



TRUSTED PARTNER.
**FLUID
SOLUTIONS.**



U.S. Lubricants
a U.S. Venture company



YOUR TRUSTED MANUFACTURER AND DISTRIBUTOR.

In 1976, we started out as a small oil lab in Wisconsin, completing quality control and analysis for our sister company. Decades later, we now blend and distribute products across the United States.

Serving a variety of industries, **U.S. Lubricants** offers the expertise and fluid solutions needed to optimize performance—whether it be for your own vehicles or equipment, or those of your customers.

Our portfolio of products includes our proprietary brand THRIVE® and other major, well-known brands, ensuring you're able to find a solution that's right for your preference, specific application, and budget.





► WHO WE ARE

TRUSTED PARTNER. FLUID SOLUTIONS.

Backed by our 70-year-old, family-owned parent company, we are committed to being the most trusted partner in automotive, manufacturing, and heavy-duty lubrication. But don't let our age fool you—we remain fluid in our solutions by staying on top of the latest industry standards and offering a wide variety of products.

OUR PRODUCTS

GASOLINE ENGINE OILS

HYDRAULIC OILS

DIESEL ENGINE OILS

GEAR OILS

ANTIFREEZE & COOLANTS

CNG ENGINE OIL

TRANSMISSION FLUIDS

DIESEL EXHAUST FLUIDS

...and a variety of specialty fluids & greases for manufacturing applications.



OUR FOOTPRINT

With regional blending facilities and distribution assets strategically positioned throughout the United States, we manufacture our in-house brand, THRIVE®, and we are equipped to distribute major brands nationally. **Scan here to view our locations.**

Austin

US Lubricants

THRIVE

BLENDED FOR YOUR APPLICATIONS

Our house brand, **THRIVE**®, is API-approved and formulated to meet or exceed most industry standards and specifications. Your fluid applications are covered with THRIVE products ranging from engine oil to coolant, and more.

AUTOMOTIVE SOLUTIONS

We're dedicated to serving your automotive business with a wide range of lubricant products from our house-brand THRIVE® to national brands such as Castrol and Valvoline. Alongside our sister division, U.S. AutoForce, we support service and repair shops, dealerships, quick lubes, and part suppliers like yours to guarantee your customers' vehicles run smoothly. You can rely on our team for industry expertise and commitment to ensure your business continues to thrive.



COMMON SIZES WE OFFER:



QUART
(0.95 L)



US GALLON
(4 QT)



PAIL
(5 GAL)



BAG-IN-BOX
(6 GAL)



DRUM
(55 GAL)

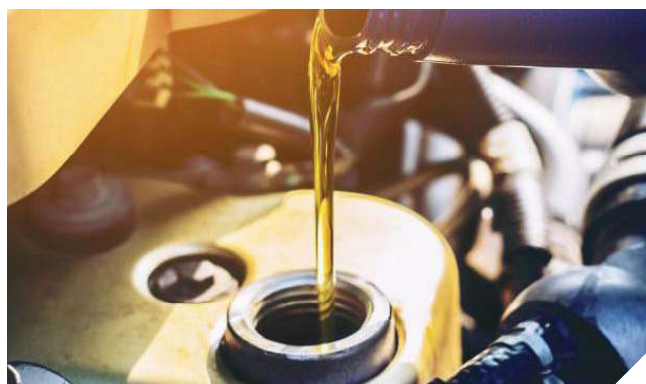


TOTE
(275 OR 330 GAL)



BULK
(IN SELECT REGIONS)

These are just some of our most common sizes. We offer a wide variety of package sizing in partnership with our brand and vendor partners.



Offering a Variety of Brands

We offer a variety of brands in addition to our house brand, THRIVE®, including Castrol, Valvoline, Ford Motorcraft, Idemitsu, and FUCHS.





INDUSTRY EXPERTISE YOU CAN TRUST

As a U.S. Venture company, our family of brands includes U.S. AutoForce, an industry leader in the distribution of tires and undercar parts. They are positioned to provide additional industry expertise to support your shop's goals.



