



Why to invest into Fitness Industry?

- * Fitness is the need of every person across the world.
- * Safest Back-up business for anyone.
- * Fitness Industry Never Fades Out
- * Industry only grows with time
- * Apart from Hospital business this is the only need of hour for every individual.
- * One time investment and doesnt demand repeated financial feeding.
- * Limitless Possibilities.



About Us:

Nature Club Studios Pvt Ltd is a premier fitness studio chain based out of Hyderabad. With a strong community following and a reputation for excellence, we stand out as the Only Fitness Studio offering Natural Fitness and Wellness Services that cater to people of all ages and physical conditions - from children to senior citizens.

We are proud to be Hyderabad's fastest-growing and most popular fitness brand, built on a foundation of holistic wellness, inclusivity and innovation.



Nature Club Studios Pvt Ltd www.natureclubstudios.com

The Opportunity

The Demand for natural wellness, preventive health and mind-body fitness is booming not only in India but across the world. Nature Club Studios is perfectly positioned at the intersection of health, mindfulness, and sustainability.

Whether you are from a fitness background or simple passionate about natural living, this is your chance to own a meaningful, profitable business aligned with wellness and community.

.....Let's Grow Together.....

We are looking for passionate, energetic individuals ready to make a positive impact. If you are committed to wellness and community transformation. Nature Studio is your ideal Franchise Partner.



Why Partner With Us

Proven Business Model: High ROI and low operational risks.

Comprehensive Training & Support: End-to-end setup and ongoing management guidance

Exclusive Territory Rights: Operate without direct brand competition.

Natural Fitness Concept: Uniquely positioned to lead the wellness revolution.

Brand Recognition: Strong reputation and customer trust in Hyderabad Fitness Market

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Our Fitness Verticals

Yoga - Traditional and Therapeutic

HIIT - High-Intensity INterval Training

Gym - Complete Physique Building

Functional Fitness - Daily movement improvement

Zumba - Fun, Music Based Workouts

Meditation - Mind - Body Relaxation and awareness

Kids Fitness - Engaging and Safe Physical activity

Senior Citizen Fitness - Low-impact, guided training

Therapeutic Fitness - Specially designed for medical Conditions and Recovery.





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Franchise Investment Details

Model 1

Life Center (Non AC)

Yoga - HIIT - Functional Studio

Investment: INR 18 Lac onwards

Space Required: 800 to 1500 Sft

Setup Time: 30 to 45 Days

Break Even: 18 to 24 Months

Model 2

Life Center (Air Conditioned)

Yoga - HIIT - ZUMBA - FUNCTIONAL STUDIO

Investment: INR 25 Lac Onwards

Space Required: 1000 to 2000 Sft

Setup Time: 30 to 45 Days

Break Even: 18 to 24 Months

Model 3 M One by Nature Club

Yoga - Gym - Cardio - Zumba - Gen X Studio

Investment: INR 75 Lac Onwards

Space Required: 4000 to 5000 Sft

Setup Time: 60 Days

Break Even: 18 to 24 Months





Franchise Package Includes

Studio Design & Setup Installation

Holistic Wellness Program Modules

Instructor Training & Certificatioin

Centralized Operational Support

Member Management System

Grand Launch with Marketing Boost

Complete Operation Support



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Return on Investment LIFE CENTER

Hours of Operation Per Day: 10 Hours

Average Remuneration Per Hour: INR 3000/-

Average engagement per hour: 8

Engagement Per Day: 80

Remuneration Per Month: INR 3000 x 80: INR 240000/-

Annual Remuneration: INR 240000/-x12: INR 28,80,000/-

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Average Expenditure Per Month: INR 1 Lac

Average Expenditure Per Year: INR 12 Lac + 1 Lac (unforseen): Rs.1300000/-

Tentative Profit: 15.8 Lac ANNUALLY

Less Royalty Sharing: 3,16,000/-

Net Profit to Franchisee: INR 12,60,000/- (Annually)

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Return on Investment M One

Hours of Operation Per Day: 10 Hours

Average Remuneration Per Hour: INR 3000/-

Average engagement per hour: 36

Engagement Per Day: 300

Remuneration Per Month: INR 2500 x 300: INR 750000/-

Annual Remuneration: INR 750000/- x 12: INR 90,00,000/-

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Average Expenditure Per Month: INR 3 Lac

Average Expenditure Per Year: INR 36 Lac + 4 Lac (unforseen): Rs.4000000/-

Tentative Profit: 50 Lac ANNUALLY Less Royalty Sharing: 10,00,000/-

Net Profit to Franchisee: INR 40,00,000/- (Annually)

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