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Subject: Media Advisory: Issey Miyake Collection PFW23

Issey Miyake Debuts New Collection at PFW23

For Immediate Release

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The fashion brand's first collection following founder Issey Miyake's death will be held on March 3rd

What: Issey Miyake's creative director, Satoshi Kondo, will debut the brand's new collection at Paris Fashion Week (PFW) on Friday, March 3rd, at 1 p.m. It will take place at the Théâtre du Châtelet in Paris. It will be the first collection after the death of the founder, Issey Miyake.

Who: The theater will have a live band throughout the show. Creative director Satoshi Kondo will be available for post-show interviews. Copies of any statements made will be available to the approved news media.

Where: Théâtre du Châtelet is located at 2 Rue Edouard Colonne, 75001 Paris, France. The theater will have spotlights suitable for cameras.

When: The show will commence at 1 pm Central European Standard Time, Friday, March 3rd, and last to about 2 pm.

Misc: Information about the schedule, including a biography of the creative director and itinerary for the day's shows, can be found at [FashionWeekOnline.com](https://www.fashionweekonline.com). Information will also be posted on @FashionWeekOnline on Instagram containing exclusive content.

Issey Miyake was a Japanese fashion designer known for his technology-driven clothing designs, exhibitions, and fragrances.

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