

# InLink Partners Programme

InLinks are rolling out in urban areas across the UK; offering the fastest free public Wi-Fi available, free phone calls, as well as local digital community advertising.

They are designed to be fully accessible, and are free to all members of the public and at no cost to users or taxpayers as the services are funded by the digital advertising.

We also work closely with Councils and community groups to display localised messaging, news and events, creating the community noticeboard of the future.

As well as creating smarter communities we also work to reduce street clutter. For each InLink installed, we and our exclusive partners BT look to remove at least two existing payphones and return pavement space to the community.

## What is an InLink Partner?

Any not-for profit organisation based in the UK whose purpose is to further the interest of business members can apply to be an InLink Partner (e.g Chambers of Commerce or Business Improvement District).

To apply simply complete the simple form on the next page and send it to [hello@inlinkuk.com](mailto:hello@inlinkuk.com) and a member of the team will be in touch.

Once approved as an InLink Partner you and your members can access a discount of 30% on the price of a standard InLink booking.\*

To access the discount, you and your members simply need to email [advertise@inlinkuk.com](mailto:advertise@inlinkuk.com) and note which InLink Partner you are associated with.

There is no cost to becoming an InLink Partner.

\*Available when booking up to 15 InLinks (30 screens) in London and up to 5 InLinks (10 screens) elsewhere in the UK. Additional discounts may be available above this but should be discussed with the relevant sales agent.

**30% discount**  
on InLink advertising for  
you and your members



# Request to Participate

When accepted this Request forms the basis of the agreement for the Organisation to be recognised as an “InLink Partner” by InLink Ltd trading as ‘InLinkUK’ (located at level 4, 22 Percy Street, London W1T 2BU) and sales agents acting on their behalf.

A business who is a member of an InLink Partner at the time of booking will be **able to access a 30% discount when booking** up to 30 screens in London or up to 10 screens in other cities (the Discount), with other discounts available for larger bookings.

The membership status of a business will be determined via the InLink Partner’s website unless an alternative list or method is agreed with InLinkUK.

InLink Partners agree to where possible promote the benefits InLinks provide to the community (ultrafast Wi-Fi, free calls, etc) as well as the discount available to their members.

InLinkUK will give preference to working with InLink Partners in the trial and the roll-out of future initiatives and features relating to the InLinks.

This agreement is for a period of two (2) years from the Acceptance Date below and can only be extended by mutual agreement between InLinkUK and the Organisation. InLinkUK reserves the right to withdraw the InLink Partner status of any Organisation or alter the Discount at any time.

I, the undersigned, hereby certify that I am over the age of eighteen, and that I have read, understood, and am empowered to agree to the above on behalf of my Organisation and that InLinkUK shall not be liable for any loss or damage.

Organisation Name:

Address:

Website:

Representative:

Signature:

Date: