



EarthStar Publishing

"Guiding & inspiring authors for self-publishing success"

EarthStar Publishing is a ministry to assist authors in reaching their dreams of self-publication. We have published 4 books as of August, 2022. The first novel, *Diamond in the Rough ~ Reiki Under Fire*, came alive in 2013 through a traditional publisher. The traditional publishing route is a time-consuming venture, plus part of the royalties go to the publisher. Dale's latest 3 non-fiction books were published with Amazon Books/Kindle Direct Publishing.

- A.L.O.H.A. ~ Ideals of Ascension Shamanism ... 2020
- Shamanic Mystery School ~ 7 Temples of Reality ... 2021
- Simply Shaman Mystery School, Interdimensional Shamanism, 3D-4D-5D & Beyond ... 2022

Dale migrated the self-publishing maze, along with Jeanne as the editor. With our 3rd Amazon book, we feel we are ready to assist authors in making their writing dreams come true. The first step is to WRITE . . . Put the ideas in your mind/heart onto paper. Remember that good writers are good readers, so continue to read other authors' works for ideas, phrases, words, formatting, etc.

After researching the web for self-publishing costs, we found that Amazon/KDP was the most economical avenue. Amazon allows the most creative allowances for author integrity, ease of formatting & payment of royalties. In addition, e-book publishing with Kindle is an option.

If you wish to learn the ins & outs by yourself, simply find Amazon books or Kindle Direct Publishing to start your video self-tutorship. There are several formatting

hoops to jump through, along with hours of teaching videos on how to self-publish with KDP. Be patient – trial & error.

If you prefer guidance with the navigation of self-publishing, we are here to help. We offer various packages to assist you in realizing your dream as an author.

- Developing book ideas ~ Proofreading ~ Copy Editing
- Formatting/Lay Out for paperback/hardback/e-book/PDF
- Designing Book Cover & Back Cover

For an idea of the costs of self-publishing, search the internet for “self-publishing costs” to find the average prices – about \$2000-\$5000. And this does not include marketing. EarthStar Publishing does not offer marketing either, other than a website listing/link. However, we do offer more modest fees to keep your costs down & to help self-publish your work with Amazon/KDP’s worldwide market.

SERVICE FEES

- **BOOK DEVELOPMENT** \$75/hour
 - Theme/topics creation
 - Book organization, dedication, foreword, introduction, chapters
 - Book size, margins, fonts, page setup
 - Pricing
 - General writing/publishing queries

- **PROOFREADING** (250 words/page, double spaced, 1” margins) \$1.50/page
 - Check grammar, punctuation, spelling & vocabulary
 - 1x edit

- **COPY EDITING** \$2.50/page
 - Proofreading + general layout/widows/orphans
 - Check clarity/flow/structure/style/syntax for technically sound manuscript
 - Review writing quality, clarity, organization, pace, themes, transitions
 - 2x/3x edits (prior to submission & “proof” book)

- **FORMATTING/LAYOUT** \$4.50/page
 - Proofreading + Copy Editing
 - Interior design, headers/footers, margins, page dividers, page numbers
 - Clipart/illustrations/photos (provided by author)
 - Table of Contents, Dedication, Foreword, Introduction, Chapter Headings, Author Bio
 - PDF formatting, ISBN, pricing/royalties, distribution, submission to Amazon/KDP

- **BOOK COVER – FRONT/BACK/SPINE** \$111 (\$222*)
 - Edit book synopsis, author info/photo (provided by author)
 - Cover layout w/KDP templates (cover pic provided by author – copyright?)
 - Cover pic provided by EarthStar (includes copyright usage license) *

