Mature Club Studios Pvt. Ltd.

Franchise Application Form

Start Your Own Wellness Revolution

Section A: Appl	icant Information		
Full Name:			
Date of Birth:	Gender: □ Ma	ale □ Female □ Other	
Mobile Number:			
Email Address: _			
Address:			
City:	State:	Pincode:	-
Section B: Busine	ess Background		
Current Occupat	•		
	(if any):		
Years of Experie	nce in Business (if any):	
Are you currentl	y running or have run	any franchise? □ Yes □ No	
If yes, please pro	ovide details:		

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Section C: Investment Details

Available Investment Capacity:

TIER 1 CITIES
(Mumbai, Delhi, Bangalore, Hyderabad, Chennai, Kolkata, Ahmedabad, Pune)
□ ₹25–30 Lakhs □ ₹30–50 Lakhs □ ₹50 Lakhs+
Preferred Franchise Area (sq. ft.): □ 800–1000 □ 1000–1500 □ 1500–2000 □ Other:
Preferred Location/City:
TIER 2 CITIES
(Jaipur, Lucknow, Coimbatore , Kochi, Vishakapatnam, Surat, Bhopal, Indore, Nagpur, Amritsar, Bhubaneshwar, Chandigarh, Gaziabad, Faridabad, Patna, Raipur, Agra, Ajmer, Kanpur, Mysore, Srinagar, Jamshedpur)
□ ₹20–25 Lakhs □ ₹25–40 Lakhs □ ₹40 Lakhs+
Preferred Franchise Area (sq. ft.): □ 800–1000 □ 1000–1500 □ 1500–2000 □ Other:
Preferred Location/City:
TIER 3 CITIES
(Roorkee, Rajamundry, Etawah, Bhatinda, Hajipure, Rohtak, Hosur, Gandhinagar, Junagadh, Udaipur, Jhansi, Madurai, Vijayawada, Meerut, Mathura, Bikaner, Cuttack Nashik, Rourkela)
□ ₹18–22 Lakhs □ ₹22–32 Lakhs □ ₹32 Lakhs+
Preferred Franchise Area (sq. ft.): □ 800–1000 □ 1000–1500 □ 1500–2000 □ Other:
Preferred Location/City:

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Section D: Interest & Expectations 1. Why do you want to start a Nature Club Studios franchise?		
2. How soon do you want to start the franchise?□ Immediately □ Within 3 Months □ Within 6 Months □ Exploring for future		
3. Are you looking for:		
☐ Single Unit Franchise ☐ Multi-unit Franchise ☐ Master Franchise		
Section E: Declaration I hereby declare that all the information provided in this form is true and accurate to the best of my knowledge. I understand that this is an application to explore a potential franchise opportunity and does not guarantee an offer or approval.		
Signature: Date:		
Submit to:		
Nature Club Studios Pvt. Ltd. 1st Floor, Near Telangana Pindivanthalu, Street no 5, Advocates Colony, Domalguda, Himayatnagar, Hyderabad – 500029 Contact: +91 7036557513 Website: www.natureclubstudios.com Email: franchise@natureclubstudios.com		

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A. Studio

- 1. Interior Designing
- 2. Blinds
- 3. Matting
- 4. Painting
- 5. Lighting
- 6. Air Conditioners
- 7. Fans
- 8. Electricals
- 9. Sound Systems
- 10. Furnitures (Includes Cabinets, Changing Room Storage, Office Desks, Chairs, Shoe Racks)
- 11. Changing Room
- 12. Wash Room
- 13. Manager's Cabin
- 14. Fall Ceiling
- 15. Glass Works
- 16. Wallpapers
- 17. Water Dispenser
- 18. Door Mats
- 19. Dustbins
- 20. Wall Clocks
- 21. Artificial Decorative (Planters, Photo Frames etc.)

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B. Branding & Marketing

- 1. In-Studio Branding
- 2. Outdoor Branding
- 3. Glow-Sign and LED Boards
- 4. Digital Branding
- 5. Digital Media & Print Media Support
- 6. Hand Bill Distributions
- 7. Guidelines & Term Boards
- 8. Danglers & Posters
- 9. Standees
- 10. Team T- Shirts
- 11. Demo Sheets

C. Professionals & Operational Team

- 1. Human Resource Support
- 2. Professional Yoga Coach (Hiring)
- 3. Zumba/Dance Fitness Coach (Hiring)
- 4. HIIT/Functional Coach (Hiring)
- 5. Front Office Executive (Hiring)
- 6. House Keeping (Hiring)

(Note Studio Management Shall be controlled by Centralized Operational Team by Nature Club Studios Pvt Ltd)

D. Studio Fitness Accessories

- 1. Dumbbells
- 2. Yoga Mats
- 3. Yoga Wheels
- 4. Yoga Bricks/Blocks
- 5. Yoga Ropes
- 6. Resistance Bands

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- 7. Kettle Bells
- 8. Medicine Balls
- 9. Rollers
- 10. Ankle Weights (Straps)
- 11. Weight Racks
- 12. Gym Balls
- 13. Medicine Ball Racks
- 14. Strap Hooks
- 15. Mat Holders
- 16. Weight Machines
- 17. BMI Machines

E. Stationery and Accessories

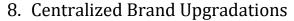
- 1. Bill Books
- 2. Registration Forms
- 3. Writing Materials
- 4. Stamping Materials
- 5. Pinning Materials
- 6. Files & Folders
- 7. Others as per Office requirements
- 8. Maintenance & Housekeeping Supplies

(Note: The First Set to be provided only at the time of Launch)

F. Operational Support

- 1. Timely Promotional Updates
- 2. Upgradation of Fitness Programs
- 3. Trainer's Training Programs
- 4. Reviews & Testimonials
- 5. Digital Marketing Support
- 6. Organizing Fitness Workshops
- 7. Client Relationship Support

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- 9. Seasonal Offers & Packages for Members
- 10. Festive Marketing Supports

DECLARATION: THE STUDIO SET-UP CAN BE BOOSTED WITH ALL THE WORLD CLASS THEMED PRESENTATION AND ACCESSORIES DEPENDING UPON THE BUDGET AND STUDIO SIZE.