

# This is an InLink.

InLinkUK is a London-based technology company working in exclusive partnership with BT to ensure urban areas are well-served in the digital age through the roll out of InLinks and to rationalise their network of payphones, with two removed for each InLink installed.

The InLinkUK from BT service is delivered through a collaborative approach, with local councils engaged to assist in identifying payphones for removal and all InLink locations approved through the planning process before any works occur.

At no cost to taxpayers or end users, InLinks provide an unprecedented suite of essential urban tools, including free ultrafast Wi-Fi, phone calls, wayfinding, phone charging, an emergency 999 call button, public messaging capabilities, and a platform for interactive technologies on the streets such as air quality monitoring.



## Benefits for urban centres

**InLinks are a fully-accessible community structure that at no cost to taxpayers or end users are helping to connect and improve local streets in urban centres by:**

- Giving back valuable pavement space through the removal of existing payphones
- Assisting in reducing economic and social inequalities associated with the digital divide by providing free ultrafast Wi-Fi and phone calls to nearby communities
- Supporting local job creation and investment through the installation, maintenance, bi-weekly and ad-hoc cleaning of each InLink
- Helping make communities safer with new ways to communicate and giving direct access to emergency services
- Unlocking public funds for other projects by reducing the need for governments to invest in street clutter reduction and similar connectivity services
- Providing opportunities to display council, community, and other hyper-local content on the digital screens whose advertising raises the money to pay for the services
- Providing a technology platform to integrate additional environmental sensors based on community needs

**Every InLink is powered by 100% renewable energy and provides its community with:**

- Free ultrafast Wi-Fi with speeds up to 1 Gb per second within 100 metres
- Free phone calls to UK mobile, local, or national numbers
- Touchscreen tablets to access services, BT's phone book, maps and wayfinding
- A dedicated council web app on the tablet to access local information and services
- A wheelchair height braille interface, hearing induction loops, and TalkBack functionality to ensure a fully-accessible service
- 438 hours of council content each year to promote local initiatives
- A community notice board service with over 1,000 hours per year of hyper-local content, including promotion of local events
- Secure power-only USB ports for rapid device charging
- Direct 999 call button with location sharing two-press approach
- Dimming of screens and volume at night to limit impact
- Opportunity to integrate additional sensors to assist in measuring air quality (under trial), noise, and other environmental factors
- A range of future services including emergency messaging
- Affordable advertising for local business

To contact the team or find your nearest InLink visit [www.inlinkuk.com](http://www.inlinkuk.com)

