

Training Provider's Meeting

Minutes

November 7, 2018

Attendees

Janice Standish
Kenneth Cossin
Laura Lambert
Jeff Benicar

Staff

Amy Farley
Tamara Lee
Lailah Ali
Nancy Daugherty
Michele Painter
Nita Shafer
Heather Miller
Annie Jones

Amy Farley called the meeting to order at 11:04 a.m. with everyone introducing themselves. Started out talking about ITA, how they are flowing.

Amy talked about our ITA are on a hold awaiting funding from the auditor's office. This year were being no longer paying our supportive services for PY 18. This is because of funding. We will re-visit in the future.

One Stop Update – Michele and Tamera

Tamera is working with area apprenticeships a lot of construction trades. We meet with a committee once a year that started as Bridge to Prosperity to make sure West Virginia has enough skilled labor.

Amy ask Tamera what pre-apprenticeships they are looking at, with construction being the first.

Amy talked about apprenticeships programs not being only pipefitter, plumbers, that BridgeValley now has a program for office/clerical.

Nancy discussed younger people does not read people so need to look at different marketing. One idea is one Wednesday a local paper is mailed out and putting info in that.

Also talked about social media such as Facebook, Twitter, Snapchat. Heather said may look into a paid ad through Facebook.

Laura Lambert with BridgeValley said they use social media costing around \$ 400.00.

Also use the paper around the holidays with an insert costing around \$ 4000.00.

Kenneth said they use Instagram.

One-Stop Meeting coming up in December

There being no further comments or question, the meeting adjourned at 11:37 a.m.