



## EarthStar Publishing

*"Guiding & inspiring authors for self-publishing success"*

EarthStar Publishing is a ministry to assist authors in reaching their dreams of self-publication. We have published 4 books as of August, 2023. The first novel, *Diamond in the Rough ~ Reiki Under Fire*, came alive in 2013 through a traditional publisher. The traditional publishing route is a time-consuming venture, plus part of the royalties go to the publisher. Dale's latest 4 non-fiction books were published with Amazon Books/Kindle Direct Publishing.

- *A.L.O.H.A. ~ Ideals of Ascension Shamanism ... 2020*
- *Shamanic Mystery School ~ 7 Temples of Reality ... 2021*
- *Simply Shaman Mystery School, Interdimensional Shamanism, 3D-4D-5D & Beyond ... 2022*
- *Simply Shaman ~ Modern Shaman  
Way of the Turtle – Simply Aware ~ Simply Connected ... 2023*

Dale migrated the self-publishing maze, along with Jeanne as the editor. With our 4<sup>th</sup> Amazon book, we feel we are ready to assist authors in making their writing dreams come true. The first step is to WRITE . . . Put the ideas in your mind/heart onto paper. Remember that good writers are good readers, so continue to read other authors' works for ideas, phrases, words, formatting, etc.

After researching the web for self-publishing costs, we found that Amazon/KDP was the most economical avenue. Amazon allows the most creative allowances for author integrity, ease of formatting & payment of royalties. In addition, e-book publishing with Kindle is an option.

If you wish to learn the ins & outs by yourself, simply find Amazon books or Kindle Direct Publishing to start your video self-tutorship. There are several formatting hoops to jump through, along with hours of teaching videos on how to self-publish with KDP. Be patient – trial & error.

If you prefer guidance with the navigation of self-publishing, we are here to help. We offer various packages to assist you in realizing your dream as an author.

- Developing book ideas ~ Proofreading ~ Copy Editing
- Formatting/Lay Out for paperback/hardback/e-book/PDF
- Designing Book Cover & Back Cover

For an idea of the costs of self-publishing, search the internet for “self-publishing costs” to find the average prices – about \$2000-\$5000. And this does not include marketing. EarthStar Publishing does not offer marketing either, other than a website listing/link. However, we do offer more modest fees to keep your costs down & to help self-publish your work with Amazon/KDP’s worldwide market.

## **SERVICE FEES**

- **BOOK DEVELOPMENT** \$75/hour
  - Theme/topics creation
  - Book organization, dedication, foreword, introduction, chapters
  - Book size, margins, fonts, page setup
  - Pricing
  - General writing/publishing queries
- **PROOFREADING** (250 words/page, double spaced, 1” margins) \$1.50/page \*
  - Check grammar, punctuation, spelling & vocabulary
  - 1x edit

- **COPY EDITING** (250 words/page, double spaced, 1" margins) \$2.50/page \*
  - Proofreading + Check flow/structure/style/syntax for technically sound manuscript
  - Review writing quality, clarity, organization, pace, themes, transitions
  - 2x edits
  
- **FORMATTING/LAYOUT** \$4.50/page \*
  - 3x edits ~ Proofreading/Copy Editing + Proof Book
  - Interior design, headers/footers, margins, page dividers, page numbers, orphans/widows
  - Clipart/illustrations/photos (provided by author)
  - Table of Contents, Dedication, Foreword, Introduction, Chapter Headings, Author Bio, Bibliography
  - PDF formatting, ISBN, pricing/royalties, distribution, submission to Amazon/KDP
  
- **BOOK COVER – FRONT/BACK/SPINE** \$111 (\$222) \*
  - Edit book synopsis, author info/photo (provided by author)
  - Cover layout w/KDP templates (cover pic provided by author – copyright?)
  - Cover pic provided by EarthStar (includes copyright usage license - \$222)

\* postage/handling extra

