



BE READY FOR ANYTHING!

NEWWERX *Productions*

Sponsorship
Opportunities

NewWerx Productions



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www.newwerxproductions.com



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ABOUT NEWWERX PRODUCTIONS

NewWerx Productions is a not-for-profit, professional theatre company, which was founded by Broadway and Stratford Festival alumnus: Lee Siegel. The company was formed during the covid-19 pandemic with the goal of providing professional live theatrical entertainment and education to the Niagara Region and beyond. The creative team consists of seven theatre professionals, with specializations in acting, singing, dance, production design, directing, music composition, film and more.

Mission Statement

To provide the public both creative entertainment and education in multiple art forms, featuring strong attention to Canadian diversity, and inclusion for all.

Value Statement

NewWerx Productions operates with the guiding principles of diversity, freedom of creative expression, honesty, integrity, collaborative innovation, inclusive to all, while in a safe, fun, and professional environment.

NewWerx Productions was born from the ashes of the covid-19 pandemic with the slogan "Be Ready for Anything!"

Programs & Services

In the company's first nine months of operations, NewWerx Productions has created and presented two virtual concerts, three interactive trivia nights (approximately three performances per month), four original mystery "who dunnit" productions (performed live via zoom), three performance series, educational virtual workshops, a short film contest, and more! As local gathering restrictions ease, NewWerx Productions looks forward to expanding these performance offerings from Zoom and the computer, to the stage and screen.

SPONSORSHIP OPPORTUNITIES

As a not-for-profit professional performance company, sponsorship of all sizes assist NewWerx Productions to create, present, cultivate and showcase a variety of new productions, series, concerts and events. Our donors help us bring professional performance opportunities to the Niagara area, build educational arts programming, and entertain audiences in Niagara and beyond.

Sponsorship Benefits

As a sponsor, your organization will enjoy a variety of benefits including brand exposure, private workshops and teambuilding events, logo placement and sponsorship recognition, private entertaining and corporate events, advertising in print, web, email, social media and more. Our available sponsorship packages are listed below. Sponsorship packages can also be customized to best meet your company's unique goals.

NEWWERX Productions ...And We're Just Getting Started!

WORKSHOP SINGING BEGINNERS VOCAL

Home for Christmas A HOLIDAY CONCERT

Paint

Get Ready For Love! A CONCERT OF LOVE SONGS

OUR LOVE SONG PLAYLIST

HOLLYWOOD SCANDALI! EVERYONE IS DYING TO BE FAMOUS!

CARNIVAL MAYHEM!

MURDER IN DAWSON RIDGE A MURDER MYSTERY

This Season Can Be Deadly
MURDER AT MISTLETOE MANOR

Static Stories

Show Me The MOVIE GET READY FOR YOUR CLOSEUP

DROP THE NEEDLE! Can You Name The Medals?

BROADWAY Buzz

AUDITION HORROR STORY

NewWerxProductions.com

SPONSORSHIP PACKAGES

Production Sponsor

This package includes exclusive sponsorship for the duration of a production. Production sponsors enjoy advertising for all performances within their selected production. Logo placement and sponsorship recognition will be advertised online, social media, video/live recognition at each performance, on all tickets and more. Production sponsors also enjoy complimentary tickets to their chosen production, or a private performance if sponsoring a virtual live production. Productions include virtual mystery productions (Murder at Mistletoe Manor, Murder in Dawson Ridge, Carnival Mayhem, Hollywood Scandal) and future live theatre performances. *Please Note: Restrictions on LIVE performances may apply*

Sponsorship Cost: \$1500-\$2000

Workshop Sponsor

Host a workshop and help provide arts education to the community. NewWerx Productions provides workshops to children and adults of all abilities. By hosting a workshop, your company will help to provide a complimentary workshop to members of the community who would not otherwise be able to access this form of arts education. Workshops are designed to focus on singing, dancing, acting, song writing, film making, photography, and more!

Sponsorship Cost: \$500 per workshop

Series Sponsor

This sponsorship package consists for 3-8 short video productions. Series sponsors enjoy advertising for all videos/productions within their selected series including website, social media and video advertisement. Series sponsors also receive complimentary tickets to a paid performance of their choosing. Series performances include Jukebox Covers, Audition Horror Stories, Static Stories Radio Show and more.

Sponsorship Cost: \$300 - \$500

Concert Sponsor

Sponsor a virtual or live concert performance. This single concert performance sponsorship provides logo placement and sponsorship recognition which will be advertised online, through social media, and video/live recognition throughout the duration of the concert performance. Past NewWerx Productions concerts include Home for Christmas and Get Ready for Love.

Sponsorship Cost: \$300

Trivia Sponsor

Sponsor one of our virtual trivia night performances. This sponsorship provides logo advertising and sponsorship recognition within all advertising of the Trivia Night event! Approximately three trivia nights are hosted virtually each month. Sponsors can choose between various trivia night themes to ensure an evening which is best aligned with each sponsor's industry and support goals. Current trivia themes include Drop the Needle - a new spin on Name That Tune, Show Me The Movie, and Broadway Buzzed (a wonderful partnership opportunity for Niagara for wineries, breweries and distilleries).

Sponsorship Cost: \$100 per Trivia Night

Restaurant Partnership

Partner with NewWerx Productions to provide a one of a kind dining and theatre experience. You provide the meal and we provide the virtual entertainment with a private performance of one of our virtual mystery performances. This partnership keeps our performers working, local restaurants open, and most importantly brings smiles to the faces of your customers. Please email info@newwerxproductions.com to request a restaurant partnership package.

Partnership Cost: \$350-\$600 per performance

Individual and One-Time Donations

NewWerx Productions thanks all of our individual sponsors. We would not be able to create the amount of theatrical content, or provide theatre workshops without the support of our individual sponsors, corporate sponsors and those who provide a one-time donation. Please contact NewWerx productions if you would like to provide a one-time donation, or if you wish to sponsor us as an individual and not as a corporate or business sponsor.

Personalized Sponsorship

Still looking for the perfect sponsorship package for your company's unique goals? We are happy to speak with you to create a package specific for your organization's needs. Please email info@newwerxproductions.com to get started creating a personalized sponsorship package.

Next Steps

Please contact our Artistic Director, Lee Siegel, by emailing info@newwerxproductions.com to set up a Zoom or phone sponsorship meeting today. We thank you for supporting the arts!