

WALWORTH COUNTY  
DRUG AND ALCOHOL  
COALITION

March 14, 2019

1. Meeting called to order by Chair Katie Behl at 5:09 p.m.
2. Roll call. Chair Katie Behl, Vice Chair Cory Newman, Secretary Kristy Secord, and Treasurer Julie Bonogofsky present. Executive Board Members present: Michelle Anomoly, Chris Kuehn, and Paige Mueller.
3. Approval of the minutes of February 14, 2019, meeting – Motion by Chris Kuehn, second by Michelle Anomoly; approved.
4. Chair Updates – Katie Behl

Katie is still working on submitting reimbursement request to the grant. Expenses included materials for school presentations, Narcan training, National Night Out. She received approval to use one category of funding to support a billboard initiative. With that we should be able to spend the entirety of the grant by the end of April.

Katie attended the AWY meeting observing a presentation on current drug trends.

Katie has not heard about the AWY mini-grant yet. Some additional funding may allow them to expand that grant.

5. Vice Chair Updates – Cory Newman

Regarding the billboard initiative, Cory has been working with Lamar on a couple of different proposals. One of the proposals was 8 months for \$3,980. HHS can fund this with their SABG grant. The coalition can contribute \$500 through our grant. Motion to approve a \$500 expenditure from grant to support billboard project by Chair Behl, second by Michelle Anomoly; approved. April 22, 2019, would be the start date for the billboard, running through, approximately, December 8, 2019. Idea for the billboard is old number of overdose deaths “spray painted” crossed out with the new number painted on with a picture of a child on the side of the road waving at a hearse. Discussion regarding the alternative image of a child zipping up a body bag. Discussion regarding just the old number spray painted out and the new number painted on as the entire billboard with no image to get the message across that this problem is just not going away. Discussion regarding the focus on opiates.

Regarding school presentations, we have an April 1 school presentation in Elkhorn at 11:35 a.m. Another school presentation is scheduled in Burlington on April 16.

There was a large meth bust in Genoa City about a month ago. It is definitely here in Walworth County.

AWY was able to sponsor one person from the coalition to attend the Prescription Pill and Heroin Summit. Cory will be attending that next month. He would like to get the dates for conferences like this out early to Coalition members to try to give other members the opportunity to attend. He will present what he learned at the Summit.

6. Treasurer – Julie Bonogofsky

Bank statement provided to the members present.

Regarding filing 2018 taxes, they have not yet been filed. Julie will be fixing an error in our 501(3)c filing before filing taxes.

She met last month with the Kenosha County Substance Abuse Coalition and we will be working together regarding vaping initiatives.

7. Member/Public Comment Period

Ed Scaro from Families Anonymous, unfortunately, has not seen any new faces since his presentation. He would love to help with anything we need to help get the word out to families.

8. Unfinished Business

a. Brochure – Julie is moving forward with ordering the brochure this weekend.

b. Calendar of Events – Mike Hinske is working on this and is working on getting something scheduled for seniors. Narcan training will be held May 9 (May meeting) at 6:00 p.m. Two responses were received through Facebook regarding volunteering for the fair; that would not be enough to man a booth for the entire week of the fair. We will request the Sheriff's Office allow us to share their booth again. Discussion regarding doing a movie in the park this summer. The Belfry Theater is entertaining the idea of allowing the Coalition to host a viewing of "Written Off" free of charge. Discussion regarding playing "Written Off" at one of the local movie theaters. Prices vary depending on day and time (\$150-200). Target audience would be both youth and adults.

c. Funding Sources – More funding has been allocated toward grants available for coalitions. Katie will continue to monitor those appropriate for the Coalition.

d. Swag – Ted suggested ordering pop sockets with our logo or an anti-vaping image on them. They would be popular at the school presentations.

e. Website – In the last 30 days, there have been 51 visits and 158 page views. The next thing she would like to investigate is, of those visits, where those people are from.

f. Testimonials – If we're not able to get formal testimonials set up on the website and Facebook, Julie would recommend using the first few minutes of each meeting to go around the room and have each person talk about why they are here.

g. Funeral Homes – obituary template – Ted has reached out to an English Professor at Whitewater who would be willing to help with the composition.

9. Next meeting – April 11, 2019, at 5:00 p.m.

10. Motion to adjourn by Chris Kuehn, second by Ted Hawver; approved.

Respectfully submitted,

Kristy Secord, Secretary