74th General Service Conference Committees

Below are the preliminary agenda items for the 74th General Service Conference (G.S.C.) committees as of October x 2023, and reflect the standing items for each committee, and any items carried over from the prior Conference.

The Preliminary Agenda will be updated after the Q4 (October 2023) GSB meeting to include the new items that are being forwarded to the Conference. This will be sent out by the end of November 2023.

The final list of agenda items, that includes the committee distribution by the Equitable Distribution of Workload (EDW) plan, will be available after the Q1 (January 2024) GSB meeting as soon as translation is completed.

Agenda Items

I. Agenda

- A. Review suggestions for the theme of the 2025 General Service Conference.
- B. Review presentation/discussion topic ideas for the 2025 General Service Conference.
- C. Discuss workshop topic ideas for the 2025 General Service Conference.
- D. Review the General Service Conference Evaluation Form, distribution process and 2023 Evaluation Summary.
- E. Discuss progress report on Conference improvement.
- F. Review feedback from Delegate Chairs on quarterly communications.
- G. Review Conference Inventory plan for the 2025 GSC.

II. Cooperation with the Professional Community

- A. Review progress report on A.A.W.S. LinkedIn page.
- B. Review progress report on the development of outward facing pamphlets for mental health professionals.
- C. Review content and format of C.P.C. Kit and Workbook.

III. Corrections

A. Review content and format of Corrections Kit and Workbook.

IV. Finance

- A. Review suggested area contribution for delegate expense for the Conference.
- B. Review Self-Support Packet.

V. Grapevine/La Viña

- A. Review AA Grapevine Workbook.
- B. Review progress report on the Grapevine and La Viña Instagram accounts.
- C. Consider the list of suggested Grapevine book topics for 2025 or after.

VI. Literature

- A. Annual review of recovery literature matrix.
- B. Review progress report or draft of the revised pamphlet "The Twelve Steps Illustrated."
- C. Review progress report or draft of the revised pamphlet "A.A. for the Black and African-American Alcoholic."
- D. Review progress report or draft of the revised pamphlet "A.A. for the Native North American."
- E. Review progress report or draft manuscript of the Fourth Edition of the book *Alcohólicos Anónimos* Spanish.
- F. Review progress report or draft manuscript of the translation of the book *Alcoholics Anonymous* (Fourth Edition) into plain and simple language.
- G. Review progress report or draft manuscript of the Fifth Edition of the book *Alcoholics Anonymous*.
- H. Review project report on the adaptation of the video of the pamphlet "Twelve Traditions Illustrated."

- I. Review progress report or draft of the revised pamphlet "Do You Think You're Different?"
- J. Review update on video animation for the pamphlet "The Twelve Concepts Illustrated."
- K. Review progress report or rough cut video of the pamphlet "Too Young?"

VII. Policy/Admissions

- A. Review GSO general manager's report regarding General Service Conference site selection.
- B. Review dates for the 2027 General Service Conference.
- C. Discuss report on the Equitable Distribution of Workload process.
- D. Review report of the GSB Ad-Hoc Committee on Participation of Online Groups in the U.S./Canada Service Structure.

VIII. Public Information

- A. Review the 2024 Public Information Comprehensive Media Plan.
- B. Public Service Announcements (PSAs):
 - 1. Review the 2023 report on the "Relevance and Usefulness of Video PSAs."
 - 2. Discuss progress report on paid placement of PSA videos on streaming platforms.
 - 3. Review progress report on the Mesmerize Point PSA distribution channel.
- C. Review report on the GSO Podcast.
- D. Review report on "YouTube Performance."
- E. Review report on "Google Ads Performance."
- F. Review report on "Meeting Guide Performance."
- G. Review the "Report on A.A.W.S. Board Oversight of GSO's A.A. website."
- H. Review report on "AAGV/La Viña Website, Marketing and Podcast."

- I. Review report for "A.A.W.S. Online Business Profiles."
- J. Review report on analytics.
- K. Consider request to implement an Alcoholics Anonymous World Services, Inc. Instagram account.
- L. Review progress report on the Young People's Video Project.
- M. Discuss Public Information pamphlets/materials:
 - 1. Review progress report and draft on revision to the flyer "A.A. at a Glance"
 - 2. Review draft of the revised pamphlet "Speaking at Meetings Outside of A.A."
 - 3. Review progress report on revision to the flyer "A Message to Teenagers"
 - 4. Review progress report on the request to create a new form of communication to address anonymity on social media.
- N. Review results of a pilot study on collecting convenience samples using the same questions from the 2022 A.A. Membership Survey.
- O. Review content and format of P.I. Kit and Workbook.

IX. Report and Charter

- A. The A.A. Service Manual, 2024-2026 Edition:
 - Review list of editorial updates.
 - 2. Review progress report from Trustees' Literature on the draft sections of chapters 8, 9, 10, 11 and 12.
 - 3. Review progress report from Trustees' Literature on a new section to be added at the end of the Twelve Concepts for World Service titled "Amendments."
- B. Discuss General Service Conference Final Report.

X. <u>Treatment and Accessibilities</u>

- A. Review progress report on Military audio interviews.
- B. Review contents and format of Treatment Kit and Workbook.
- C. Review contents and format of Accessibilities Kit and Workbook.
- D. Review progress report on update to the pamphlet "Bridging the Gap."

XI. Trustees

- A. Review resumes of candidates for:
 - 1. West Central Regional Trustee
 - 2. Western Canada Regional Trustee
- B. Review slate of trustees and officers of the General Service Board of Alcoholics Anonymous, Inc.
- C. Review slate of directors of A.A. World Services. Inc.
- D. Review slate of directors of AA Grapevine, Inc.
- E. Review progress report on the update to the pamphlet "Do You Think You're Different?"

XII. Archives

A. Review content and format of Archives Workbook.

XIII. <u>International Conventions/Regional Forums</u>

- A. Discuss an anonymity-protected photograph of the flag ceremony to be taken at the 2025 International Convention.
- B. Discuss report on methods of closing the Big Meetings at the International Convention.
- C. Discuss ways to encourage interest in Regional Forums and attract first-time attendees.