



# Agilizing



## CERTIFIED INNOVATION PROFESSIONAL (CInP)

### The Innovation Professional (CInP) Workshop

The Global Innovation Institute (GInI) Certified Innovation Professional (CInP)<sup>®</sup> is GInI's recognition of working professionals who have demonstrated an advanced understanding of key topics relating to business innovation and innovation management.



Local Authorized Innovation Provider<sup>®</sup>

### Workshop Overview:

Certified Innovation Professional (CInP) enables innovation professionals of an advanced understanding of the key topics relating to business innovation and innovation management.

Regardless of one's career stage, certification as a GInI Certified Innovation Professional is a valuable professional asset that distinguishes you as having the knowledge and ability to drive focused and purposeful innovation pursuits inside a business enterprise.

### What you will learn:

- ✓ An understanding of a number of foundational topics on Innovation and Innovation Management:
- ✓ The fundamentals of Business Innovation
- ✓ The different types of innovation that businesses produce
- ✓ The profiles of different innovator types
- ✓ Imagination, creativity, ideation, and brainstorming
- ✓ How to drive Innovation projects inside of businesses
- ✓ The use of insights research for Innovation
- ✓ What Design Thinking is
- ✓ Storytelling
- ✓ Idea evaluation and selection
- ✓ The Innovation Management process
- ✓ The role of Innovation Program Leaders
- ✓ The role of Innovation Project Leaders



### Who should attend:

- ✓ Those with little (less than four years) or no experience working directly in Innovation, but who wish to gain an understanding of Business Innovation and how to drive it inside the business enterprise.
- ✓ Those – on top of having significant Innovation experience – wish to demonstrate their knowledge and mastery of Business Innovation.
- ✓ Both front-line working professionals and mid-level managers, including those with limited or no Innovation experience.

**Workshop Registration:** <https://agilizing.com/booking/>