

**ENGLEWOOD SPECIAL IMPROVEMENT DISTRICT CORPORATION
BOARD MEETING AGENDA
TUESDAY, MAY 15, 2018
8AM TO 9AM**

OPMA Statement

Approval of May 1, 2018 Board Minutes

Chairman's Report

Al Krull

- Banner Pole
- Landscaping and Store Planting
- Security

Englewood Summer Fest and Sidewalk Sale

Wayne Hamer

Employee Parking Survey

Marcia Dominguez

Finance

Dennis Williams

FY17 and FY18 Budget Proposal

New Business

Adjourn

Next Board Meeting

Tuesday, June 5, 2018, 23 East Palisade Avenue

**ENGLEWOOD SID DISTRICT MANAGEMENT CORPORATION
BOARD MEETING
MAY 15, 2018
MINUTES**

Board Attendees:

Albert Krull – Chairman – TREECO
Andy Tronick – Vice Chairman – Blue Moon Mexican Cafe
Wayne Hamer – City Council Representative
Dennis Williams – Treasurer – Chick-fil-A
Matthew Cardona – Secretary – Cardona Cardona
Marcia Dominguez – Buckley's Drug Store and Mardo's Gifts

Absent

Linda Dunham – Committee for Trustees – McDonald's

Call to Order

Albert Krull called meeting to order at 8:10am. He read the required OPMA Statement describing how the meeting had been advertised pursuant to state law by notifying the City Clerk, *The Record* and by placing notice on the City bulletin board.

Board Minutes

May 1, 2018 were approved by all.

CHAIRMAN'S REPORT

Al Krull reported:

Banner Pole Status

He has to meet Franz Volcy to discuss banner pole installation.

Landscaping and Store Planting Update

Magnolia Gardens, the landscaping company, has started the landscaping project. The pots and plantings are being implemented on Palisade Avenue and should be completed in time for Memorial Day. Landscaper is also doing planting in front of City Hall. Planters for stores will be next project and should be complete sometime in June. The landscaper is also weeding in areas where there are trees. This includes Palisade Avenue as well as Dean, Grand, Engle and North Van Brunt Streets.

Security

Linda regrets that she could not attend today's meeting due to a prior commitment. She reported:

- She continues to communicate with Captain Halstead regarding the walking patrolman. I did have a conversation with the dedicated PO Debbney as well.

Overall, we are in the infancy stage and the officer is introducing himself to the business owners and their representatives. He works Tuesday - Saturday from 1 p.m.–9 p.m. The Englewood Police Department is well aware of the problem areas and the perpetrators. Captain Halstead is monitoring this program closely and will visit each store on the avenue to introduce himself to the businesses. He estimates the review period should be 1 – 1 ½ months to properly assess the effectiveness of this new program.

- The Captain has introduced another program called “Park, Walk and Talk”. The goal is to get the police officers out of their cars and have them engage with the citizens and businesses. The officers participating in this pilot are doing so on a voluntary basis.
- There are 6 police officers in the process of being certified for bicycle patrol. New bicycles will be ordered for them.

The overall goal is to “saturate” Palisades Avenue with police officers and build a comfortable, trusting and friendly environment. There is a greater effort to have Community Policing in effect.

ENGLEWOOD SUMMER FEST AND SIDEWALK SALE

Wayne Hamer and Carol Rauscher reported:

The Englewood Special Improvement District and Englewood Chamber of Commerce work closely to promote business and bring people to town. One example is Englewood Summer Fest and Sidewalk Sale:

The projected plan is:

Location East Palisade and West Palisade to Humphrey based on Police, DPW and Fire Department budgets.

Thursday July 26 Sidewalk Sale 10am to 9pm **Opening Night 5pm to 9pm**

Friday July 27 Sidewalk Sale 10am to 6pm Rain Date for Opening Night

Saturday July 28 Sidewalk Sale and Kids Zone 10am to 6pm

Englewood Chamber is working with SID businesses to:

- Obtain participation of businesses and entertainment
- Obtain sponsorships
- Provide collateral materials
- Obtain media sponsor – request has been made to North Jersey Media Group

A request will be made to SID to cover cost of police, DPW and fire department. This has not been determined but information should be available by Monday, June 12. It will be more than \$15,000 to \$20,000. In the past the city incurred this expense for all

events. This is not going to happen. The expenses have risen out of an abundance of caution due to violence and gun related incidents across the country.

Englewood Summer Fest and Sidewalk Sale Proposal is in your packet.

EMPLOYER PARKING SURVEY

Marcia Dominguez reported:

Employee Parking Committee met on March 16. The group agreed to send out an employee parking survey to all businesses in the SID to get a realistic picture of parking. The Employee Parking Survey includes all the items that the committee agreed need to be covered.

Carol Rauscher is obtaining survey from all businesses in SID. As a first step, a survey was sent to Englewood Chamber. This will be followed up and the survey will be given to all businesses that did not respond. The goal is for this information to be completed by July. A full report should be ready by July.

FINANCE

Dennis reported the FY2017-018 Budget to date:

See attached. This is information available to date. It is not complete.

NEW BUSINESS

AARP Request for Proposal

The AARP Community Challenge grant proposal has been submitted for \$42,500 to support installation of visual arts displays in SID District. The Community Chest is the fiscal sponsor of Age-Friendly Englewood; Janet Sharma is coordinator of Englewood Age Friendly Coalition.

Grant was supported by Englewood SID.

Parking Information

Al Krull said he is attending convention next week and will look at parking exhibits. He will provide update at next meeting.

Meeting was adjourned at 9:15am.

Next Board Meeting

Tuesday, June 19, 2018, 23 East Palisade Avenue