

January 2022

KIVTECHS WHITEPAPER & SOLUTIONS BRIEF

PRESENTED BY KAUSHIK NEOGI



KNEOGIN **K** IGMISARCH

Director:

KNEOGIN IGMISARCH PRIVATE LIMITED
IDENTIFICATION NO. -U74999UP2018PTC105640.
UDYOG AADHAAR NUMBER UP29D0013506
GSTIN - 09AAHCK1701C1Z1
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OUR MAIN TOPICS TODAY

Design History

Integration with Technology

Our World & Technology Then vs Now (3 Decade Comparison)

Importance of Design

Few Impacted Industries & Use-Case Scenarios

Pain Points To Be Solved

Components & Ecosystem

Ecosystem Players

About The Presenter

Closing Note

THE BEGINNING OF DESIGN

Started In 2018 @ Ideation Stage, Keeping in mind the adoption of the 4th Industrial Revolution "Industry 4.0" & Increasing Widespread of "Web 3.0".

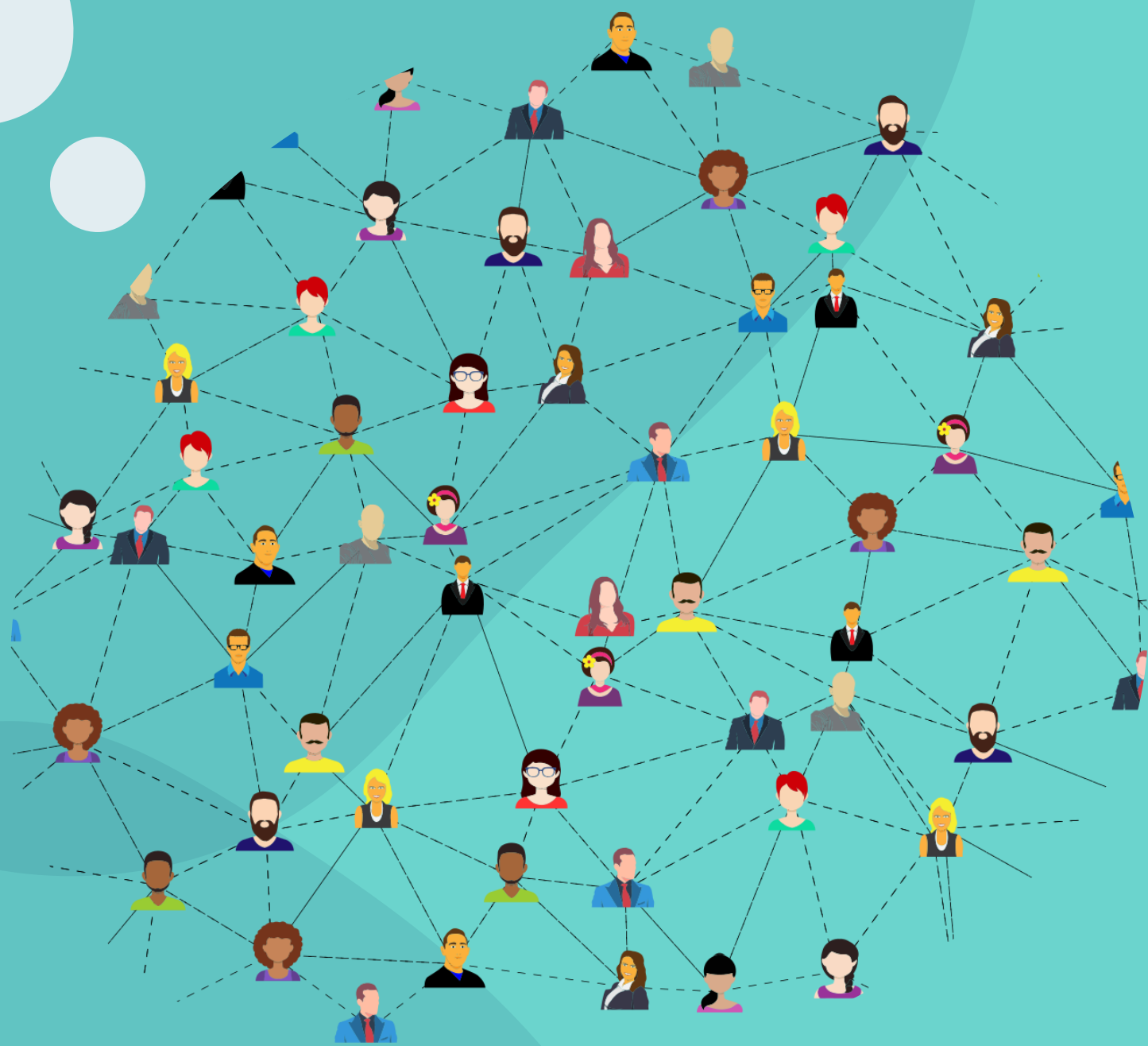
42 MONTHS

Concept Design & Brainstorming.



