

**ENGLEWOOD SPECIAL IMPROVEMENT DISTRICT CORPORATION  
BOARD MEETING MINUTES  
TUESDAY, October 2, 2018  
8AM TO 9AM**

**Board Attendees:**

Albert Krull – Chairman – TREECO  
Andy Tronick – Vice Chairman – Blue Moon Mexican Cafe  
Wayne Hamer – City Council Representative  
Dennis Williams – Treasurer – Chick-fil-A  
Matthew Cardona – Secretary – Cardona, Cardona  
Linda Dunham – Committee for Trustees – McDonald's  
Carol Rauscher – Executive Director

**Other Attendees**

Adam Brown

**Call to Order**

Albert Krull called meeting to order at 8:13am. He read the required OPMA Statement describing how the meeting had been advertised pursuant to state law by notifying the City Clerk, *The Record* and by placing notice on the City bulletin board.

**Board Minutes**

September 4, 2018 approved by all

**CHAIRMAN'S REPORT**

Albert Krull reported:

**Parking**

Pay stations and meters are in preliminary stages of being looked at for locations in Englewood.

**Landscaping**

Tree planting will be finished in the next 3 weeks. Eight to ten trees will be planted.

Landscaping is being maintained.

Adam Brown noted that no trees are needed in front of Junior's Mini Mart and Sleepy's.

**Sidewalk Cleaning**

The sidewalk has not been addressed for a number of years. It will take 3 to 4 weeks to finish the cleaning. The cost of repair is going to be expensive. Waiting for numbers to come in. The work will be completed in phases.

**Signage for Garage Video Surveillance**

The board reviewed the signage wording. Adam Brown made some recommendations and will be submitted to Captain Halsted.

**EXECUTIVE DIRECTORS REPORT**

**Holiday Decorations**

Recommendation:

48 – 4 foot lamppost wreaths with LED bulbs on Palisade Avenue

71 – 20 ft. lengths of lilted garland

27 - 61/2 foot scrolls with lanterns'

The cost of Holiday Decorations is \$14,680.32. \$8,809 was the previous annual cost to install, take down, store and bulb replacement for existing decorations that EEDC owned. The businesses for the past several years have mentioned the need for new decorations. I met with John Verona of Christmas Spectacular. This company has provided holiday decorations for Englewood for over 20 years. He noted he mentioned to EEDC the need to replace the decorations. Since it is costly, he recommended new decorations be phased in doing Palisade Avenue first. The cost of new decorations would require a 3 year lease with the option to purchase the wreaths at \$32.50 per wreath for a total cost of \$1,560. This was what was done in past.

The SID board requested the cost of paying just one year and not a commitment of 3 years. Carol said she would find out and get back to board.

### **Daily News Discover Bergen County Supplement**

Carol was asked by Bergen County Economic Development to be contact with Daily News to help with Sunday, October 28 Englewood section of supplement. (See attached)

### **Lot E Behind Blue Moon**

Andy Tronick and Carol Rauscher reported:

There has been a serious problem for the past several months dealing with the 2 dumpsters owned by Direct Waste Services (one for trash and one for card board boxes) in Lot E. This is where the trash dumpster is located and trash is being dumped on ground not in dumpster. Trash is also being dumped in card board box dumpster. No one is responsible for picking up trash and boxes thrown on the ground, neither Direct Waste Services, Building Department nor DPW. Health Department can fine Direct Waste Services because they do not know who is inappropriately dumping trash.

As a result, DPW, Building Department, Department of Health, Direct Waste Services, Buckley's and Blue Moon recommended a camera be placed in area to determine who is dumping trash and food. Carol contacted Asher Forst to determine placement of camera and cost. Asher has set up the camera locations for city including garage, Palisade Avenue, alley by Jewel Spiegel on North Dean, to name a few.

Last week Carol was contacted by Charles Cobb and City Manager's office to handle this problem. Charles Cobb has received complaints from residents. This is not the first time Carol has received these complaints. The first time was in July when recommendation of camera was approved by the group named above.

The security camera cost is \$3,924.95 with photographic view facing all directions of the lot. The 3 cameras would go up at Blue Moon. Blue Moon will give permission to have recording box installed and allow hook up to Blue Moon internet so it can be viewed from outside and permission of building owner to install cameras and run wires into building. Ask AI to get permission from TREECO. The monitoring is done in area where city monitors cameras. If trash is not dumped in right place, Andy can contact Asher to view tape from day before. This has to be requested.

The security camera costs include:

The installation of the cameras behind Blue Moon Mexican Café

Digital Watchdog 4 TB Camera Recorder - \$799.99

Digital Watchdog 4 MP 4 MM POE Camera - \$549.99 each x 3 = \$1,649.99

APC UPS 900 Battery Backup – \$99.99

Wiring – run wires from location DVR is kept to 3 cameras – need to see to quote price but shouldn't be higher than \$1,000

Setup and Configure DVR - \$375

Total cost will be approximately \$ 3,924.95

The board approved the cost of installing cameras on Lot E.

### **Parking Survey Update**

Matthew Cardon reported:

When the Parking Committee met they discussed parking problems and issues and determined a parking survey was needed. The steps are:

1. Develop a Parking Survey
2. Send survey to businesses located in SID District
3. Input parking survey results
4. Analyze results
5. Compare survey results with 7 municipal lots including names of businesses and names of users and number of spaces available
6. Recommend employee parking plan for Downtown employees to accommodate part time and full time employees (Hang Tags)

The businesses completed the survey last week. 148 businesses submitted the survey forms. Analysis of data should be completed by Friday, October 12. The Parking Committee will meet October 15 at 7pm at Cardona Salon to review information and make recommendation.

The meeting was adjourned at 9:10am.

### **Next Board Meeting**

Tuesday, November 6, 2018 at 23 East Palisade Avenue, 8AM