



EarthStar Publishing

"Guiding & inspiring authors for self-publishing success"

EarthStar Publishing is a ministry dedicated to helping authors achieve their self-publishing goals. As of December 2025, we have published six books. The first, *Diamond in the Rough ~ Reiki Under Fire*, was released in 2013 through a traditional publisher using Amazon Kindle. While traditional publishing can be rewarding, it is often time-consuming & requires sharing royalties with the publisher. In contrast, Dale's six nonfiction books were published through Amazon Books & Kindle Direct Publishing.

- A.L.O.H.A. ~ Ideals of Ascension Shamanism ... 2020
- Shamanic Mystery School ~ 7 Temples of Reality ... 2021
- Simply Shaman Mystery School, Interdimensional Shamanism, 3D-4D-5D & Beyond ... 2022
- Simply Shaman ~ Modern Shaman
Way of the Turtle – Simply Aware ~ Simply Connected ... 2023
- Cosmic Shaman ~ Meditations, Ceremonies & Rituals for Ascension & Destiny ... 2025
- Asian Fried Chicken ~ Korean-American by Birth ~ Southern by the Grace of God ~ Humorous Stories of a Bi-Racial Life in the South ... 2025

Dale migrated the self-publishing maze, along with Jeanne as the editor. After the 4th Amazon book, we felt we were ready to assist authors in making their writing dreams come true. The first step is to WRITE . . . Put the ideas in your mind/heart onto paper. Remember that good writers are good readers, so continue to read other authors' works for ideas, phrases, words, formatting, etc.

After researching the web for self-publishing costs, we found that Amazon/KDP was the most economical avenue. Amazon allows the most creative allowances for author integrity, ease of formatting & payment of royalties. In addition, e-book publishing with Kindle is an option.

If you wish to learn the ins & outs by yourself, simply find Amazon books or Kindle Direct Publishing to start your video self-tutorship. There are several formatting hoops to jump through, along with hours of teaching videos on how to self-publish with KDP. Be patient – trial & error.

If you prefer guidance with the navigation of self-publishing, we are here to help. We offer various packages to assist you in realizing your dream as an author.

- Developing book ideas ~ Proofreading ~ Copy Editing
- Formatting/Lay Out for paperback/hardback/e-book/PDF
- Designing Book Cover & Back Cover

For an idea of the costs of self-publishing, search the internet for “self-publishing costs” to find the average prices – about \$2000-\$5000. And this does not include marketing. EarthStar Publishing does not offer marketing either, other than a website listing/link. However, we do offer more modest fees to keep your costs down & to help self-publish your work with Amazon/KDP’s worldwide market.

SERVICE FEES

- **BOOK DEVELOPMENT** \$75/hour
 - Theme/topics creation
 - Book organization, dedication, foreword, introduction, chapters
 - Book size, margins, fonts, page setup
 - Pricing
 - General writing/publishing queries

- **PROOFREADING** (250 words/page, double spaced, 1" margins) \$1.50/page *
 - Check grammar, punctuation, spelling & vocabulary
 - 1x edit

- **COPY EDITING** (250 words/page, double spaced, 1" margins) \$2.50/page *
 - Proofreading + Check flow/structure/style/syntax for technically sound manuscript
 - Review writing quality, clarity, organization, pace, themes, transitions
 - 2x edits

- **FORMATTING/LAYOUT** \$4.50/page *
 - 3x edits ~ Proofreading/Copy Editing + Proof Book
 - Interior design, headers/footers, margins, page dividers, page numbers, orphans/widows
 - Clipart/illustrations/photos (provided by author)
 - Table of Contents, Dedication, Foreword, Introduction, Chapter Headings, Author Bio, Bibliography
 - PDF formatting, ISBN, pricing/royalties, distribution, submission to Amazon/KDP

- **BOOK COVER – FRONT/BACK/SPINE** \$111 (\$222) *
 - Edit book synopsis, author info/photo (provided by author)
 - Cover layout w/KDP templates (cover pic provided by author – copyright?)
 - Cover pic provided by EarthStar (includes copyright usage license - \$222)

* postage/handling extra