TESTIMONIAL

"What we're not used to in the industry, especially on the lubricant side, is getting answers when you need them. There feels like there's an army behind all of the U.S. Lubricants brand to help us. The team is fantastic and makes everything easier—from purchasing, to the deliveries, to the website—everything is just hands down a lot easier than it was before. And when it comes to the THRIVE brand, it performs as well or actually better than some of the name brand oils that everybody's really familiar with. So I'd recommend THRIVE to anybody."

CONRAD KNIPP, OWNER/PARTNER
BURNETT AUTOMOTIVE, KANSAS

Ordering and Invoice Management at Your Fingertips

All customers have access to view and pay invoices online utilizing our state-of-the-art system. Currently, U.S. AutoForce customers in select regions can use that same website to order their motor oils and other fluids in just a few clicks. Post-purchase, you can track your order seamlessly as it moves through fulfillment and delivery.



MANUFACTURING SOLUTIONS

Our comprehensive fluid solutions cover every aspect of your equipment and finished products, from manufacturing processes to aftermarket service. We deliver extensive operational support and industry knowledge to build a lubricant program that upholds the durability and performance of your equipment and business.

Reliable fluid solutions for all stages of your product's lifecycle

► Manufacturing Fluids

A comprehensive product line of lubricants and fluids to ensure your manufacturing operations stay up and running

► Factory Fill Fluids

High-quality products that keep your equipment and vehicles moving in the field

► Aftermarket and Service Fill Fluids

As a manufacturer ourselves, we have the ability to put your brand on our products, as well as provide product and safety data sheets for you to distribute to your authorized dealers or end user.

► Metalworking Solutions & Specialty Products

Leveraging our extensive technical expertise, dedicated manufacturing facilities, and optimized processes, we equip manufacturers, machine shops, and integrators with the products to optimize uptime and improve production efficiency.



WHO WE SERVE



LAWN & GARDEN



CONSTRUCTION



LOGGING



SNOW REMOVAL



MUNICIPAL
VEHICLES



AGRICULTURE

These are just some of the industries we serve. Let us tailor a fluid solution specific to your product line.

DID YOU KNOW?

Many operations managers and top-level leadership look to their facilities and processes for very tangible ways to reduce energy consumption and promote sustainability. But did you know using quality lubricants can also help your customers achieve this? **Here are two examples from studies we've done:**

► Oil Refinery in New Mexico

Using synthetic lubricating oil in all lubricated equipment, they were able to reduce total energy use by 8.5% in their pumps. This also resulted in a savings of ~\$216K per year.

► Major Aluminum Founding & Machining Operation

Using premium lubricants, the company reduced total energy usage in 14 pieces of equipment by 3% with an estimated annual savings of ~\$27K.



Scan the QR code to hear how we helped find the right solution for Fittings, Inc, a leading supplier of beverage, beer and soda fitting, dispensing parts and equipment, in Fort Worth, TX.

HEAVY DUTY SOLUTIONS

Helping on-road and off-road fleets achieve maximum uptime, we focus on understanding a fleet's unique needs to find fluid solutions that are the right match for even the toughest jobs. From trucks to trains, companies trust us to provide high-quality lubricants that meet budget and delivery needs.



TOLL BLENDING

At U.S. Lubricants, we offer and locally blend top-tier automotive, commercial, and industrial lubricants for regional distributors and lubricant suppliers. Whether you distribute our THRIVE brand or your private label, we provide resources to support your business and customers.

SOLUTIONS

- ▶ Formulation and Testing
- ▶ Blending Private Label
- ▶ Delivery for Fee

LAB SERVICES

Used oil analysis and coolant testing is available to current U.S. Lubricants customers who purchase lubricants or other fluids from our company. Larger customers may even benefit from lab credits on their account. We also offer testing as a stand-alone service to non-customers who are looking to send in 20 or more samples annually. **Learn more at usoilchek.com.**

PART OF SOMETHING BIGGER



As a U.S. Venture company, a leading provider of transportation products, sustainability solutions, and insight driving the world forward, we are a part of something bigger. Driven by our customer purpose of Finding a Better Way, our family of brands is positioned to provide the tailored support and innovative solutions you'll appreciate.

