



ANDREA BOGARD

Your Message - Delivered.

Copy Writing

Blog Curation

Message Development

Content Writing

and More!

Shooting.Hunting.Ballistics.Conservation

**“Without deviation from the
norm, progress is not
possible.”**

Frank Zappa





My Approach - Deviation from the Norm.

Are you looking for **fresh markets, new customers** and
stronger conversions?

Are you ready for **progress?**

The path to progress is through deviation from the
norm, to paraphrase Frank Zappa.

My method combines a love of shooting, hunting and
ballistics with a passion for connecting people with the
products they want and need through authentic,
technically grounded and engaging words and images.

ANDIDV8S

(Andi Deviates)



The Details Make the Difference.

From bespoke firearms to the nuance of bullet construction, I can help you meet your customer on their terms and knowledge base, resulting in positive purchasing trends.

Copy & Content

- Product descriptions
- Brand vision
- Web site text population
- Ad content curation
- Slogan/word track development
- Brand messaging
- Blog curation
- Article building
- And more!



PUBLICATIONS AND PRODUCTS:

- GunDigest Annual
- Cartridges of the World
- American Hunter
- American Rifleman
- Outdoor Life
- Shooting Illustrated
- Dillon's BluePress
- CoveyRise
- Shooting Sportsman
- Sporting Classics
- Clay Shooting USA
- Women's Outdoor News
- TheHole Story - Hornady Blog
- Tuarus Blog
- And More!

- Hornady MFG
- Griffin & Howe
- Krieghoff
- Leupold
- Bergara
- Remington
- Silencer Central
- Federal
- Hodgdon
- BOG
- Caldwell
- Defiance Machine
- Proof Research
- BSF Barrels
- MDT
- HS-Precision

- Syren
- Benelli
- Gunwerks
- Best of the West
- Swarovski
- Huskemaw
- Marlin
- Kuiu
- Ruger
- Pulsar
- Sightmark
- Warne
- Barnes
- Taurus
- And More!



Shooting, Gunmaking
Ballistics, Hunting, Stories,
Conservation
And More!



PROS & CONS

- Strong and diverse foundation in the hunting, shooting, ballistics and conservation realms.
 - Ability to craft messaging for your brand that will connect with your current client and future market.
 - Contract worker
- None Known



**Are you ready to connect with
your ideal client on a brand
new level?**

Let's talk!

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