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# Remy Margerum

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| <b>OBJECTIVE</b>                        | Looking to utilize my experience, knowledge, and strategy in operational finance to further the growth, efficiency, and strategic goals of an organization. My expertise lends itself well to leading and developing a team(s) in the international CPG space; however, it is also applicable to similar industries                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| <b>EDUCATION</b>                        | <i>Double Major in Physics and Economics University of California, Santa Barbara</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| <b>PRINCIPLES</b>                       | <i>Finance and Operations</i> <ul style="list-style-type: none"><li>• Systems should always exist with both operations and finance in mind</li><li>• Agility and efficiency should be balanced, and dependent on risk and scale</li><li>• The data source is equally important as the analysis</li><li>• Be accurate, ask questions, and challenge the status quo</li></ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>EXPERIENCE</b> <sup>1</sup>          | <div><div><i>Head of Finance</i><br/>Nomad Goods, Santa Barbara, CA</div><div>2017-Present</div><ul style="list-style-type: none"><li>• Led the Finance department, managed a team of six; overseeing finance, accounting, and analysis</li><li>• Helped in the M&amp;A due diligence and process, resulting in the 8 figure sale of Nomad Goods to Urban Armor Gear</li><li>• Created a fully MCP compatible internal ERP/CRM, allowing effective communication, accurate and granular reporting, with minimal human data entry and allowing for effective use of AI tools<sup>2</sup></li><li>• Created our Hong Kong entity and operation, reducing product lead times, global tax exposure, and global fulfillment costs</li><li>• Negotiated terms with domestic and international suppliers, increasing working capital efficiency</li></ul></div> <div><div><i>Interim Head of Marketplaces</i><br/>Nomad Goods, Santa Barbara, CA</div><div>2019-2022</div><ul style="list-style-type: none"><li>• Took over leadership of the department and increased our sales 270%, adding to whole company revenue growth of 90% in the first twelve month period</li><li>• Managed a team of three, covering all aspects of our third party marketplace channels</li></ul></div> |
| <b>OTHER ACTIVITIES &amp; INTERESTS</b> | Member of the Brio sailing team, placing 5th corinthian in 2018 Nationals<br>8th Place, International One Design World Championship, Norway<br>Hiked the Cape Wrath Trail, a 250 mile hike to the tip of Scotland                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |

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<sup>1</sup>References available upon request

<sup>2</sup>Link to an interview (BoA Podcast) describing a prototype of this system