U.S. Lubricants **U.S. Energy** **U.S. AutoForce** **Breakthrough** **IGEN**

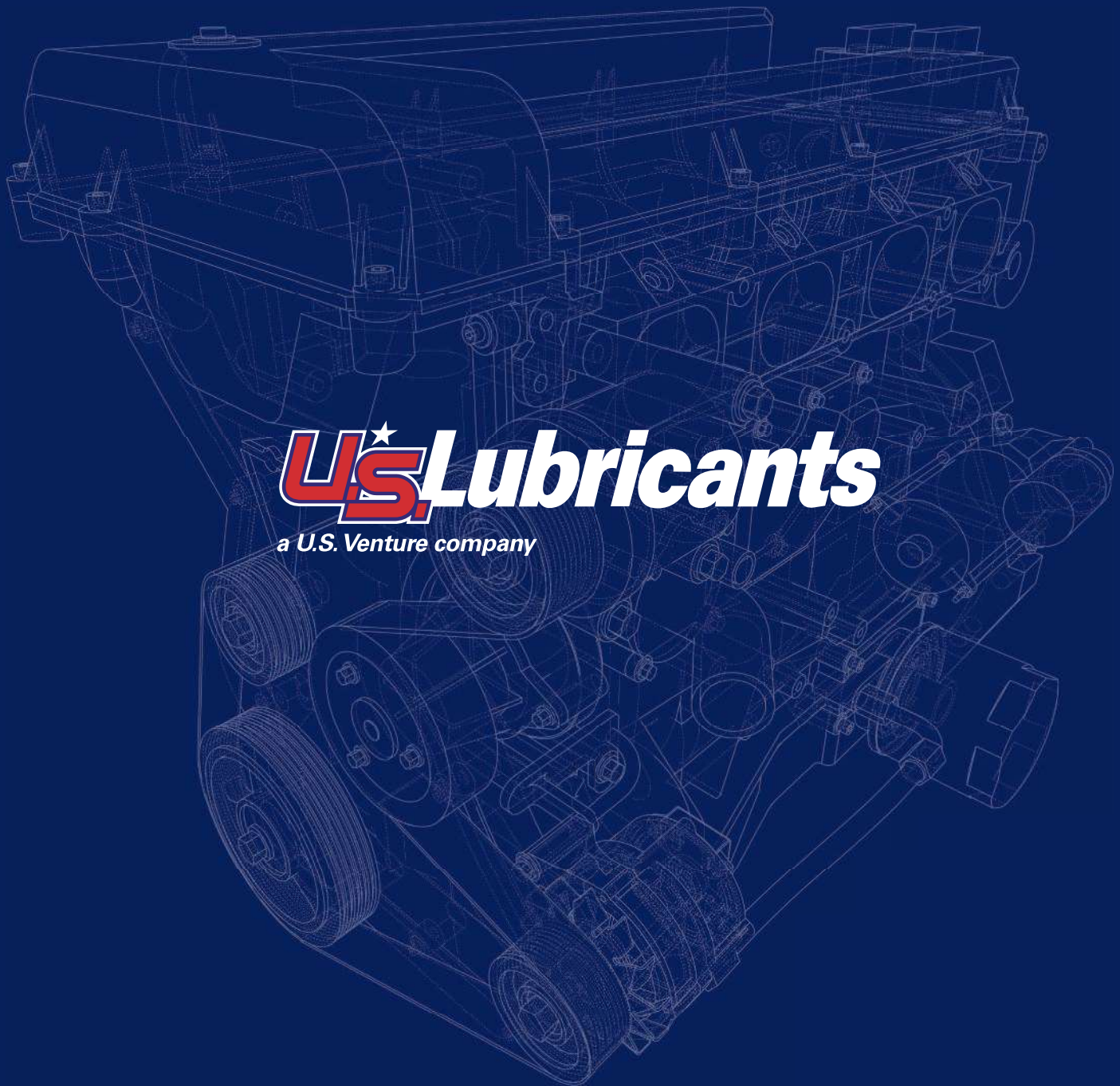


READY TO TAKE THE NEXT STEP?



LET'S GET STARTED.

USLUBE.COM ➤



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