

**ENGLEWOOD SPECIAL IMPROVEMENT DISTRICT CORPORATION
BOARD MEETING MINUTES
TUESDAY, NOVEMBER 13, 2018
8AM TO 9AM**

Board Attendees:

Albert Krull – Chairman – TREECO
Wayne Hamer – City Council Representative
Matthew Cardona – Secretary – Cardona, Cardona
Dennis Williams – Treasurer – Chick-Fil-A
Linda Dunham – Committee for Trustees – McDonald's
Marcia Dominguez – Buckley's Pharmacy and Mardo's Gifts

Other Attendees

Adam Brown

Call to Order

Albert Krull called meeting to order at 8:15am. He read the required OPMA Statement describing how the meeting had been advertised pursuant to state law by notifying the City Clerk, *The Record* and by placing notice on the City bulletin board.

Board Minutes

October 2, 2018 approved by all

CHAIRMAN'S REPORT

Albert Krull reported:

Holiday Decoration

The brackets have been installed for the new wreaths on Palisade Avenue. Englewood decorations are scheduled to be installed the weekend of November 17 with weather permitting.

Lot E Update

The wiring for the cameras has been installed. There was a delay in getting all 3 cameras and the NVR had to be custom ordered. One of the cameras is up and the other cameras arrived. Asher is waiting for the electricians to make a final appointment. It will probably be this week when the final 2 cameras are installed. There was a slight increase in the cost.

SID is concerned about snow plowing and maintenance of Parking Lot E and Verizon Lot proper lighting in alleyway.

Way Finding

Carol has contacted 4 companies to submit Way Finding proposals. They are making recommendations on what is needed. bergenPAC and entrance to walkway between Buckley's and Englewood Jewelers by Greg B will be included as well as parking sign for Lot E.

Downtown New Jersey Conference Report

Carol attended the 2018 Downtown New Jersey Conference in Jersey City on November 2. There were 120 attendees. Topics discussed:

State of the State: NJ Improvement Districts in 2018.

Jef Buehler of Department of NJ Community Affairs was presenter. Some key points discussed:

There are 90 Improvement Districts (ID) in NJ. 10% of New Jersey businesses are in ID's. 54% of which Englewood is one have paid staff. The future is parking and strengthening arts and culture. Concern is new people coming into ID's do not understand economic development or what their responsibilities are. He recommended everyone read the statute. Carol has requested statute and she will email it to the board.

The Impact of Changing Demographics on Downtown

What Downtowns can do today? Parking maximum vs. parking minimum. Think 10 or 20 years in future for parking.

Who is moving the town? Look at Zoning Boards and Planning Boards, and ask if younger people are represented.

Encourage kids play centers in town.

Signage is important. Look at Wi-Fi, Uber stations and 5G networks coming.

Need full connectivity in town that is proactive with 5G.

Parking Update

Parking Survey

The parking survey is complete. 148 businesses responded. The parking committee met with Carol Rauscher and Richard Engel who presented Parking Survey Summary. Richard helped with data analysis. The Committee told Richard and Carol to proceed with looking at parking meters and Way Finding. Parking Survey Summary is attached.

Parking Meter Ordinance

A year ago this past September City Council approved new parking meters hours' ordinance. Adam Brown is going to work with City Council to align the hours of the meters with the new ordinance, install the computerized meters previously ordered and order new color coded parking signs.

Businesses will be notified of changes when they are implemented.

James Street Lot

There is a vacant grass lot between Charles and Lot H. 31 spaces are being proposed.

Daily News Discover Bergen County Supplement

Bergen County Economic Development contacted Carol and asked if she would work with Daily News on the Englewood Section in Discover Bergen County Supplement Daily News Sunday, October 28 edition. (Press release is attached).

Verizon Lease for Bergen Parking Lot

This lease expired the end of October. It was previously signed between Verizon and EEDC and up until January with EEDC handling the parking. The new lease will be renewed between Verizon and City of Englewood.

SID is requesting city handle snow plowing and maintenance of lot.

The city owes \$11,966.70 to SID. SID paid \$1,196.67 monthly for the past 10 months. The cost of police and DPW for Summer Fest was \$14,250.26. Carol is working with Michael Kaufmann handling the funds and then SID will pay the difference of \$2,283.56.

THINGS TO DO

Invite DPW to a meeting
Prioritize Funding for January

Next Board Meeting

Tuesday, December 4, 2018 at TREECO - 10 East Palisade Avenue, 2nd Floor Conference Room at 8AM.