

SENIOR GYM

BY

Nature Club Studios Pvt Ltd

RECLAIMING LIFE



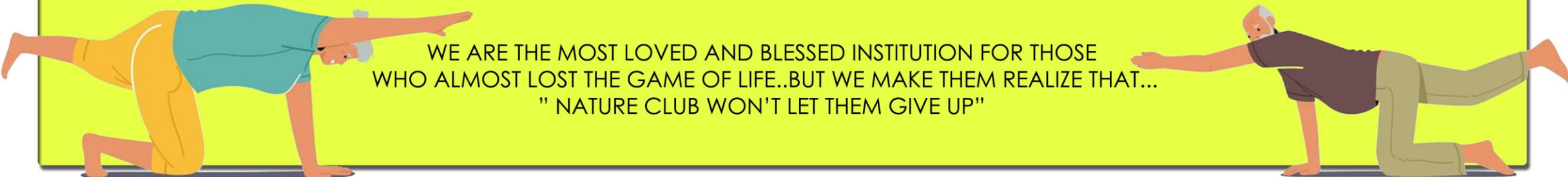
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About Nature Club

Based out of Hyderabad we started our Journey in 2017 with a vision to create a fitness and health awareness among those who are either ignored or are helpless towards their health. Senior Citizens, Cases of Rehabilitation through natural health and fitness regimes, transformation through good lifestyle, Kid's Fitness, Special Child Lifestyle programs and common fitness programs for all irrespective of "AGE - GENDER - PHYSICAL CONDITIONS" had been our expertise.

Even though the company started its operations in 2017, but the idea behind Nature Club holds more than 30 Years of research on every weaker section of human society. The founder of Nature Club Studios, Dr.Somnath Mazumdar lives a vision of making a stronger human society particularly for those who are losing hopes about their lives. Mostly the Senior Citizens who live a life with a View that " Few More Days Left" thought.... Nature Club have successfully worked on them to make them believe in the famous bollywood dialogue "PICTURE ABHI BAAKI HAI"



WE ARE THE MOST LOVED AND BLESSED INSTITUTION FOR THOSE
WHO ALMOST LOST THE GAME OF LIFE..BUT WE MAKE THEM REALIZE THAT...
" NATURE CLUB WON'T LET THEM GIVE UP"

www.natureclubstudios.com

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Why Senior Gym

"SENIORS ARE NOT OLD..
THEY ARE EXPERIENCED IN LIVING LIFE
HENCE THEY DESERVE A BETTER LIFE"

Senior Gym is World's only exclusive Fitness initiative for senior citizens, thats been driven with a lot of research in Senior Health and Lifestyle.

A Revolutionary concept by Dr.Somnath Mazumdar established in 2017 to Make Sure that Senior Citizens can be more Self Confident and Self Dependent.

Most of Senior Citizens live a life where they feel lonely, helpless and sad.
.Hence Senior Gym provides them with a destination
that provides them all reasons to be happy, healthy, strong and young forever.

A Program Created to make Seniors - STRONGER - PAIN FREE - HAPPIER

A Program that has created over 4000 success stories who regained - MOBILITY - HAPPINESS & PURPOSE

A Program that strives to the vision " WE WON'T LET THEM GROW OLD"

A Program that makes sure that Seniors are not OLD .. but they are Experienced in Living Life
hence they deserve to Live rather than Spend their life.





WHAT MAKES US UNIQUE?

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WE ARE THE ONLY ONE
IN WHOLE WORLD
TO DO SO EXCLUSIVELY
FOR SENIORS

- # WE ARE NOT JUST A FITNESS INSTITUTE - WE ARE A MOVEMENT
- # WE PROVIDE A WELL RESEARCHED THERAPEUTIC & STRENGTH BASED FITNESS MODEL THAT SUITS SENIORS
- # WE ARE THE ONLY MULTI FACILITY BASED FITNESS STUDIO WHICH IS EXCLUSIVELY DESIGNED FOR SENIOR CITIZENS
- # WE ORGANIZE
 - * NOT ONLY PHYSICAL BUT ALSO MENTAL FITNESS THROUGH OUR SPECIAL MINDFULNESS - MEDITATION AND GROUP BONDING PROGRAM.
 - * A SPECIAL ZUMBA AND DANCE FITNESS PROGRAM FOR 50 PLUS
 - * A THRIVING SOCIAL SPACE REDIFINING OLD-AGE AS THE NEW YOUNG

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OUR PROGRAMS FOR SENIORS

- # GYM FOR SENIOR CITIZENS
- # GUIDED STRENGTH TRAINING
- # YOGA
- # FUNCTIONAL FITNESS
- # HIIT & AEROBICS
- # ZUMBA & DANCE FITNESS
- # MEDITATION & MINDFULNESS
- # SOCIAL CLUB & EVENTS

ALL PROGRAMS
ARE CUSTOMISED
AS PER AGE AND
CONDITIONS



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FRANCHISE OPPORTUNITY

HOW TO PARTNER WITH US

AREA REQUIRED : 1000 TO 2000 SFT

INVESTMENT REQUIRED : INR 15 LAC ONWARDS

SET-UP PERIOD : 45 DAYS

AGREEMENT PERIOD : 5 YEARS

INVESTMENT RETURN : 18 TO 24 MONTHS

AVERAGE RETURN ON INVESTMENT : 160%

BRAND RETENTION FEE : 50% AT EOC



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WHAT WE PROVIDE

COMPLETE STUDIO SET-UP + INTERIORS

TRAINED COACHES & MANAGEMENT

PRE-LAUNCH MARKETING

PRE-LAUNCH REGISTRATION

BILLING & CLIENT MANAGEMENT TOOLS

P.O.S (POINT OF SALES SUPPORT)

GYM - SETUP WITH ALL FITNESS ACCESSORIES

GROUP - MEDIA SUPPORT

CLUB AND ON-GOING PROMOTIONAL SUPPORT

WORKSHOPS & UPGRADATION

ACCOUNTING SUPPORT



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CALL : 703 6557 513 / 759 5925 747

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