

Neil Stanley

[Neil Stanley](#) is the Founder and CEO of The CorePoint.

Neil founded [The CorePoint](#) in 2010 with a mission of revitalizing pricing strategies for retail deposits. The company provides clients across the country with enhanced ways of profiting through attracting and retaining properly priced retail deposits. He has been granted two U.S. Patents for business processes which unleash value in time deposits including the patent on [Redeemable CD®](#).

He has facilitated the High-Performance Idea Exchange for the [Sheshunoff CEO Affiliation](#) Peer Groups since 2021. Neil has taught at Graduate School of Banking in Colorado; Southwest Graduate School of Banking; and Graduate School of Banking - Madison. Neil has published numerous [banking industry articles](#) and participated in many [banking podcasts and webinars](#). Neil is the Keynote speaker for the [2025 Retail Deposit Optimization and Strategic Management](#) conference.

With 30 years as a bank executive with three high-performance family-owned banking groups, Neil has held a spectrum of roles in banks including Holding Company VP, Chief Liquidity and Investment Officer, Chief Credit Officer, President of Community Banking, and CEO.

Neil has served as a director for several banking and financial organizations. He also serves on the board of [Pillar Seminary](#).

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