

Go to the
Extra Mile
its never crowded..!



GANESHALBUMS

ACADEMY OF PHOTOGRAPHY PVT. LTD

www.ganeshalbums.com

About the academy

The very foundation of GaneshAlbums Academy of Photography Pvt. Ltd was laid down in the early 2000s with our founder's first step in the world of photography with his first venture, Ganesh Photoshop at Patan Bori, Yavatmal, Maharashtra, a photo studio that helped him showcase his skills and gain a reputation in the industry.

After working with Monarch Innovative Technologies a software company based out Mumbai on the well-known software for album designing "Karizma" a couple of years, our founding director, K Ganesh decided to utilize his experience, expertise, and a knack for teaching for the qualitative development of the industry and GaneshAlbums Academy of Photography Pvt Ltd was born.

What takes us miles apart from others is our strong urge and will to give back to society, our scholarship programs for children of military personnel, wives of Professional wedding photographers and specially-abled individuals is an active example of the same.

Since the establishment of the academy in the year 2016, it has grown into a full-fledged skill development platform with one of its kind residential program. We have conducted over 200 workshops around the globe and trained over 20,000 students into industry-ready, wedding album designers, and digital artists.






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Directors Profile



About our Founding Director

K Ganesh

Founding Director

He is a professional digital artist par excellence and a passionate teacher of the digital arts. He conceptualized the academy while he was working in the industry and realized the wide gap that was evident in the industry requirements and then the skill set of digital artists. He decided to create training courses of all difficulty levels and understandings for budding and aspiring digital artists all over the country, These courses help those who want to build their career in photography. He is presently the vice-president of the Respect Foundation of Wedding Photographers, a community organization, built with the aim of bringing wedding photographers all over the country together for their respectful presence in the present and future of the fraternity. GaneshAlbums Academy of Photography's one of its kind residential training program that is designed to promote learning in a more supportive environment and solves the residence-related issues of the rural and urban students is also a brainchild of K Ganesh. - Hostel Taj.

Pooja G Katkojwar

Director

She is an exemplar of a dedicated and passionate human being. With her formal training in the field of commerce and passion for the digital arts, she has been managing the academy with success and utmost grace and at the same time is leading the academy's leading wedding album design training courses. It was often brought to her notice that women surrounding her were intrigued about her creative skills despite her master's degree in commerce. These incidents lead to the development of the women empowerment and self-dependence aspect to the GaneshAlbums Academy of Photography. It was evidently noticed by her that despite the strong presence of women in the field of digital arts, community representation of women was absent. This motivated her to establish the Alliance of Women in Photography & Designing (AWPD). Alliance of Women in Photography & Designing is now working for the welfare of women in the field of photography and designing with Pooja G. Katkojwar as its founder and an active core member.

VISION



With a love for art and technology at its base, GaneshAlbums Academy of Photography is a one-of-a-kind residential training institute in the field of digital arts.

We aim towards promoting the independence of artists and creating a supportive skill development platform for budding digital artists with our access for all, wide, and industry-ready courses in the fields of Photo editing | Video editing | Photography | Videography

“संसार डिजिटल, डिजिटल काम हैं, शिक्षा डिजिटल, डिजिटल दाम हैं।
भविष्य की कला है जो, डिजिटल ही उसका नाम है।”

MISSION

Our mission is aimed towards filling the lacuna in the digital arts training and education industry in the country that is being felt strongly by professionals in the industry. At the same time, we wish to be a platform known for promoting women's empowerment and self-dependence.

Our courses are designed with utmost care to accommodate all levels of understanding and expertise. With the help of our decades-long experience in the field, we have specifically directed the courses towards filling the gaps that we, as industry-leading professionals, have experienced.

“धूप में न सफेद हुए है बाल, फसे, लड़े, काटे कई है जाल।
चूभती पगंडियों से चुने फूल, शिक्षा के बने गुलदस्ते कमाल।”



GOALS

We understand the fact that expecting to grow and move ahead without a proper set of goals is like expecting a steering less car to reach its destination. Our understanding of the industry and experience has helped us in our goal-setting process.

Developing a socially sensitive, industry-leading platform for training and education of digital arts

Creating professionals at par with the ever-rising industry standards

Making quality training in the field more accessible

Creating avenues that will support the independence of digital artists all around the country.

