												
Total Liabilities	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Paid-In Capital												

The Movement

Retained Earnings	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029	\$86,029
Earnings	\$17,892	\$36,385	\$55,989	\$76,028	\$96,917	\$118,619	\$140,968	\$163,544	\$186,813	\$210,946	\$235,718	\$260,609
Total Owner's Equity	\$103,921	\$122,414	\$142,018	\$162,057	\$182,946	\$204,648	\$226,997	\$249,574	\$272,842	\$296,975	\$321,748	\$346,638
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Total Assets		\$86,029	\$346,638	\$631,776
Accounts Payable		\$0	\$0	\$0
Income Taxes Payable		\$0	\$0	\$0
Sales Taxes Payable		\$0	\$0	\$0
Short-Term Debt				
Prepaid Revenue	\$0	\$0	\$0	\$0
Total Current Liabilities	\$0	\$0	\$0	\$0
Long-Term Debt				
Long-Term Liabilities				
Total Liabilities	\$0	\$0	\$0	\$0
Paid-In Capital				
Retained Earnings	\$0	\$0	\$86,029	\$346,638
Earnings		\$86,029	\$260,609	\$285,138
Total Owner's Equity	\$0	\$86,029	\$346,638	\$631,776
Total Liabilities & Equity	\$0	\$86,029	\$346,638	\$631,776

Cash Flow Statement (With Monthly Detail)

2024	Jan '24	Feb '24	Mar '24	Apr '24	May '24	June '24	July '24	Aug '24	Sept '24	Oct '24	Nov '24	Dec '24
Net Cash Flow from Operations												
Net Profit	(\$4,210)	(\$4,841)	(\$1,007)	\$3,088	\$6,275	\$8,313	\$8,109	\$10,204	\$12,640	\$14,422	\$15,851	\$17,184
Depreciation & Amortization												
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Inventory												
Change in Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Prepaid Revenue	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Net Cash Flow from Operations	(\$4,210)	(\$4,841)	(\$1,007)	\$3,088	\$6,275	\$8,313	\$8,109	\$10,204	\$12,640	\$14,422	\$15,851	\$17,184
Investing & Financing												
Assets Purchased or Sold												
Net Cash from Investing												
Investments Received												

The Movement

Dividends & Distributions												
Change in Short-Term Debt												
Change in Long-Term Debt												
Net Cash from Financing												
Cash at Beginning of Period	\$0	(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845
Net Change in Cash	(\$4,210)	(\$4,841)	(\$1,007)	\$3,088	\$6,275	\$8,313	\$8,109	\$10,204	\$12,640	\$14,422	\$15,851	\$17,184
Cash at End of Period	(\$4,210)	(\$9,051)	(\$10,058)	(\$6,970)	(\$694)	\$7,619	\$15,728	\$25,932	\$38,572	\$52,994	\$68,845	\$86,029

The Movement

2025	Jan '25	Feb '25	Mar '25	Apr '25	May '25	June '25	July '25	Aug '25	Sept '25	Oct '25	Nov '25	Dec '25
Net Cash Flow from Operations												
Net Profit	\$17,892	\$18,493	\$19,604	\$20,039	\$20,888	\$21,702	\$22,349	\$22,576	\$23,269	\$24,133	\$24,772	\$24,891
Depreciation & Amortization												
Change in Accounts Receivable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Inventory												
Change in Accounts Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Change in Prepaid Revenue	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Net Cash Flow from Operations	\$17,892	\$18,493	\$19,604	\$20,039	\$20,888	\$21,702	\$22,349	\$22,576	\$23,269	\$24,133	\$24,772	\$24,891
Investing & Financing												
Assets Purchased or Sold												
Net Cash from Investing												
Investments Received												
Dividends & Distributions												

The Movement

Change in Short-Term Debt												
Change in Long-Term Debt												
Net Cash from Financing												
Cash at Beginning of Period	\$86,029	\$103,921	\$122,414	\$142,018	\$162,057	\$182,946	\$204,648	\$226,997	\$249,574	\$272,842	\$296,975	\$321,748
Net Change in Cash	\$17,892	\$18,493	\$19,604	\$20,039	\$20,888	\$21,702	\$22,349	\$22,576	\$23,269	\$24,133	\$24,772	\$24,891
Cash at End of Period	\$103,921	\$122,414	\$142,018	\$162,057	\$182,946	\$204,648	\$226,997	\$249,574	\$272,842	\$296,975	\$321,748	\$346,638

The Movement

	2024	2025	2026
Net Cash Flow from Operations			
Net Profit	\$86,029	\$260,609	\$285,138
Depreciation & Amortization			
Change in Accounts Receivable	\$0	\$0	\$0
Change in Inventory			
Change in Accounts Payable	\$0	\$0	\$0
Change in Income Tax Payable	\$0	\$0	\$0
Change in Sales Tax Payable	\$0	\$0	\$0
Change in Prepaid Revenue	\$0	\$0	\$0
Net Cash Flow from Operations	\$86,029	\$260,609	\$285,138
Investing & Financing			
Assets Purchased or Sold			
Net Cash from Investing			
Investments Received			
Dividends & Distributions			
Change in Short-Term Debt			
Change in Long-Term Debt			
Net Cash from Financing			
Cash at Beginning of Period	\$0	\$86,029	\$346,638
Net Change in Cash	\$86,029	\$260,609	\$285,138
Cash at End of Period	\$86,029	\$346,638	\$631,776