OUR DAILY LIFE AND INNOVATORS

Today Innovators Are Innovating At The Most Rapid Pace In Human History. Not Just That, Their Innovations Are Not Just Validated But Adopted World Over At An Even Greater Pace.



CONNECTED LIKE NEVER BEFORE

The World Although Divided By Politics, Demographics, Religion, Belief Systems, Economic & Social Differences.
"Yet Connected & Collaborative Like Never Before."





WHAT IS DESIGN?

WHY IS IT IMPORTANT TO US?

Silver Business Partner 

Authorized Software

Authorized Systems and Storage
Power Systems
Storage

Marketplace Reseller



public sector



Select Partner

Life Is On | 
by Schneider Electric

Certified by **SAMSUNG Knox**

Associate



*KNEOGIN IGMISIARCH HAS VARIOUS CHANNEL PARTNERSHIPS WITH LEADING COMPANIES.

*THE TRADEMARKS AND LOGOS BELONG TO RESPECTIVE OWNERS.

*EACH PARTNERSHIP IS GOVERNED BY SEPARATE CONTRACT & TERMS AND CONDITIONS.



Design in the Present

Design Is The Backbone, The Brain & The Heart Of Everything.



For A Better Future

The "Core" Thing That Enables Forward Looking Breakthroughs,
Making "Possible" The Impossible,

The Path To Finding "Solutions" To The Most Daunting Of Challenges Faced By Society Today.





PROBLEM

Starting With The Problem



TO



SOLUTION

Not Just Eliminating It, But Turning
Previous Limitations To Future Opportunities

intel.
partner
solution pro

Device
as a Service

"UNIFIED" YET "MODULAR" "ROCK SOLID" YET "AGILE"

intel.
partner
solution pro

Selling IoT
Solutions

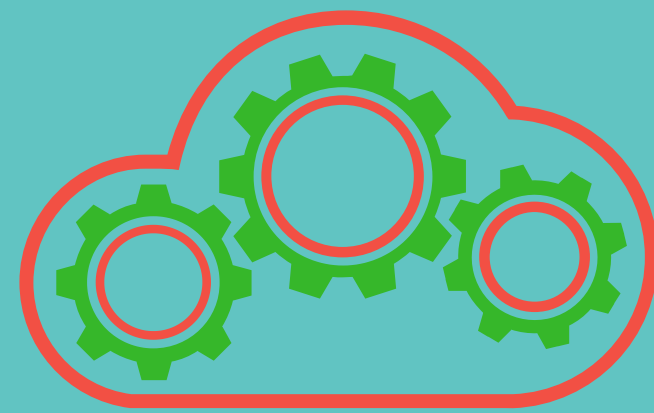
Bring All The Various Components, Parts, Processes Under One Unified Workflow For:

| "Faster Acquisition & Deployment" |

| "Streamlined Manageability" | "Enhanced Productivity & Outcome" |



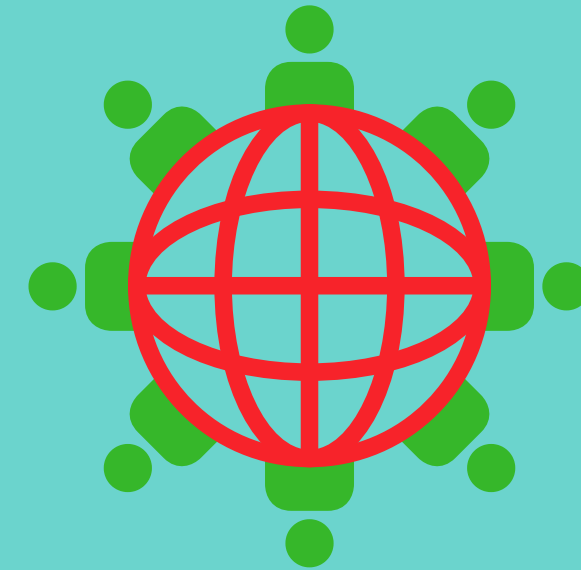
OEM &
Infrastructure Providers



Software &
Accessory Providers



Service
Providers



Network
Providers



TECHNOLOGY THEN 1990

The Decade (Late 90's) Which Started The Mass Interest & Leaping Innovation & Development Towards Making Technology Widely Used.