Establishing an organization with a conscience working towards the upliftment of the women, military families, and the specially-abled too.

“आत्मनिर्भर कलाकार, आत्मनिर्भर भारत”



Basic Course

Duration: 25 Days | Fees: Rs. 15,000/-

The course is designed to familiarize beginners with Adobe's Photoshop. This course will also enable the students to create in-vogue, good quality photo edits and graphic designs. The course is broken down into 5 sections and is developed as a resource for starting out with the platform and specific or overall revision of the platform too.

- Introduction to the basic concepts of graphics
- Workspace and space elements
- Types of layers and masks
- Manage image / Canvas as per design
- Background change and application of different types of effects
- Evolutions in Photoshop
- Tool base in details with Menus
- Blending options in details
- Basic Actions and Exporting Documents

Advance Course

Duration: 25 Days | Fees: Rs. 15,000/-

The advanced course title will involve essential professional skills like advanced image compositing along with retouching and outputting techniques. The interactive nature of our courses assure in depth and complete understanding of the concepts and techniques such as;

- Frequency Separation
- Refine edges and loose hair cuttings
- Smart object and file linking/link embedding
- Colour corrections with ACR (Adobe Camera Raw)
- Automation and batch processing
- Creative touch and colour grading in album designing
- Exporting/security option for approval to your clients
- High-end professional retouching
- Shadows and reflections
- Pre-wedding enhancements and manipulation
- Lay-outing and principles of wedding album designing
- Advanced actions
- Digital Paintings/pencil sketches/torn edges
- FAQ regarding pre-wedding enhancements and wedding album designing

Master Class

Duration: 25 Days | Fees: Rs. 15,000/-

Looking to take up a mastery in digital arts?

This is the course for you! A well designed course that will bring you at par with the industry standard of digital artists.

You can be a master in Album Designing or in Pre-wedding Photo Editing.





*We strongly believe in giving back to society,
all of our scholarship programs
are born out of the
same urge.*

SCHOLARSHIP PROGRAMMES

1 Children of military personnel are awarded 100% scholarship

2 *Wives of professional photographers are awarded 50% scholarships.

3 **Specially-abled individuals are awarded scholarships corresponding to the percentage of their disability.

*Applicable when the couple applies together.
**On presenting required documents

MEMBERSHIP PLAN

For productive learning on any subject, revision is a must, and to provide willing students an opportunity to revise their learning, our membership course allows them to attend classes from the basic and advanced classes.

Membership duration: **6 months**

Membership fees: ₹ 2500/- + ₹ 2500/- (Enrollment fees)

TRAINING & PLACEMENTS

Ganeshalbums Academy of Photography Pvt. Ltd. Nagpur offers more than photo editing and album designing training courses with 100% placement support in Nagpur as well as over pan India. We focused on Job oriented training programs which help our students to get a job as soon as they complete our placement training. Through our training programs and course, contents are designed in such a way to achieve every student's career goal. With a strong presence across India and a dedicated team of Placement support professionals, we are able to achieve high placement success.

Scope of Photoshop/ Photo Editing

- Photo Editing
- Photographer
- Graphic Artist
- Art Director
- Digital painting
- Production Artist
- Pre-wedding photo editing
- Wedding Album designing
- Logos and Poster designing and Sticker design and many more...

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INFRASTRUCTURE

In a technology-driven world and profession like ours, having a supportive infrastructure is a must and we understand the fact for sure. GaneshAlbums Academy of Photography's lab is equipped with high-end computers capable of running all the required software with ease so as to ensure uninterrupted practice and training.



HOSTEL TAJ

Boasts of a long list of facilities

We also have a one-of-its-kind hostel facility, Hostel Taj. Hostel Taj was conceptualized by our founders with an intention to help the needy to become self-dependent and now has evolved into a second home for the students of our residential program. Our aim behind developing Hostel Taj was to provide our students with a nurturing environment for their learning and growth.

- Wi-fi connectivity
- 24-hour surveillance
- Well maintained hygiene
- 24-hour availability of water
- The facility of hot and cold water
- 24-hour access to RO purified drinking water
- Fresh and nutritious food along with a separate dining hall.
- Medical Care
- Locker facility
- Indoor games
- Lift
- Resident warden
- The hostel is now capable of housing 15 students.





www.rsproductions.xyz



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