

**ENGLEWOOD SID DISTRICT MANAGEMENT CORPORATION  
BOARD MEETING  
AUGUST 7, 2018  
MINUTES**

**Board Attendees:**

Albert Krull – Chairman – TREECO  
Andy Tronick – Vice Chairman – Blue Moon Mexican Cafe  
Wayne Hamer – City Council Representative  
Dennis Williams – Treasurer – Chick-fil-A  
Matthew Cardona – Secretary – Cardona Cardona  
Linda Dunham – Committee for Trustees – McDonald's  
Marcia Dominguez – Buckley's Drug Store and Mardo's Gifts  
Carol Rauscher – Executive Director

**Call to Order**

Albert Krull called meeting to order at 8:20am. He read the required OPMA Statement describing how the meeting had been advertised pursuant to state law by notifying the City Clerk, *The Record* and by placing notice on the City bulletin board.

**Board Minutes**

July 3, 2018 approved by all.

**CHAIRMAN'S REPORT**

At Krull reported

**Landscaping and Store Planting**

Three trees have been replaced and the others will be done in September. He reminded board that SID is responsible for trees in SID District.

**Sidewalk Cleaning**

Going to be done now that Summer Fest is over.

**Awnings/Signage/ Replacement Program**

He reminded board that Awning/ Signage Replacement Program approved at July Board Meeting.

**FINANCE**

The final vote on SID budget will happen at City Council Meeting on August 21. This includes:

- July 1, 2018 - June 30, 2019, \$450K request including a loan to City of Englewood for Parking
- July 1, 2017 – June 30, 2018, \$125,000 request

**ENGLEWOOD SUMMER FEST AND SIDEWALK SALE**

Carol Rauscher reported:

It was a successful event given only 60 working days. Next year planning will start in January. Final Summary Report is attached.

## **ENGLEWOOD CHAMBER EVENTS - YOGA, PILATES AND PLANT SALE IN VETERANS PARK**

Because of its location and visibility, Veterans Park has held Yoga, Pilates and Plant Sale. The reason is that it is near restaurants and stores, visible to cars driving by and parking is accessible. Farmers Market (City) and Jazz Under the Stars and Movie Night (Englewood Public Library). should consider moving to Veterans Park next year. SID provides financial assistance for marketing and public relations.

## **CITY OF ENGLEWOOD EVENTS**

Ed Hynes, City Manager stated "Englewood A Place for Everyone" tag line will not be used also graphic design, marketing and public relations and banners including installation and take down will be handled by the city. The City events are:

1. 9/11 Ceremony
2. Farmer's Market
3. Veterans Day
4. Memorial Day
5. Independence Day

Board agreed they would adhere to city's request not provide marketing and public relations financial assistance to city's events.

## **EMPLOYEE PARKING SURVEY**

Carol Rauscher reported:

Survey has been sent to businesses. She is hoping to have results completed by August 7 as well as parking information from City.

## **PUBLIC ART PROJECT**

Carol Reported:

Age Friendly Coalition has requested \$5,000 for Public Arts Project. The board asked for more funding detail. Below is funding request submitted by Age-Friendly Englewood for Englewood Public Arts Project

### **Budget August – November, 2018**

- Revenue Age-Friendly Englewood (Taub grant) 8,000
- Englewood SID 5,000

**Total revenue - \$13,000**

### **Expense**

- Artists - Wall Mural \$3,000
- One wall facing Bergen Pac (Depicting music legends from Englewood). Artists - Utility Boxes \$3,000 5 boxes. Fee to be negotiated per artist.
- Supplies & Equipment \$2,300
- \$1,500 Mural lighting for security and visibility at night.
- Program Management Fee \$3,200 Omar Lopez-80 hours @ \$40/hr

**Totale expense - \$13,000**

## **Next Board Meeting**

Tuesday, September 4, 2018, 23 East Palisade Avenue