

AMARIS INN Privacy Policy

Last Updated: April 4, 2025

1. Introduction

- This Privacy Policy describes how AMARIS INN ("we", "us", or "our") collects, uses, and shares your personal information when you use our website/app/service (the "Service").
- By using the Service, you consent to the collection and use of information in accordance with this Privacy Policy.
- This Privacy Policy was generated by AMARIS INN, "We have drafted this policy ourselves".

2. Information We Collect

- **Personal Information:**

We may collect the following personal information:

- **Contact Information:** Name, email address, postal address, phone number.
- **Payment Information:** Credit card details, billing address, etc. [Include other relevant payment info]
- **Usage Data:** Information about your use of the Service, including pages visited, features used, and time spent on the Service.
- **Device Information:** IP address, device type, browser type, operating system, etc. [Include other relevant device data]

- **Non-Personal Information:**

We may also collect non-personal information, such as aggregate data, demographics, and other information that does not directly identify you.

3. How We Use Your Information

- **To Provide and Improve the Service:**

We use your personal information to provide, operate, and maintain the Service, and to improve the user experience.

- **To Communicate with You:**

We may use your contact information to communicate with you about the Service, including updates, promotions, and customer support.

- **To Personalize Your Experience:**

We may use your information to personalize your experience on the Service, such as recommending products or services based on your preferences.

- **To Analyze and Improve Service:**

We may use your information to analyze how the Service is used and to identify areas for improvement.

- **For Marketing Purposes:**

We may use your information to send you marketing materials, such as newsletters and promotional emails.

- **To Comply with Legal Obligations:**

We may use your information to comply with applicable laws and regulations.

- **To Protect Our Rights:**

We may use your information to protect our rights, property, or safety, or the rights, property, or safety of others.

4. How We Share Your Information

- **With Service Providers:**

We may share your information with third-party service providers who help us operate the Service, such as payment processors, email marketing providers, and analytics providers.

- **With Business Partners:**

We may share your information with business partners for marketing or promotional purposes.

- **In Business Transfers:**

We may share your information in connection with a merger, acquisition, or sale of all or part of our business.

- **As Required by Law:**

We may share your information as required by law or legal process.

5. Your Rights

- **Access and Correction:** You have the right to access and correct your personal information.

- **Deletion:** You have the right to request the deletion of your personal information.
- **Opt-Out:** You have the right to opt-out of receiving marketing emails.
- **Data Portability:** You have the right to request a copy of your personal information in a portable format.
- **To Complain:** You have the right to complain to a supervisory authority about our data processing activities.

6. Data Security

- We take reasonable measures to protect your personal information from unauthorized access, use, or disclosure.
- We use industry-standard security technologies to protect your data.
- We regularly review our security practices to ensure that they are up-to-date.

7. Cookies and Tracking Technologies

- We use cookies and other tracking technologies to collect information about your use of the Service.
- You can disable cookies in your browser settings.
- We may also use third-party analytics tools that use cookies to track your activity on the Service.

8. Third-Party Links

- Our Service may contain links to third-party websites.
- We are not responsible for the privacy practices of these websites.
- We encourage you to review the privacy policies of these websites.