

ENGLEWOOD SPECIAL IMPROVEMENT DISTRICT CORPORATION  
Board Meeting Minutes  
March 2, 2021

Board Members in Attendance:

- Albert Krull-Chairperson
- Linda Dunham - Vice Chairperson
- Lori DiSimone Ramil - Finance
- Wayne Hamer - City Council Representative
- David Simon - Secretary
- Adam Brown

Board Members Excused:

Other Attendee(s)

- Mayor Michael Wildes
- Jacey Raimondo, SID ED
- Carol Rauscher, ECC ED

Meeting called to order by Chairperson Krull at 8:02am.

Chairman introduced motion to approve February 2, 2021 Board Meeting Minutes

Moved by: Mr. Brown Seconded by: Vice Chair Dunham

Board Vote: Unanimous

February Board Meeting minutes accepted into the record

**Financial Matters:**

Audit (2018-2019) moved to adopt by Mr. Hamer Seconded by : Vice Chair Dunham

Board vote: Unanimous

Ms DiSimone Ramil reported the ConnectOne Bank online banking access was completed.

Convery Accounting is reconciling November 2020- February 2021 and will provide P/L.

Ms DiSimone Ramil to work with Jacey Raimondo and Convery Accounting to provide report on SID parking meter/kiosk conversion on Palisade Ave cost analysis to present to City of Englewood for review and total reimbursements to ECC for Fiscal 2021.

990 Filing needs to be completed a discussion needs to take place with auditors in connection with the unconfirmed tax deductible status of SID. Application to IRS for tax deduction confirmation was submitted in March 2021.

Board discussion regarding ECC rebranding as Gold Coast Chamber and inclusion of other municipalities in Bergen County; very specific questions were asked regarding exact

revenue/dues currently raised by ECC, how many active ECC dues paying members exist; specific budget expenses requested for its core programs as well as revenue raised for 2020. Once this information is submitted to SID the Board will review and decide its Fiscal 2022 level of participation.

Mayor commented that while the city wants to generate attention to what it has to offer, many businesses do not want to do ribbon cuttings or splashy openings. Mr Hamer raised the issue of mission creep between SID and the City and the Chamber formally known as ECC.

Board approved the March Expenditures as outlined on the March check register.

### **Parking Meter Implementation**

The Executive Director reported that there was no feedback, no complaints from the City regarding the installation of meters on Palisades Avenue. Phase I has been completed.

No decision as to where the third kiosk would be installed agreed to at this time. Mr. Brown recommended that the next phase of the marking meter/kiosk installation not be rolled out in a piecemeal fashion and that a “master plan” for the remainder of the parking meter/kiosk conversation be prepared. The conversation will be tabled until SID has an opportunity to prepare kiosk/meter plan for Dean Street and Van Brunt Street and present to City Manager for input and comment. Consideration of narrow sidewalks on Dean Street and recommendation to store kiosk for future use either on Dean/VanBrunt or William Street lot were acknowledged.

### **City Parking Signage: Repeated from February Board Meeting Minutes - no change**

Mr Brown initiated parking signage issues: layout of signs to be presented to City for approval before implementation of signage plan.

“No Parking” signs on snow days need consistent and better visibility messaging making it clear that no overnight parking is permitted on snow days. Ms Dunham recommended being clear re: the fine amount for parking overnight on snow days as well as the vehicle(s) being subject to towing.

Mayor Wildes confirmed SID needs to keep City Manager informed of conceptual signage plans requiring her approval. Mayor also noted there are a number of signs that are faded and or no longer relevant and need to be removed.

Mr Hamer noted that the DPW will remove faded/out dated parking signs.

Mr Brown noted that all signage on Dean and Van Brunt streets is now correct (2 hour zone). The Palisades Ave signage needs to be replaced with 90 minute signage.

Mr Brown has quotes for design of new signage and he agreed to provide a revised quote for creating the correct signage for Palisades Avenue.

Also to be included in the signage project: All No U Turn signs are to be replaced.

**William Street Parking Lot:**

Mr Hamer reported that the City Engineer has reviewed the preliminary survey/construction drawing prepared by Lapaka and is supportive of Board of Adjustment reviewing.

SID will begin to invite bids for construction.

Mr Hamer repeated that there has been very little progress as to the outreach to businesses currently utilizing the lot for parking and dumpster storage by the City Attorney.

**Bergen Lot Dumpster Lot E/Debris Issues:**

The City Manager requested that SID take back control of the waste disposal solution for Lot E. SID will gather two to three quotes from waste removal haulers for the installation and collection of 30 yd compactor for waste and a 30 yard container for recyclables. The quote proposal will be provided to SID at its April Board meeting and then presented to the City Manager.

**Graffiti/City Alleyways:**

Proposed lighting plan for City alley/access ways is continuing. SID has agreed to upgrade the lighting of the alleys (accessing Dean Street and Palisades Ave from Lot E), however the property owners will be requested to contribute the power. A list of the alley property owners needs to be created along with property owner contact information so that SID can begin contacting the property owners. Cameras in the alleys are being reviewed for future discussion.

**SID District Improvements:**

Murals to be in accordance with city council ordinance that has been forwarded to SID by City Manager's staff.

Lack of power on street lamp poles on Palisades Avenue still not addressed by PSEG. SID suggested that perhaps the city electrician could test the sockets of all poles in late summer in the hopes of continuing to work with PSEG to repair the power in time for holiday lighting. ED to request City Manager's office to contact PSEG as the street lighting is a public service and impacts the perceived safety of downtown.

Chairman agreed to provide a new vendor for possible landscaping enhancement. A Board discussion continued on the need for a landscaping plan focusing on a more robust and colorful planting scheme.

**SID 2021 Newsletter:**

ED reported the initial draft of newsletter would be forwarded to Ms. Dunham for review and comment.

**Miscellaneous Business:**

*Mayor & Council SID Presentation:*

Mr. Hamer indicated that SID will be invited to make a brief presentation at the March Mayor & Council meeting and that he will confirm the date (ie 1st or 2nd Tuesday of the month) with Chairman. ED is unaware if this meeting took place.

*Future Board Members:* SID Bylaws require the appointment of another Board Member. Board members charged with forwarding their recommendations for consideration to the Chairman prior to the March meeting.

*Vacant Storefront Windows:* A suggestion regarding displaying local artist works was entertained, no consensus on how to move forward with this idea.

Chairman moved to close the meeting at 8:58am   Seconded by Mr. Hamer  
Board Vote: Unanimous

**Next Board Meeting: Tuesday, April 6 2021 at 8am via ZOOM**