



TREADXPERTS: ARRIVE BY 4PM FOR REGISTRATION AND CHECK

Monday Sept. 14	4:00 PM	6:00 PM	Dealers Arrive	Registration	Dealers and Guests
	6:00 PM	7:00 PM	Reception	Upper Canada Hall	Dealers, Guests, Manufacturers
	7:00 PM	8:00 PM	Dinner	Upper Canada Hall	Dealers, Guests, Manufacturers
	8:30 PM	10:00 PM	Special Guest Entertainment	Upper Canada Hall	Dealers, Guests, Manufacturers

Tuesday Sept. 15	7:30 AM	8:45 AM	Breakfast & Tradeshow Opens in Olde Library	Cannery Restaurant	Dealers, Guest, Manufacturers
	9:00 AM	3:30	Business Summit Presentations	Upper Canada Hall	Dealers and Guests
	11:45 AM	12:15 PM	Lunch	Upper Canada Hall	Dealers, Guests, Manufacturers
	12:15	12:30	Special Reveal	Upper Canada Hall	Dealers, Guests, Manufacturers
	12:30	1:30	Business Summit Presentations	Upper Canada Hall	Dealers and Guests
	1:30 PM	2:00 PM	Kumho Presentation	Upper Canada Hall	Dealers and Guests
	2:00 PM	3:00 PM	Guest Speaker	Upper Canada Hall	Dealers, Guests, Manufacturers
	3:00 PM	3:30 PM	Award Some Prizes	Upper Canada Hall	Dealers and Guests
	3:30 PM	4:30 PM	Tradeshow Cocktail Hour	Regent Room/Upper Canada Hall	Dealers, Guest, Manufacturers
	6:00 PM	7:00 PM	Reception	Upper Canada Hall	Dealers, Guest, Manufacturers
	7:00 PM	8:30 PM	Dinner/ Welcoming Remarks/Jazz Duo	Upper Canada Hall	Dealers, Guest, Manufacturers
	8:00 PM	10:00 PM	Casino Royale Opens!	Regent Room	Dealers, Guest, Manufacturers
	8:00 PM	10:00 PM	DJ music, roaming photo and AI Characiture stations (4 in total)	Upper Canada Hall	Dealers, Guest, Manufacturers
	10:00 PM	10:30 PM	Casino Royale Closes - tickets into ballot box	Upper Canada Hall	Dealers, Guest, Manufacturers
	10:30 PM	10:45 PM	Last Call - Award Last Two Grand Prizes from Casino	Upper Canada Hall	Dealers, Guest, Manufacturers
	10:45 PM	11:00 PM	Champagne Toast Evening Wraps Up	Upper Canada Hall	Dealers, Guest, Manufacturers

Wednesay Sept. 16	7:30 AM	9:30 AM	Breakfast	Cannery Restaurant	All Attendees
Departure Day					All Attendees

SPECIAL THANK YOU TO OUR DIAMOND SPONSOR!

KUMHO
TIRE