

Remy Margerum

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OBJECTIVE I am seeking a senior strategic or operational role. Looking to utilize my experience, knowledge, and strategy in operational finance to further the growth, efficiency, and strategic goals of an organization. My expertise lends itself well to leading and developing a team in the international CPG space; however, it is also applicable to similar industries

EDUCATION *Double Major in Physics and Economics* University of California, Santa Barbara

PRINCIPLES *Finance and Operations*

- Systems should always exist with both operations and finance in mind
- Agility and efficiency should be balanced, and dependent on risk and scale
- The data source is equally important as the analysis
- Be accurate, ask questions, and challenge the status quo

EXPERIENCE¹

Head of Marketplaces 2019-Present
Nomad Goods, Santa Barbara, CA

- Took over interim leadership of the department and increased our sales 270%, adding to whole company revenue growth of 90% in the same period
- Managed a team of two, covering all aspects of our third party marketplace channels

Director of Finance 2017-Present
Nomad Goods, Santa Barbara, CA

- Implemented and designed a multi-national strategy, reducing Section 301 tariff exposure to zero
- Created our Hong Kong entity and operation, reducing product lead times, global tax exposure, and global fulfillment costs
- Designed a B2B price/terms strategy to decrease order fulfillment time and operational overhead, while increasing gross margin
- Created our internal ERP/CRM, allowing effective communication, accurate and granular reporting, all with minimal data entry.²
- Developed an accounting system that is classed by department, has predominantly single day granularity, and operates under GAAP guidelines
- Negotiated terms with domestic and international suppliers, increasing working capital efficiency
- Managed a team of five; overseeing finance, accounting, and procurement

OTHER ACTIVITIES & INTERESTS Member of the Brio sailing team, placing 5th corinthian in 2018 Nationals
8th Place, International One Design World Championship, Norway
Hiked the Cape Wrath Trail, a 250 mile hike to the tip of Scotland

¹References available upon request

²Interview describing a prototype of this system