

Sweet Perfection's LLC

PRIVACY POLICY

Effective Date: August 13, 2026

Sweet Perfection's LLC ("Sweet Perfection's," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, share, and protect information when you visit sweet-perfections.com, place an order, create an account, contact us, subscribe to our communications, or otherwise interact with our business.

Information We Collect

We may collect information that you voluntarily provide to us, including:

- Name
- Email address
- Telephone number
- Billing and delivery information
- Order details and purchase history
- Account information
- Messages, questions, special requests, or information submitted through our contact forms
- Newsletter and promotional preferences

When you place an order, payment information may be collected and processed by the third-party payment provider used to complete your transaction. We do not intend to independently store your complete credit or debit card number.

Information Collected Automatically

When you visit our website, certain information may be collected automatically through cookies and similar technologies, including:

- IP address
- Browser and device type
- Pages viewed
- Date and time of visits
- Referring website
- General website usage information

This information may be used to operate the website, understand how customers use it, maintain security, and improve our services.

How We Use Your Information

We may use information we collect to:

- Process and fulfill orders
- Communicate with you about an order

- Respond to questions and customer-service requests
- Create and manage customer accounts
- Arrange pickup or delivery
- Send newsletters, promotions, discounts, or special offers when you have chosen to receive them
- Improve our products, website, and customer experience
- Prevent fraud, abuse, or unauthorized activity
- Maintain business and transaction records
- Comply with legal, tax, accounting, or regulatory requirements

Email Marketing

If you subscribe to our newsletter or promotional communications, we may use your email address to send information about Sweet Perfection's products, seasonal offerings, promotions, discounts, or other updates.

You may unsubscribe from promotional emails at any time by using the unsubscribe option provided in the message or by contacting us. We may still send non-promotional communications when necessary, such as communications regarding an order or customer-service request.

Cookies and Similar Technologies

Our website and third-party service providers may use cookies or similar technologies to operate website functions, remember preferences, measure website performance, improve security, and understand website usage.

You may be able to control cookies through your browser settings. Disabling certain cookies may affect how some website features operate.

Google reCAPTCHA

Our website may use Google reCAPTCHA to help protect forms and website features from spam and abuse. When reCAPTCHA is used, Google may collect information in accordance with its own privacy practices and terms.

How We Share Information

We do not sell your personal information.

We may share information when reasonably necessary with service providers that help us operate our business, such as:

- Website hosting and e-commerce providers
- Payment processors
- Email and marketing providers
- Delivery or shipping providers
- Analytics and security providers
- Accounting, legal, or professional advisers

These parties may receive only the information reasonably necessary to provide their services. We may also disclose information if required by law, legal process, governmental request, or when reasonably necessary to protect Sweet Perfection's, our customers, or others.

Payment Information

If you make an online purchase, payment transactions may be processed by a third-party payment processor. Payment processors maintain their own privacy and security practices.

Sweet Perfection's does not intentionally retain complete payment-card information when that information is handled directly by the payment processor.

Data Security

We take reasonable administrative, technical, and organizational measures to protect personal information. However, no website, electronic transmission, or storage system can be guaranteed to be completely secure.

Data Retention

We retain personal information for as long as reasonably necessary to fulfill orders, provide customer service, maintain appropriate business records, resolve disputes, enforce agreements, and satisfy tax, accounting, legal, and regulatory obligations. Information that is no longer reasonably needed may be deleted, anonymized, or securely disposed of.

Children's Privacy

Our website and services are not directed toward children under 13, and we do not knowingly seek to collect personal information directly from children under 13. If we learn that personal information has been collected from a child under 13 without appropriate authorization, we will take reasonable steps to delete it.

Your Privacy Choices

Depending on applicable law, you may request that we:

- Tell you what personal information we maintain about you
- Correct inaccurate information
- Delete certain personal information
- Update your contact information
- Stop sending promotional communications

Some information may need to be retained for legitimate business, transaction, tax, legal, or regulatory purposes. To make a privacy request, contact us using the information below.

Third-Party Websites and Services

Our website may contain links to or integrate services operated by third parties. Sweet Perfection's is not responsible for the privacy practices of third-party websites or services. We encourage you to review the privacy policies of any third-party service you use.

Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our business, website, services, technology, or legal requirements. When we make changes, we will update the effective date displayed at the top of this policy.

Contact Us

If you have questions about this Privacy Policy or would like to make a privacy-related request, contact:

Sweet Perfection's LLC

Williams, Arizona

Phone: 480-819-3390

Email: sweetperfectionsllc@gmail.com

Website: sweet-perfections.com

Important: This policy should be reviewed whenever you add new payment, analytics, advertising, SMS, delivery, or marketing tools to the website.