



## EVENTS

The success of every meeting, gathering, conference or a group Tour certainly gets enhanced when a special Event or celebration is added on.

**SPICE** as a experienced MICE player negotiates with various agencies involved so that a special Event as an integral part of a gathering or just by itself is handled professionally, right from choosing a suitable venue to the actual event flow.

Any Event is a highlight and gets remembered therefore a lot of thought and planning is required to achieve a desired effect or result.

A lot of events have been staged by **SPICE** in India and in many countries as part of a tour, meeting or conference.

Usually the **SPICE** work envisaged for the Event part includes :

- Logistics : Travel, Stay, Transport
- Venue & Stage : Decor, Lighting, AV, Security,
- Event flow
- Gala Dinner : Décor, Set-up, Meals,
- Artist / performance coordination, security, management

## EXHIBITIONS

Most of the Conferences / Congresses or large Meetings are known to raise funds by way of exhibition space and here too **SPICE** brings its all around expertise to the table.

The work undertaken by **SPICE** includes :

- Planning, Promotion, Permissions, Printing & Logistics
- Space selling / allocation, Lay out, Stall fabrication, Staffing
- Inauguration, PA system, Safety, Security, Signage
- Venue Management : Décor, Displays, Signage, Visitor flow, Housekeeping, Meals
- Networking, Seminars, Talks

**@ SPICE organized Bollywood singer concert – 7000+ in audience !**