

# Nature Club Studios Franchise Model Apr 2025

Nature Club Studios offer Natural Fitness Solution that not only helps people to come out of physical ailments but also provides them with great health and fitness both Physically and Mentally.

## **We provide expert and well researched services through**

1. Yoga
2. HIIT (High Intensity Interval Training)
3. Aerobics
4. Cardio
5. Functional Training
6. Zumba
7. Therapeutic Fitness ( For those who are suffering from therapeutic conditions)

### **What You Get from Us :**

1. Business SOP
2. All Accessories and Equipment
3. One time Team Hiring
4. Training Module
5. Digital Marketing Throughout the Agreement Period
6. Branding Materials
7. Brand Authorization and License
8. Free Online Back-up Support

### **What You Give Us:**

1. A Space: 800 to 1500 sft (Recommended – Without Pillars or Less Pillars)
2. Space if in 1<sup>st</sup> floor or above should have Life Facility.
3. Interiors as per the design suggested by Nature Club.
4. CCTV Access
5. Center Manager/Front Desk Executive

### **Occupancy:**

Average Occupancy per Hour for 1000 sft Area:

15 Members

No of Hours of Average Operation per Day : 8

Average Occupancy per day/month : 90 Members

Average Monthly Fee Per Member : 2500

Average Revenue Per Month: 2.25 Lac

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**Expenses Per Month :**

Average Rental If Any : 35k

No of Coaches : 3

Average Salary :25 k x 3 : 75k

Maintenance & Misc (Including Front desk) : 20k

Average Monthly Expenses: Rs.1.3 Lac

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Average Profit from Month 6 from operations: Rs.60 to 80k

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**Investment:**

Franchise Fee & Accessories: Rs.7 Lac

Interior, Lighting, AC and other accessories: As per actuals (to be paid by the Franchisee)

**ROI: 24 to 36 Months**

Franchise Period 5 Years

Annual Royalty to Brand 20% After 1 Year of Operations.

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*Nature Club*  
**Life Center**  
adding Life to Life