- Limited Hardware & Software Capability
- Expensive
- Not A Household Necessity But Luxury

TECHNOLOGY NOW 2022

At The Breakout & Inflection Point, Deeply Engraved In Modern Day Society.

- Exponential Growth In Computing Power
- Much Lower Costs Due To Innovation
- A Necessity & Lack Of Access Can Create Further Gaps & Inequality In Living Standards

FEW IMPACTED INDUSTRIES & USE-CASE SCENARIOS

- **RETAIL & E-COMMERCE ~**
- **MEDIA & CREATORS ~**
- **SERVICE SECTOR BUSINESSES & ENTERPRISE ~**
- **HEALTHCARE ~**
- **PUBLIC SERVICES ~**
- **MANUFACTURING ~**
- **TRANSPORTATION & LOGISTICS ~**
- **EDUCATION ~**
- **FINANCIAL SERVICES SECTOR ~**
- **MARKETING & ADVERTISING SECTOR ~**

ENABLING ACCESS OF DESIGN-FORWARD THINKING ACROSS INDUSTRIES & SECTORS

INFRASTRUCTURE & DEVICES

From Laptops, Tablets, Smartphones To Data Centers & Cloud Solutions. Along With IoT Enabled Smart Devices.

SOFTWARE & SOLUTIONS

Custom Software For Various & Diverse Use Cases. Including But Not Limited To Management, Security, Advertising, Marketing, Sales, Customer Engagement, Customer Support, Customer Service & Resource Management.

SERVICES

From Tele-communications To Advertising & Marketing To Technical Support And A Host Of Other Services.



RETAIL & E-COMMERCE

Integrated Sales & Supply Chain Management. Digital Signage Solutions.



INVENTORY MANAGEMENT & ADVERTISING

Manage Retail & E-Commerce Inventory From A single Source. Easily Move Inventory Around. Run Unified E-commerce & Retail Advertising & Marketing Campaigns.



POLICY ROLL-OUT & SUPPORT MANAGEMENT

Deploy Self Service Points Of Engagement Centres. Providing Citizens Easy Access To Request & Manage Services. & Providing Government Departments & Officials Leading AI-Driven Tools & Solutions.



PUBLIC SERVICES

Public Kiosks & Self Service Centres.



MANUFACTURING

Across Industries & Facilities. Integrating Future Proof Technology.



SMART FLOORS

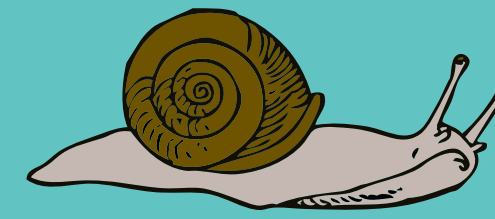
Intelligent & AI-Backed Factory Floors. Making Processes & Workers. Safer & More Efficient.





MULTI-VENDOR INTERACTIONS

Bringing All The Various Ecosystem Players Behind One Platform & Single Point Of Contact. Eliminating Complex & Longer Procurement, Deployment & Issue Resolve Time.



SLOW OR OUTDATED SYSTEMS

Hardware Matched With Custom Software Creates Superior Performance On Systems. Providing Users With Faster Devices & Processes Eliminating Poor User Experience & Loss Of Productivity.



Pain Points To Be Solved.



SCATTERED TECHNICAL SUPPORT

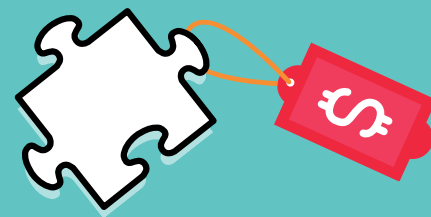
No More Dealing With Multiple Support Teams & Platforms. A Single Channel To Manage & Resolve Technical Issues Across Devices & Platforms.



DATA BREACHES

With Hardware Grade Security On Boot, Users are Protected From The Get-Go. While Giving Administrators Superior Security Control & Capability Yet Not Compromising User Privacy.





HIGHER & COMPLEX COST OF DEPLOYEMENT

No More Figuring Out & Calculations Of Acquiring From Multiple-Vendors & Providers. One Unified Procurement Platform @ Source To Get All Your Requirements.

Lower Your Service & Procurement Costs.



HIGH CAPITAL EXPENDITURE

Instead Of Investing Heavy Capital Up-Front. Rent & Subscribe To The Products & Services You Need. Managed Procurement & Deployment Means You Are Always Up-To Date @ Lower Costs.

