

Nature Club Studios Pvt. Ltd.

Franchise Application Form

Start Your Own Wellness Revolution

Section A: Applicant Information

Full Name: _____

Date of Birth: _____ Gender: ☐ Male ☐ Female ☐ Other

Mobile Number: _____

Email Address: _____

Address:

City: _____ State: _____ Pincode: _____

Section B: Business Background

Current Occupation/Business:

Company Name (if any): _____

Years of Experience in Business (if any): _____

Are you currently running or have run any franchise? ☐ Yes ☐ No

If yes, please provide details:

Nature Club Studios Pvt Ltd

1st Floor, Street No 5, Advocate's Colony, Near Telangana Pindivanthalu,
Domalguda, Himayatnagar, Hyderabad - 500029

Section C: Investment Details

Available Investment Capacity:

TIER 1 CITIES

(Mumbai, Delhi, Bangalore, Hyderabad, Chennai, Kolkata, Ahmedabad, Pune)

☐ ₹25-30 Lakhs ☐ ₹30-50 Lakhs ☐ ₹50 Lakhs+

Preferred Franchise Area (sq. ft.):

☐ 800-1000 ☐ 1000-1500 ☐ 1500-2000 ☐ Other: _____

Preferred Location/City: _____

TIER 2 CITIES

(Jaipur, Lucknow, Coimbatore, Kochi, Vishakapatnam, Surat, Bhopal, Indore, Nagpur, Amritsar, Bhubaneshwar, Chandigarh, Gaziabad, Faridabad, Patna, Raipur, Agra, Ajmer, Kanpur, Mysore, Srinagar, Jamshedpur)

☐ ₹20-25 Lakhs ☐ ₹25-40 Lakhs ☐ ₹40 Lakhs+

Preferred Franchise Area (sq. ft.):

☐ 800-1000 ☐ 1000-1500 ☐ 1500-2000 ☐ Other: _____

Preferred Location/City: _____

TIER 3 CITIES

(Roorkee, Rajamundry, Etawah, Bhatinda, Hajipure, Rohtak, Hosur, Gandhinagar, Junagadh, Udaipur, Jhansi, Madurai, Vijayawada, Meerut, Mathura, Bikaner, Cuttack, Nashik, Rourkela)

☐ ₹18-22 Lakhs ☐ ₹22-32 Lakhs ☐ ₹32 Lakhs+

Preferred Franchise Area (sq. ft.):

☐ 800-1000 ☐ 1000-1500 ☐ 1500-2000 ☐ Other: _____

Preferred Location/City: _____

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Section D: Interest & Expectations

1. Why do you want to start a Nature Club Studios franchise?

2. How soon do you want to start the franchise?

☐ Immediately ☐ Within 3 Months ☐ Within 6 Months ☐ Exploring for future

3. Are you looking for:

☐ Single Unit Franchise ☐ Multi-unit Franchise ☐ Master Franchise

Section E: Declaration

I hereby declare that all the information provided in this form is true and accurate to the best of my knowledge. I understand that this is an application to explore a potential franchise opportunity and does not guarantee an offer or approval.

Signature: _____ Date: _____

Submit to:

Nature Club Studios Pvt. Ltd.

1st Floor, Near Telangana Pindivanthalu,

Street no 5, Advocates Colony, Domalguda, Himayatnagar, Hyderabad – 500029

Contact: +91 7036557513

Website: www.natureclubstudios.com

Email: franchise@natureclubstudios.com

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List of Deliverables

(May vary as per Budget Allocation)

A. Studio

1. Interior Designing
2. Blinds
3. Matting
4. Painting
5. Lighting
6. Air Conditioners
7. Fans
8. Electricals
9. Sound Systems
10. Furnitures (Includes Cabinets, Changing Room Storage, Office Desks, Chairs, Shoe Racks)
11. Changing Room
12. Wash Room
13. Manager's Cabin
14. Fall Ceiling
15. Glass Works
16. Wallpapers
17. Water Dispenser
18. Door Mats
19. Dustbins
20. Wall Clocks
21. Artificial Decorative (Planters, Photo Frames etc.)

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B. Branding & Marketing

1. In-Studio Branding
2. Outdoor Branding
3. Glow-Sign and LED Boards
4. Digital Branding
5. Digital Media & Print Media Support
6. Hand Bill Distributions
7. Guidelines & Term Boards
8. Dangers & Posters
9. Standees
10. Team T- Shirts
11. Demo Sheets

C. Professionals & Operational Team

1. Human Resource Support
2. Professional Yoga Coach (Hiring)
3. Zumba/Dance Fitness Coach (Hiring)
4. HIIT/Functional Coach (Hiring)
5. Front Office Executive (Hiring)
6. House Keeping (Hiring)

(Note Studio Management Shall be controlled by Centralized Operational Team by Nature Club Studios Pvt Ltd)

D. Studio Fitness Accessories

1. Dumbbells
2. Yoga Mats
3. Yoga Wheels
4. Yoga Bricks/Blocks
5. Yoga Ropes
6. Resistance Bands

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7. Kettle Bells
8. Medicine Balls
9. Rollers
10. Ankle Weights (Straps)
11. Weight Racks
12. Gym Balls
13. Medicine Ball Racks
14. Strap Hooks
15. Mat Holders
16. Weight Machines
17. BMI Machines

E. Stationery and Accessories

1. Bill Books
2. Registration Forms
3. Writing Materials
4. Stamping Materials
5. Pinning Materials
6. Files & Folders
7. Others as per Office requirements
8. Maintenance & Housekeeping Supplies

(Note : The First Set to be provided only at the time of Launch)

F. Operational Support

1. Timely Promotional Updates
2. Upgradation of Fitness Programs
3. Trainer's Training Programs
4. Reviews & Testimonials
5. Digital Marketing Support
6. Organizing Fitness Workshops
7. Client Relationship Support

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8. Centralized Brand Upgradations
9. Seasonal Offers & Packages for Members
10. Festive Marketing Supports

DECLARATION: THE STUDIO SET-UP CAN BE BOOSTED WITH ALL THE WORLD CLASS THEMED PRESENTATION AND ACCESSORIES DEPENDING UPON THE BUDGET AND STUDIO SIZE.

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