



1 City Hall Place Coatesville,
PA 19320
610.384.0300 ext. 3128
www.coatesvillegrandprix.com

2021 Event Program Advertising Specifications

Program Size – Program Trim Size 8.5” x 11”

Full Page Ad

(7.5” x 10”) – Full color or Black & White

Half Page Ad Horizontal

(7.5” x 4.875”) – Full color or Black & White

Bleeds

There are no additional charges for a full page bleed. Please build page to trim and extend any bleed 1/8” beyond the edge of trim size on each side. Please remember to consider bleeds when creating your PDF file.

Artwork Submission

PRESS OPTIMIZED PDF or JPG. PDF or JPG files must be high resolution (300 dpi or greater) and optimized for press.

File Requirements: Hi-Res PDF or JPG (under 8 MBs) sent to Lisa Thomas: info@coatesvillegrandprix.com

For specific ad or advertorial printing/production requirements only, please contact

Event Director, Lisa Thomas. Info@coatesvillegrandprix.com

Deadlines

Advertising Reservation **Deadline: August 23rd, 2021**

Advertising Material **Deadline: August 30th, 2021**