Resulting In Higher Savings, Increased Productivity & Efficiency. Providing Lower & Manageable Capital Outflows.

Pain Points To Be Sloved.



LIMITED SCALEABILITY

No More Managing Resources In Isolation. Reduce Time -To-Operation & Scale At Large Deploying In Bulk & Across Locations From A Single Platform.

IBM Systems
Total Cost of
Ownership (TCO)



IBM Systems
Sales Foundation





Hardware



Software



Platforms,
Accessories
& Tools



Services

HARDWARE OEM

Canon

intel.
partner Gold
IoT
Solutions

Microsoft Partner



DELL Technologies

Silver
Business
Partner



Authorized Software

Authorized Systems and
Storage
Power Systems
Storage

Marketplace Reseller

Select
Partner



EPSON®
EXCEED YOUR VISION

NOKIA

SOFTWARE



android



Silver
Business
Partner



Authorized Software

Authorized Systems and
Storage
Power Systems
Storage

Marketplace Reseller

PLATFORMS,
ACCESSORIES
& TOOLS



^Available For Select Geographies & Only For Advertising & Marketing.

SERVICE PROVIDERS

GoDaddy Pro **MEMBER**

Silver
Business
Partner

IBM

Tech Data

FE **Fuji Electric**
Innovating Energy Technology

vodafone

aws partner network | public sector

Google Cloud

airtel

Jio

TATA TELE | **DO Big**
BUSINESS SERVICES

^Available For Select Geographies & Subject To Availability.



kivtechs

SI | VAR | MSP | CSP



KNEOGIN IGMISARCH



CUSTOM DEVICES, AVAILABLE FOR ORDER SOON!
PRE-CONFIGURED WITH CUSTOM SOFTWARE



public sector



Microsoft Partner



*Trademarks & Logos Belong To Respective Owners

*Certain Partnerships Pending For Approval or Under Negotiation, We Are Authorized Resellers Or We Source Products & Services From Authorized Vendors

*Kneogin Igmisarch Is An Independent Entity Having Channel Partnerships With Leading Companies Subject To Various Terms & Conditions

OVER THE ABOVE



CUSTOM DEPLOYMENT

With Existing Systems & Processes.

^Subject To Availability & Additional Charges May Apply.

^Service Designed As Standalone & Separate From Existing Channels.



KAUSHIK NEOGI

Kaushik Holds A Diploma in entrepreneurship administration and business law, West Bengal University Of Juridical Sciences & Various Industry Certifications From Google, Facebook, IBM, Hubspot, Intel, NIESBUD & More. A student of law by profession, he has 5+ years of experience of working as a freelancer with various organizations in the areas of creative designing & media management.

SERVICE IN
EARLY DEVELOPMENT



END NOTE



PILOT TEST &
VALIDATION

Expected 2022

Kneogin Igmisarch Is A Separate Entity.

Certain Partnerships Pending For Approval Or Under Negotiation.

KNEOGIN IGMISIARCH HAS VARIOUS CHANNEL PARTNERSHIPS WITH LEADING COMPANIES.

THE TRADEMARKS AND LOGOS BELONG TO RESPECTIVE OWNERS.

EACH PARTNERSHIP IS GOVERNED BY SEPARATE CONTRACT & TERMS AND CONDITIONS.

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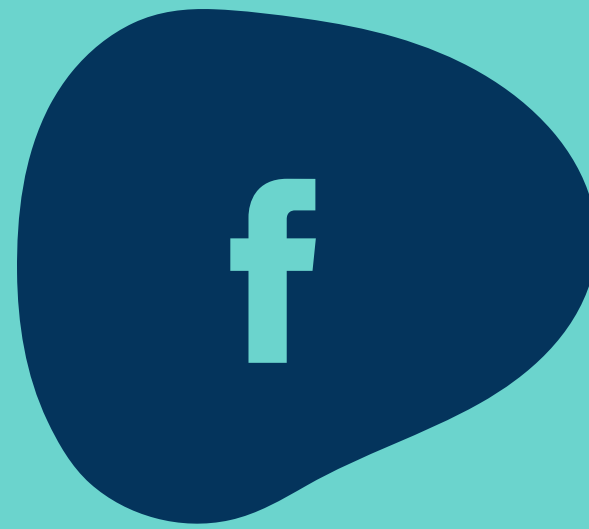
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FACEBOOK

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@Kneogin Igmisarch Private Limited

Thank You.

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GSTIN - 09AAHCK1701C1Z1
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